



FOR IMMEDIATE RELEASE

Superlative Travel and Resort Services Elevates Pickleball Experiences with Certificate of Excellence Program & Comprehensive Resort Solutions

Palm Desert, CA – September 2, 2024 – Superlative Pickleball Travel and Resort Services, the leading authority in pickleball travel and hospitality, is proud to announce its prestigious Certificate of Excellence program and comprehensive suite of resort services designed to transform properties into premier pickleball destinations.

The [Certificate of Excellence](#) is awarded to resorts that meet Superlative Pickleball's rigorous standards, which encompass:

- **Court Quality & Quantity:** Ensuring ample, well-maintained, safe courts for players.
- **Pickleball Programming:** Offering a variety of clinics, lessons, group trips, and social events to engage and entertain guests.
- **Amenities & Services:** Providing top-tier accommodations, dining options, and recreational activities to enhance the overall experience.
- **Guest Satisfaction:** Demonstrating a commitment to exceptional customer service and creating a welcoming environment for pickleball enthusiasts.

Comprehensive Resort Services

Superlative Travel and Resort Services offers an integrated approach to pickleball property management, encompassing every aspect of development and operation:

- **Court Conversion:** Expert guidance on transforming existing spaces into state-of-the-art pickleball courts.
- **Academy Development:** Creating engaging and effective pickleball academies for fun.
- **Program Launch & Implementation:** Comprehensive support for launching and managing successful pickleball programs, including:
 - Site Inspection and Needs Analysis
 - Suggested Plans for Marketing, Communication, and Staffing
 - Group Trip Organization and Management
 - Pro-Shop Development and Merchandising
 - Equipment and Apparel Sourcing

Resorts that earn the Certificate of Excellence gain access to a range of benefits, including increased visibility, enhanced reputation, exclusive resources, and collaboration opportunities.

"Our mission is to empower resorts to create world-class pickleball experiences," said Dan Beeman, Founder of Superlative Pickleball Travel and Resort Services. "Our comprehensive resort services and Certificate of Excellence program provide the tools and support needed to achieve this goal, ultimately benefiting both resorts and pickleball enthusiasts."

Superlative Pickleball has already certified over 20 resorts in its beta program, with many more in the pipeline. The company is committed to expanding its reach and partnering with resorts around the world to elevate the pickleball travel experience.

For more information about the Certificate of Excellence program or to inquire about resort services, please visit <https://superlativepickleball.net/> or contact Dan Beeman at dan@superlativepickleball.net about **Superlative Pickleball Travel and Resort Services**

Superlative Pickleball Travel and Resort Services is the world's leading provider of pickleball travel and resort solutions. The company offers a range of services, including resort certifications, travel club memberships, group trips, and consulting. Superlative Pickleball is committed to promoting the growth of pickleball and providing exceptional travel experiences for players of all levels.

Superlative Resort Services offers end-to-end solutions for resorts looking to capitalize on the pickleball boom. Our services range from court conversion and academy development to program launch, ongoing management, and certification to ensure certified resorts meet the standards that pickleball players deserve.

Superlative Pickleball's Certificate of Excellence is patterned after the [PADI Five-Star Resort Certification](#) program for scuba at resorts, recognizes resorts that meet stringent standards for pickleball facilities, programming, guest experience, and overall quality, ensuring an exceptional experience for pickleball enthusiasts.

Superlative Pickleball Travel Services is the premier provider of curated pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide. From customized group trips to all-inclusive getaways, we offer a variety of fun and social options to suit every pickleball enthusiast's needs and desires.

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts on pickleball-focused travel packages.

Pickleball Travel Magazine is the premier publication for pickleball enthusiasts who love to explore the world. As the official magazine of the Superlative Pickleball Travel Club, we provide comprehensive coverage of the best pickleball destinations, resorts, events, and gear.

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