



Greetings,

I am thrilled to inform you that your resort has received pre-certification from Superlative Pickleball, recognizing you as one of the top destinations for outstanding pickleball facilities and services.

Our pre-certification indicates that your resort meets our high standards for quality and excellence in the following areas:

- **World-Class Facilities:** Your resort offers state-of-the-art pickleball courts and amenities, ensuring players of all levels have an exceptional experience.
- **Professional Instruction:** Access to certified coaches and instructors who can provide personalized training and group clinics.
- **Community and Events:** A vibrant pickleball community with regularly scheduled events, tournaments, and social gatherings.
- **Guest Experience:** Top-notch accommodations and customer service catering to pickleball enthusiasts.

As a pre-certified resort, you are now eligible for full certification, further enhancing and attracting more pickleball enthusiasts to your location. Full certification includes additional benefits such as:

- Guaranteed \$100,000 in new business in the year after certification, or \$1,000,000 over five years.
- A full year of a free, hyperlinked listing.
- A full year of a free, full-page advertisement in each issue of Pickleball Travel Magazine
- 50% off advertising in Pickleball Travel Magazine.
- Potential to feature as the cover image on the front of the magazine with paid certification.

You can view a recent issue of our magazine [here](#).

You can download the detailed list of benefits and requirements for Certificate of Excellence [here](#).

If a site inspection is not scheduled soon, your resort will be listed as having pickleball facilities without a hyperlink or the other exclusive benefits mentioned above.

Please contact us to arrange the site visit and complete the certification process.