



PICKLEBALL TRAVEL Magazine

MEDIA KIT 2024-2025

www.superlativepickleball.net

Exposure

WWW.SUPERLATIVEPICKLEBALL.NET

Web

Pickleball Travel Magazine is the only magazine dedicated exclusively to Superlative Pickleball Travel Club members. It offers comprehensive articles on premier pickleball destinations worldwide, featured trips with exclusive discounts, professional players, detailed reviews of certified pickleball resorts, featured clubs, and insider guides to local pickleball communities. Additionally, the magazine features tailored travel itineraries for pickleball enthusiasts, special offers on pickleball travel packages, and engaging stories from club members' travel experiences.

Digital Magazine

Pickleball Travel Magazine publishes monthly digital magazine editions. Each cover showcases a pickleball resort, trip, club, and player, highlighting their story. The issues feature in-depth articles, industry news, travel destinations, player profiles, exclusive trip discounts, and more. We also provide a listing of all pickleball trips. Trip providers who want to promote their trips and provide a hyperlink for our members to book the trip must offer a 10% commission and an exclusive 5% discount for our members with a unique, trackable hyperlink.

Email Newsletter

Pickleball Travel Magazine sends a **weekly newsletter to all 165,000 pickleball club members**. The newsletter includes the latest trips worldwide with exclusive discounts for our pickleball club members, stories published by the magazine, and other industry news.



Digital Edition

GENERAL ADVERTISING SPECIFICATIONS:

Advertisers are strongly encouraged to submit advertising materials in a digital format according to the following guidelines. For questions regarding the submission of ad files, please contact Ricky Mae Sokoken at superlativepickleball@gmail.com.

Preferred File Format: PDF & PDF/X1-a Files

PDF files are the preferred method for submitting ad files. They should be press-optimized, high-res, CMYK, and have the fonts embedded. Please note that most PDF files cannot be edited or altered.

Other Accepted File Formats:

JPG, TIFF Photos:

Photos must be high-res (300 dpi or greater) and actual size.

Page Size:

Trim: 8.125,, x 10.875,,

Image area: 7.875 x 10.25

Bleeds must extend at least 1/8 of an inch outside of the trim size for the ad. Copy for bleeds should not exceed the image area.

Borders:

We strongly advise that advertisers add borders when necessary. Ads submitted without borders that are less than a full page in dimension may have borders added at the production manager's discretion if the ad is created with a white background or low color opacity. This is to ensure separation between editorial and advertising content.

Ad Rates & Sizes

*All ads are hyperlinked for maximum effectiveness. Ask how you can embed video for a stronger marketing presence.

FULL PAGE

With Bleed:
8.375" x 11.125"
Safe Area:
7.875" x 10.625"

HALF PAGE HORIZONTAL

7.175" x 4.8"

QUARTER PAGE

3.5" x 4.75"

	1x	2x	3x	4x	5x	6x
Full Page	\$1500	\$1300	\$1200	\$1100	\$1000	\$900
Half Page	\$1100	\$1000	\$900	\$800	\$700	\$600
Quarter Page	\$850	\$775	\$690	\$615	\$575	\$495

Inside Front Cover: \$1800 x6

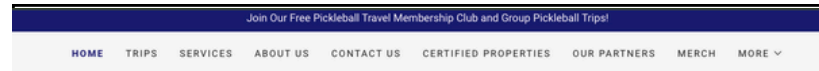
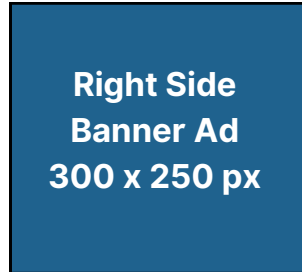
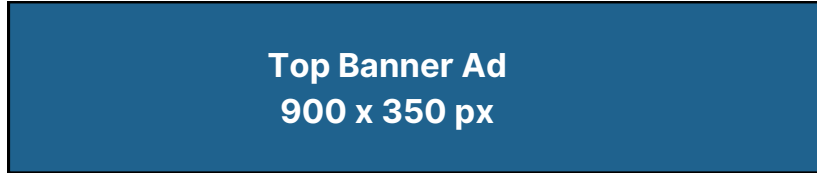
Inside Back Cover: \$1500 x6

Back Cover: \$2000 x6



Web Banners

Top Banner Ad
\$995/mo
Right Side Banner Ad
\$595/mo



The Pickleball Travel Resource

Our travel service is THE solution for your pickleball travel needs.
We own the world's largest pickleball travel club.

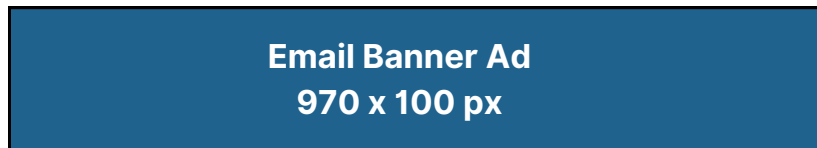
[CLICK HERE TO JOIN OUR FREE TRAVEL CLUB](#)

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[SIGN UP](#)

Email

Email Banner Ad
\$995/mo
Email Blast
\$1295/ea



Contact

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