



FOR IMMEDIATE RELEASE

Superlative Pickleball Travel Club Explodes to Over 100,000 Members and Launches Biggest Ever Pickleball Travel Sweepstakes!

October 26, 2024 – The dink heard 'round the world! Superlative Pickleball Travel Club, the globe's largest community for pickleball enthusiasts who love to travel, today announced it has surpassed 100,000 members, smashing its year-end goal early. To celebrate this phenomenal growth and thank its loyal members, the club is launching its biggest ever pickleball travel sweepstakes with thousands of dollars' worth of VIP pickleball experiences and other incredible prizes.

"Reaching 100,000 members is a testament to the explosive growth of pickleball and the passion of our community," said Dan Beeman, Ambassador of Fun at Superlative Pickleball. "We're committed to providing our members with exceptional travel experiences and opportunities to connect with fellow players, and this sweepstakes is the perfect way to celebrate this milestone together!"

Win the Ultimate Pickleball Getaway!

Starting November 15th, members will have the chance to win a variety of amazing prizes, including:

- **VIP trips to top pickleball destinations:** Picture yourself playing on world-class courts in breathtaking locations, from sunny California to the vibrant Caribbean.
- Grand Prize: Three nights at the luxurious Westin Punta Cana with unlimited pickleball play!
- Luxury accommodations: Certificates from Hotel Planner for \$750 to help you relax and recharge in style.
- **Gear up and play:** A \$250 gift certificate to Pickleball Warehouse, a Lobster ball machine to perfect your game, top-of-the-line paddles, and more!
- **High-end pickleball apparel**: Look and play your best with premium pickleball gear from leading brands.
- And much more! We've got a whole slew of exciting prizes to elevate your pickleball game and travel experience.

"This sweepstakes is our way of saying a huge 'thank you' to our incredible members," added Beeman. "We can't wait to see them enjoying these fantastic prizes and creating unforgettable pickleball memories."

Ready to win the ultimate pickleball getaway? Visit <u>www.superlativepickleball.net</u> to learn more about the Superlative Pickleball Travel Club and enter the sweepstakes.

About Superlative Pickleball Travel and Resort Services

Superlative Pickleball Travel and Resort Services is the world's leading provider of pickleball travel and resort solutions. We're dedicated to growing the sport and providing exceptional experiences for players of all levels, whether you're a seasoned pro or just starting out.

For Resorts:

Superlative Resort Services offers comprehensive solutions for resorts looking to capitalize on the pickleball boom. Our services include:

- Court Conversion and Construction: Transform your existing facilities or build new, state-of-the-art pickleball courts.
- **Pickleball Academy Development:** Create a thriving pickleball program with expert guidance and support.
- Program Launch and Management: Develop engaging programs and activities for players
 of all skill levels.
- **Certification and Quality Assurance:** Our prestigious Certificate of Excellence, inspired by the PADI Five-Star Resort Certification program for scuba diving, recognizes resorts that meet the highest standards for pickleball facilities, programming, and guest experience.

For Players:

Superlative Pickleball Travel Services curates unforgettable pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide.

- **Group Trips:** Join a group of fellow pickleball enthusiasts on a fun and social adventure.
- All-Inclusive Getaways: Enjoy hassle-free vacations with everything taken care of.
- **Customized Travel:** We'll design a personalized itinerary to match your interests and preferences.

Join the Club:

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering:

- Free Membership: Join our vibrant community of pickleball lovers.
- **Complimentary Magazine:** Receive a free subscription to Pickleball Travel Magazine, your guide to the best pickleball destinations and experiences.
- Exclusive Discounts: Unlock exclusive discounts on pickleball-focused travel packages.

