



About us:

Daniel Beeman Identified the substantial, yet largely untapped, potential of the pickleball travel market and founded Superlative Pickleball Travel and Resort Services. His graduate research precisely quantified the significant revenue and asset value gains achievable by resorts that strategically integrate pickleball facilities and programs.

Superlative Pickleball Travel and Resort Services is the leading pickleball travel and resort solutions provider. The company offers players, resorts, clubs, and partners various services. Superlative Pickleball is committed to serving all stakeholders, promoting the growth of pickleball, and providing exceptional pickleball travel experiences.

Superlative Resort Services offers end-to-end solutions for resorts looking to capitalize on the pickleball boom. Our services range from site inspections, certifications, court conversion, staffing, program launch, ongoing management, partnership development, marketing and sales, and pro shop development to include equipment, merchandise, signage, and more to ensure certified resorts meet minimum standards so they can gain new, repeat business from pickleball.

Superlative Pickleball's Certificate of Excellence is patterned after the [PADI Five-Star Resort Certification](#) program for scuba at resorts. It recognizes resorts that meet our standards for pickleball programming, guest experience, and quality, ensuring an exceptional pickleball experience to enhance asset value, increase revenue, and improve guest satisfaction.

Superlative Pickleball Travel Services is the premier provider of curated pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide. From customized group trips to all-inclusive getaways, we offer various trips, festivals, and academies to suit every pickleball enthusiast's needs and desires.

Global Pickleball Festival: Players choose from several all-inclusive resort locations for the entire Global Pickleball Month each April. This remarkable sales promotion festival offers beginner-friendly, socially oriented, unlimited open play with plenty of opportunities to relax and socialize with fellow pickleball enthusiasts. It can piggyback on our academy of fun.

International Pickleball Festival: Escape to paradise at the International Pickleball Festival! Taking place in late 2025 or early 2026 on a beautiful island destination, this festival is funded by the tourism bureau. It promises a vibrant atmosphere with social events, recreational play, and a focus on fun for beginner and recreational players. Enhance your skills with camps and clinics, compete in a tournament, or attend the pickleball business conference to network with industry leaders.

The Superlative Pickleball Academy of Fun™: offers resort guests an unparalleled opportunity to experience the joy of pickleball, the fastest-growing sport in America. Our certified instructors provide expert coaching in a fun, engaging, and social atmosphere. Enjoy daily sessions, exciting games, and the camaraderie of fellow players, all while surrounded by the beauty of a world-class resort. The academy is a turn-key, revenue-sharing program that enhances the resort experience and drives significant incremental revenue for our partners."

Superlative Pickleball Club Group Trips is a business unit dedicated to facilitating private group trips for pickleball clubs that want to have a members-only group trip at certified resorts. We customize the trips according to the clubs'/groups' desires.

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts and /or perks on pickleball-focused travel packages.

Pickleball Travel Magazine is the premier publication for pickleball enthusiasts who love to travel and play pickleball. It is the official magazine of the Superlative Pickleball Travel Club. Each issue is filled with pickleball travel information, trips, and trip providers with links to book directly. It also features a certified resort, trip, club, and player or coach.

Superlative Pickleball Booking Engine is a white-label product that lives organically on our website. We offer direct-booking and discount travel to more than 100,000 resorts worldwide.

[Superlative Pickleball Website](#) is a dynamic, interactive, consumer-centric resource that is disrupting pickleball travel by using technology, relationships, and services to create a new consumer marketplace that connects buyers, sellers, and service providers.

Links to Media:

<https://www.linkedin.com/pulse/pickleball-imperative-why-all-inclusive-resorts-must-adapt-beeman-v6tjc/>

https://www.linkedin.com/posts/danbeeman_pickleball-resorts-amenities-activity-7279942707391746048-6D8N?utm_source=share&utm_medium=member_desktop

<https://youtu.be/DFNVDDVLhFw?si=9gQBr9-KBWECWhU>

<https://www.linkedin.com/pulse/why-resorts-should-serve-up-pickleball-smashing-new-revenue-beeman-akarf>

<https://www.linkedin.com/pulse/escape-tournament-grind-why-pickleball-vacations-ultimate-beeman-txo2c/?trackingId=kaZ3GbxXfWfXNfUTOO7WD1w%3D%3D>

<https://www.linkedin.com/pulse/why-tourism-bureaus-should-embrace-pickleball-boom-winning-beeman-ftbfc/?trackingId=hPTFBoOzL5ldRDDIQ5hn7A%3D%3D>

<https://www.linkedin.com/feed/update/urn:li:activity:7289703719074467840/>

<https://www.linkedin.com/pulse/unlocking-pickleballs-potential-why-resorts-should-invest-beeman-8blxc/>

https://www.linkedin.com/posts/danbeeman_pickleball-pickleballtravel-superlativepickleball-activity-7274891581013344259-XFmz?utm_source=share&utm_medium=member_desktop

https://www.linkedin.com/posts/danbeeman_pickleball-pickleballfestival-globalpickleballfestival-activity-7270436770998083584-H1CY?utm_source=share&utm_medium=member_desktop



Daniel Beeman

☎ +1 (818) 983 5700

✉ dan@superlativepickleball.net

🌐 www.superlativepickleball.net