



## FOR IMMEDIATE RELEASE

### Superlative Pickleball Travel and Resort Services Celebrates One Year of Milestones

**Palm Desert, CA – September 5, 2024** – Superlative Pickleball Travel and Resort Services, the premier provider of pickleball-focused travel and resort solutions, marks its first anniversary with a series of impressive accomplishments.

In less than a year, the company has:

- **Created the world's largest free pickleball travel club**, offering exclusive travel discounts and a complimentary magazine to nearly 200,000 pickleball players, clubs, and ambassadors.
- **Developed a Certificate of Excellence program and pre-certified over 40 resorts**, ensuring quality pickleball experiences for travelers.
- **Built extensive databases** encompassing 165,000+ players, 10,000+ resorts, 2,130 ambassadors, and 2,000+ pickleball clubs.
- **Conducted over 30 resort site inspections with complimentary SWOT analysis**, providing valuable insights to hospitality partners.
- **Formed 10+ strategic partnerships with leading brands**, fostering collaboration and growth within the pickleball travel industry.
- **Secured discounts and commissions by promoting 20+ trips for other trip planners**, expanding travel options for pickleball enthusiasts.
- **Hosted a highly successful group trip to Club Med Ixtapa**, creating memorable experiences for participants.
- **Conceived of an International Pickleball Festival and Academies at certified resorts**, setting the stage for future events and player development opportunities.
- Created the [2025 Global Pickleball Festival – The Ultimate Anti-Tournament](#)

"We are thrilled to celebrate our first anniversary with such significant milestones," said Dan Beeman, Founder of Superlative Pickleball Travel and Resort Services. "Our rapid growth is a testament to the surging popularity of pickleball and the demand for high-quality pickleball travel experiences. We are committed to continuing to innovate and provide exceptional value to both players and resorts."

Superlative Pickleball Travel and Resort Services is poised for continued success as it expands its offerings and solidifies its position as the leader in pickleball travel.

**Superlative Pickleball Travel and Resort Services** is the world's leading provider of pickleball travel and resort solutions. The company offers a range of services, including resort certifications, travel club memberships, group trips, and consulting. Superlative Pickleball is committed to promoting the growth of pickleball and providing exceptional travel experiences for players of all levels.

**Superlative Resort Services** offers end-to-end solutions for resorts looking to capitalize on the pickleball boom. Our services range from court conversion and academy development to program launch, ongoing management, and certification to ensure certified resorts meet the standards that pickleball players deserve.

**Superlative Pickleball's Certificate of Excellence** is patterned after the [PADI Five-Star Resort Certification](#) program for scuba at resorts, recognizes resorts that meet stringent standards for pickleball facilities, programming, guest experience, and overall quality, ensuring an exceptional experience for pickleball enthusiasts.

**Superlative Pickleball Travel Services** is the premier provider of curated pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide. From customized group trips to all-inclusive getaways, we offer a variety of fun and social options to suit every pickleball enthusiast's needs and desires.

**The Superlative Pickleball Travel Club** is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts on pickleball-focused travel packages.

***Pickleball Travel Magazine*** is the premier publication for pickleball enthusiasts who love to explore the world. As the official magazine of the Superlative Pickleball Travel Club, we provide comprehensive coverage of the best pickleball destinations, resorts, events, and gear.

For more information, please visit <https://superlativepickleball.net/> or contact Dan Beeman at [dan@superlativepickleball.net](mailto:dan@superlativepickleball.net)

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