



## FOR IMMEDIATE RELEASE

### Get Ready to DINK: International Pickleball Festival Coming November 2025!

Palm Desert, Ca – November 1, 2024 – Calling all pickleball enthusiasts! Mark your calendars for the inaugural International Pickleball Festival, a week-long celebration of all things pickleball taking place in a stunning island paradise in November 2025.

This groundbreaking event promises an unforgettable experience for players of all ages and skill levels, from beginners to seasoned pros. Join us for a unique blend of exciting competition, expert instruction, and island relaxation, all while supporting the growth of pickleball within a vibrant local community.

#### Festival Highlights:

- **Welcome Reception & Round Robin:** Kick off the festivities with a beachside welcome reception featuring food, drinks, music, and a fun round robin to get everyone warmed up!
- **International Pickleball Exhibition Match:** Witness thrilling pickleball action as renowned professional players take to the court.
- **Skill-Level Tournaments:** Compete in a variety of formats (singles, doubles, mixed doubles) within your skill level for exciting prizes and bragging rights.
- **Clinics & Workshops:** Hone your skills with expert-led clinics and workshops focusing on strategy, technique, and drills.
- **"Pickleball & Chill" Evenings:** Enjoy casual play with live music, food trucks, and local vendors for a true island vibe.
- **Family Fun Day:** A day dedicated to family-friendly pickleball activities, games, and fun for all ages. Plus, participate in a special paddle/equipment donation initiative to support local players.
- **Business of Pickleball Conference:** Engage with industry leaders and innovators shaping the future of the sport.
- **Farewell Party & Music Festival:** Celebrate the week's accomplishments with a vibrant farewell party featuring live music and local entertainment.

#### Beyond the Court:

- **Daily Activities:** Enjoy pickleball and volleyball games on courts and in pools, plus explore all the island has to offer.
- **Equipment Demos:** Try out the latest gear from leading manufacturers.
- **Merchandise & Local Products:** Shop for pickleball apparel, equipment, and unique souvenirs from local artisans.
- **Charitable Component:** Support the local youth sports academy through a live auction and raffle.

## **"Take a Trip, Leave a Paddle"**

Superlative Pickleball is also proud to announce its "Take a Trip, Leave a Paddle" program, making a positive impact on the local community. Bring your gently used pickleball paddle to donate, try out new paddles with QR code discounts, and receive a brand-new paddle upon returning home! Your donation will help introduce the sport to local children and families.

## **Participating Resorts:**

The International Pickleball Festival is proud to partner with exclusive resorts that have earned Superlative Pickleball's prestigious Certificate of Excellence, ensuring top-notch court quality, programming, and amenities for an exceptional pickleball vacation.

## **Stay Tuned for More!**

Visit [website address] or follow us on social media [@social media handles] for updates on registration, participating resorts, and exciting announcements.

## **About Superlative Pickleball Travel and Resort Services:**

Superlative Pickleball Travel and Resort Services is revolutionizing pickleball travel by connecting players with the best resorts, clubs, and experiences worldwide.

## **Contact:**



**Daniel Beeman**



+1 (818) 983 5700



dan@superlativepickleball.net



[www.superlativepickleball.net](http://www.superlativepickleball.net)