

# Privacy Policy

## Introduction

**Overview of Policy** Welcome to Christian Slayton Insurance Agency, Inc. We are dedicated to protecting your privacy and ensuring that your personal information is handled in a safe and responsible manner. This Privacy Policy outlines the types of information we collect from you when you visit the Christian Slayton Insurance Agency, Inc website (“Christian Slayton Insurance Agency, Inc Website”) or use the services provided (“Service”). It also describes how we use, share, and protect your information, and the choices you have regarding your information. This policy is designed to comply with applicable data protection laws and regulations, including but not limited to the General Data Protection Regulation (GDPR), the California Consumer Privacy Act (CCPA), and relevant telecommunication privacy standards.

**Scope** This Privacy Policy applies to all individuals and entities who interact with the Christian Slayton Insurance Agency, Inc Website and the Service, regardless of their location. It encompasses the collection, use, and disclosure of personal information by Christian Slayton Insurance Agency, Inc and its affiliates, subsidiaries. This policy covers information collected through our website, mobile applications, SMS/MMS communications, and any other electronic means of interaction. It is important that you read this policy carefully to understand our practices related to your information.

Through your interaction with Christian Slayton Insurance Agency, Inc, you may engage in activities where additional or separate privacy notices are presented. Those notices will apply in conjunction with this policy to the extent of any inconsistencies.

**Consent** By accessing or using the Christian Slayton Insurance Agency, Inc Website and the Service, you consent to the collection, use, disclosure, and processing of your personal information as described in this Privacy Policy. This consent applies to all information practices carried out by Christian Slayton Insurance Agency, Inc, including but not limited to SMS/MMS messaging in compliance with RingCentral’s content policies.

When collecting personal information, particularly for activities that involve telephony services such as SMS/MMS messaging, we adhere to stringent consent requirements. Explicit, informed, and unambiguous consent is obtained from all individuals prior to the collection of their personal data. This includes clear and conspicuous opt-in mechanisms for marketing communications and any telecommunication activities, ensuring compliance with regulatory standards set forth by bodies such as the CTIA, TCPA, and GDPR.

In certain circumstances, we may require your express written consent, particularly for automated messaging campaigns and any data-sharing activities that fall under strict regulatory frameworks. Your consent may be withdrawn at any time, subject to legal or contractual restrictions and reasonable notice. To withdraw your consent, please contact us using the information provided in the “Contact Information” section of this policy.

We reserve the right to update this Privacy Policy periodically to reflect changes in our practices, legal requirements, and regulatory obligations. Your continued use of the Christian Slayton Insurance Agency, Inc Website and the Service constitutes your acceptance of any modifications to this policy. Notice of any significant updates will be provided through a prominent notice on our website or through direct communication channels.

Phone numbers provided for SMS opt-in will remain confidential and will not be shared with any third parties.

By using Christian Slayton Insurance Agency, Inc's services, you acknowledge that you have read, understood, and agree to be bound by this Privacy Policy and any other agreements that govern your use of our services.

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## Information We Collect

Christian Slayton Insurance Agency, Inc is committed to transparency concerning the information we collect about you. This section outlines the various types of information we gather through our website and services, inclusive of telephonic interactions such as SMS/MMS communications, and provides clarity on the purpose and use of such information.

**Personal Information** We collect personal information that can be used to identify you as an individual, collected either directly from you or through your interactions with our services. This includes, but is not limited to:

- **Name:** Full legal name
- **Contact Details:** Email address, postal address, telephone number, and other similar contact information

**Billing Information** For transactional and billing purposes, we collect specific financial information, which includes:

- **Credit Card Information:** Card number, expiration date, and CVV
- **Address:** Postal address associated with the payment method.

The collection of billing information is essential for processing payments and managing your subscription or purchases of Christian Slayton Insurance Agency, Inc services. This information is stored in compliance with the Payment Card Industry Data Security Standard (PCI DSS).

**Usage Information** To optimize and enhance your experience, we gather detailed usage data reflecting your interactions with our services and website:

- **IP Address:** Internet Protocol address used to connect your computer or mobile device to the internet.

- **Service Usage:** Data concerning features accessed, duration and frequency of use, service plan choices, and other metrics.
- **Calling History:** Records of calls made and received via our services, including timestamps and call durations.
- **Click Patterns:** Data on navigation and clicks on the Christian Slayton Insurance Agency, Inc Website, reflecting user interaction patterns.

Collection of such information is standard practice to improve service delivery, ensure security, and understand user preferences.

**Anonymous Information** We also collect anonymized data that cannot be used to identify you personally. This aggregated data includes:

- **Aggregated Usage Data:** Information compiled from multiple users in a manner that ensures individual anonymity.

The purpose of collecting anonymous data is to conduct market research, improve our services, monitor performance, and support commercial activities without compromising individual privacy.

**Additional Information** In the course of providing our services, we may also collect supplementary information necessary for business operations:

- **Business Name:** Company name and related details for enterprise clients.
- **Demographic Details:** Age, gender, occupation, and other demographic characteristics.
- **Technology Preferences:** Information about your preferred technologies and platforms.
- **Referral Information:** How you discovered Christian Slayton Insurance Agency, Inc, including referral sources.

This additional information helps us tailor our services, improve customer interactions, and develop targeted marketing strategies.

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## Contact Information

Christian Slayton Insurance Agency, Inc is committed to transparency and responsiveness in all aspects of our operations, including your privacy and data protection concerns. Should you have any inquiries, you can contact us via email, phone, or mail using the following details: **Christian Slayton Insurance Agency, Inc** Email: [christian@christianslayton.com](mailto:christian@christianslayton.com) Phone: 505-294-2009 Address: 8300 Carmel Ave NE STE 301, Albuquerque, NM 87122 Website: <https://christianslayton.com/>

By maintaining these contact options, we ensure accessibility and a commitment to addressing your needs.