



## FOR IMMEDIATE RELEASE

### Superlative Travel and Resort Services Launches Comprehensive Suite of Consumer-Facing Pickleball Travel Services

**Palm Desert, CA – September 2, 2024** – Superlative Pickleball Travel and Resort Services is excited to announce its comprehensive suite of consumer-facing pickleball travel services, designed to cater to every pickleball enthusiast's needs and desires. Whether you're seeking a customized group adventure, a fun-filled getaway at a certified resort, or an individual trip tailored to your preferences, Superlative Pickleball has you covered.

#### Pickleball Travel Services:

- **Customized trips for pickleball clubs and private groups:**
  - Club managers are incentivized to bring their members on trips with exclusive benefits, including a featured article in *Pickleball Travel News Magazine*.
- **Superlative Pickleball Group Trips to all-inclusive, certified resorts:**
  - Carefully planned and scheduled trips focused on fun, relaxation, and exceptional service.
- **Promotion of Partner Trips/Resorts:**
  - A curated selection of trips offered by other trusted trip planners, featured on the Superlative Pickleball website and social media channels.
- **Segmented Group Trips:**
  - Customized trips designed for specific interests and demographics, including singles, women-only, luxury, LGBTQ+, and seniors.
- **VIP Experiences at Tournaments (Future):**
  - Premium travel packages to tournament destinations, with accommodations near the host hotel and reserved courts for guests.
- **Individual Travel:**
  - A white-label booking engine powered by [Hotelplanner.com/Roomongo.com](https://Hotelplanner.com/Roomongo.com) [invalid URL removed], allowing individuals and groups to book customized trips with ease.

#### Superlative Pickleball Travel Club:

The Superlative Pickleball Travel Club is a free online community that offers members exclusive discounts on group travel, partner benefits, and opportunities to connect with fellow pickleball enthusiasts.

## **Superlative Academies and Festivals:**

Superlative Pickleball Academies offer week-long programs at certified resorts, featuring pickleball instruction, social events, and plenty of opportunities for fun and relaxation. The company also plans to host International Pickleball Festivals, bringing together players from around the world for a celebration of the sport.

## **Media and Promotions:**

Superlative Pickleball's media and promotional efforts include *Pickleball Travel News Magazine*, a blog, social media channels, and strategic partnerships with leading brands. These initiatives aim to educate, inspire, and connect pickleball players worldwide.

"Our goal is to be the one-stop shop for all your pickleball travel needs," said Dan Beeman, Founder of Superlative Pickleball Travel and Resort Services. "Whether you're a seasoned player or just starting out, we have the perfect trip or service to enhance your pickleball experience."

## **About Dan Beeman**

Widely regarded as the pickleball evangelist, scholar, and ambassador, Dan Beeman is passionately dedicated to promoting the sport of pickleball and its positive impact on individuals and communities worldwide.

Dan Beeman, Founder of Superlative Pickleball Travel and Resort services, stated "We are more than just a travel company, we are building a community and an ecosystem to foster the growth of pickleball while providing unparalleled value to all involved."

## **Superlative Pickleball Travel and Resort Services**

Superlative Pickleball Travel and Resort Services is the leading provider of comprehensive travel and resort solutions for the pickleball community. Our innovative platform disrupts pickleball travel by connecting players, resorts, clubs, and partners in a seamless marketplace. We leverage our expertise and assets to deliver exceptional value to all stakeholders.

## **Superlative Pickleball Travel Club**

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts on pickleball-focused travel packages.

## **Pickleball Travel Magazine**

*Pickleball Travel Magazine* is the premier publication for pickleball enthusiasts who love to explore the world. As the official magazine of the Superlative Pickleball Travel Club, we provide comprehensive coverage of the best pickleball destinations, resorts, events, and people.

**For further information, please contact:** Daniel Beeman, Founder Superlative Pickleball Travel and Resort Services [dan@superlativepickleball.net](mailto:dan@superlativepickleball.net) 818.983.5700

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