

## EDUCATION

**Auburn University**, Raymond J. Harbert College of Business  
*Masters of Science in Business Administration*

**Auburn, AL**  
December 2023

**Auburn University**, Raymond J. Harbert College of Business  
*Bachelor of Science in Business Administration, Magna Cum Laude*

**Auburn, AL**  
May 2022

## EXPERIENCE

**Auburn University Athletic Department**  
*Communications Assistant*

**Auburn, AL**  
July 2022- Present

- Serve as the sports information director for women's golf, men's tennis and women's tennis
- Write press releases, update statistics/records, and create media guides and other official publications for women's golf, men's tennis and women's tennis
- Coordinate all content for athletic teams' social media channels including photography, videography and graphics.
- Originate articles and update team webpages for official athletic department website
- Record live statistics for home men's and women's tennis events using StatCrew and Statbroadcast
- Assist in moderating and managing press conferences for Auburn coaches and players.

**Auburn University Baseball Team**  
*Player Development and Data Analyst*

**Auburn, AL**  
August 2019- June 2022

- Supervised all program's analytics and sports technology efforts
- Prepared individual analytics reports and analysis regularly for coaches for both pitchers and hitters
- Evaluated upcoming opponents by originating advance team scouting reports prior to each series for coaches using Synergy Sports Technology
- Operated live game pitch tracking and video capturing using XOS Cloud Based Video Software and TrackMan Baseball Analytics Stadium Unit and Portable Unit for Hitting and Pitching
- Collected practice data using Rapsodo Pitching monitor, BLAST Baseball, MotusBASEBALL and Edgertronic Baseball Development Cameras
- Organized database for Spinball pitching machine and WinReality Baseball VR system

**Auburn Network**  
*Production Assistant/Technical Engineer*

**Auburn, AL**  
August 2016- Present

- Primary technical engineer contact and manager of all stations' automation systems, satellite receivers, and VoIP systems
- Serve as co-host of Auburn/Opelika This Morning (2021-present) and substitute host for local talk shows
- Produce live and remote broadcasts using Wide Orbit Automation for Radio
- Produce on-air advertisements, station promotions, and imaging using Adobe Audition
- Previously edited and designed station's websites, apps, and podcasts for listeners to stream the stations live and find station information
- Previously served as executive producer for Auburn High School football radio broadcasts and provided commentary on Auburn High School baseball radio broadcasts (2017-2018)

**Samford University Baseball Team**  
***Special Assistant to Head Coach***

**Homewood, AL**  
**August 2018- Spring 2019**

- Controlled live game pitch tracking and video capturing using Sydex BATS Video Software
- Provided video analysis of players for coaches from practice and games

**KEY SKILLS**

- Adobe Audition
- Wide Orbit Automation For Radio
- Wide Orbit Playlist Editor
- TrackMan Baseball
- Sydex BATS
- Synergy Sports Technology
- BLAST Baseball
- Rapsodo Pitching
- MotusBASEBALL
- WIN Reality
- Spinball iPitch Software
- Edgertronic Baseball Development Cameras
- XOS Cloud Based Baseball Video Software
- Adobe Photoshop
- Adobe InDesign
- StatCrew
- SideArm Sports Website Editor

**HONORS & ACTIVITIES**

Driveline Pitch Design Certification

Auburn Community Church, Audio/Visual Production Team

Auburn Community Church, Community Group Facilitator

College Sports Communicators

ABA ABBY Award- Small Market Radio Talk Show/ NewsTalk WANI

ABA ABBY Award- Small Market Radio Talk Show/ NewsTalk WANI

ABA ABBY Award- Small Market Radio Talk Show/ NewsTalk WANI

ABA ABBY Award- Small Market Radio App/ESPN 106.7

Alpha Lambda Delta Honor Society, *Member*

The National Society of Collegiate Scholars, *Member*

Tau Sigma National Honor Society, *Member*

The Society for Collegiate Leadership & Achievement, *Member*

Golden Key International Honor Society, *Member*

The National Society of Leadership & Success, *Member*

Received Summer 2021

Summer 2021-present

Spring 2021-Fall 2022

Joined July 2022

Honored March 2024

Honored March 2023

Honored March 2022

Honored March 2017

Inducted Fall 2019

Inducted Spring 2019

Inducted Spring 2020

Inducted Spring 2020

Inducted Fall 2019

Inducted Spring 2021

# Riley M. Hubbard

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Auburn, AL

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## References

Hal Baird  
Former Head Baseball Coach  
Auburn University Baseball  
Contact Information Available Upon Request

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Butch Thompson  
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