



PICKLEBALL TRAVEL **Magazine** **Media Kit 2025**

www.superlativepickleball.net

Exposure

WWW.SUPERLATIVEPICKLEBALL.NET

Web

Pickleball Travel Magazine is the only magazine dedicated exclusively to Superlative Pickleball Travel Club members. It offers comprehensive articles on premier pickleball destinations worldwide, featured trips with exclusive discounts, professional players, detailed reviews of certified pickleball resorts, and featured clubs. Additionally, the magazine features tailored travel itineraries for pickleball enthusiasts, special offers on pickleball travel packages, and engaging stories from club members' travel experiences.

Digital Magazine

Pickleball Travel Magazine publishes 6x digital magazine editions per year. Each issue showcases a pickleball resort, trip, club, and player, highlighting their story. The issues feature in-depth articles, industry news, travel destinations, player profiles, exclusive trip discounts, and more. We also provide a listing of all pickleball trips. Trip providers who want to promote their trips and provide a hyperlink for our members to book the trip must offer a 10% commission and an exclusive 5% discount for our members with a unique, trackable hyperlink.

Email Blast

Pickleball Travel Magazine can send an email blast **to all 165,000 pickleball club members.**



Digital Edition

GENERAL ADVERTISING SPECIFICATIONS:

Advertisers are strongly encouraged to submit advertising materials in a digital format according to the following guidelines. For questions regarding the submission of ad files, please contact Ricky Mae Sokoken at superlativepickleball@gmail.com.

Preferred File Format: PDF & PDF/X1-a Files

PDF files are the preferred method for submitting ad files. They should be press-optimized, high-res, CMYK, and have the fonts embedded. Please note that most PDF files cannot be edited or altered.

Other Accepted File Formats:

JPG, TIFF Photos:

Photos must be high-res (300 dpi or greater) and actual size.

Page Size:

Trim: 8.125" x 10.875",

Image area: 7.875 x 10.25

Bleeds must extend at least 1/8 of an inch outside of the trim size for the ad. Copy for bleeds should not exceed the image area.

Borders:

We strongly advise that advertisers add borders when necessary. Ads submitted without borders that are less than a full page in dimension may have borders added at the production manager's discretion if the ad is created with a white background or low color opacity. This is to ensure separation between editorial and advertising content.

Ad Rates & Sizes

*All ads are hyperlinked for maximum effectiveness. Ask how you can embed video for a stronger marketing presence.

FULL PAGE

With Bleed:
8.375" x 11.125"
Safe Area:
7.875" x 10.625"



Full Page \$1000

**All fully certified resorts
received 50% discounts
on all advertising**

**Front Cover: \$10,000
per issue**



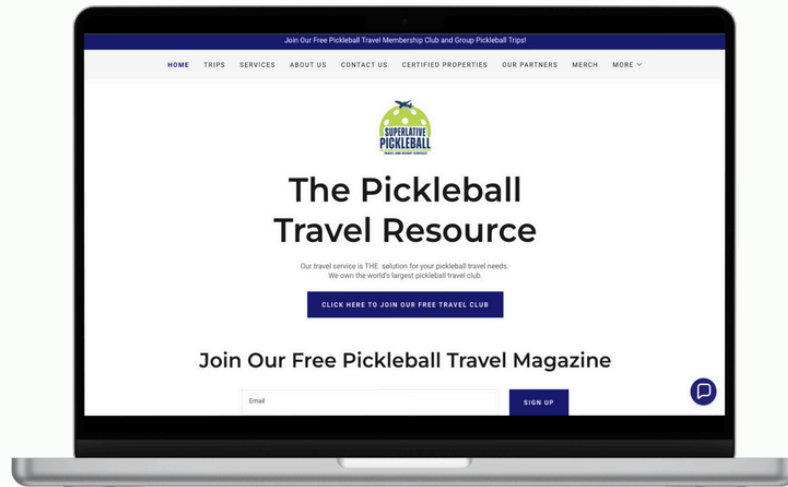
Website Advertising

**COMING
SOON**

Web Banners

Top Banner Ad

Right Side Banner Ad



Top Banner Ad
900 x 350 px

Right Side
Banner Ad
300 x 250 px

Email

Email Banner Ad

Email Blast

Email Banner Ad
970 x 100 px

Commission and Discount Policy

Superlative Marketing for Pickleball Resorts and Pickleball Trip Providers

We provide a NO-COST marketing and sales solution

Top Banner Ad
900 x 50px

About our commission and discount policies for promoting your trip:

1. Please provide us with any flyers, affiliate links, and promotional materials that we can use to market your trips effectively.

2. **Commission Policy:** A **10%** commission on every booking we generate from your travel packages. This ensures that our efforts to promote your trips are mutually beneficial.

3. **Exclusive Discount:** To further incentivize bookings and make your trips even more attractive to our groups, we provide a **5%** exclusive discount on the listed trips/package price. This discount can be a great selling point to encourage more participants to book your trips

These elements will help us smoothly integrate your offerings into our promotional channels, providing additional benefits to our members and enhancing their travel experience.

We are confident that this collaboration will generate significant interest and bookings for your trips.

If you have any questions, please feel free to contact us.



Contact

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Ricky Mae Sokoken – Editor
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