



Position Title: General Manager (GM) – Superlative Pickleball Travel & Resort Services, Travel Club and Pickleball Travel Magazine

Overview: We are seeking an experienced and visionary Chief Executive Officer to lead our pickleball travel and media business. This role will drive the company's overall strategy, growth, and success, overseeing operations, fostering innovation, and securing investments for sustained expansion.

Responsibilities:

1. **Strategic Leadership:** Set the company's vision, mission, and strategic direction, ensuring alignment with the business goals of the pickleball travel services and Pickleball Travel News segments.
2. **Investment Strategy:** Develop and execute a comprehensive investment strategy, identifying potential sources of funding, venture capital, or strategic partnerships to fuel company growth.
3. **Investor Relations:** Cultivate relationships with potential investors, venture capitalists, and financial institutions, effectively communicating the company's value proposition and growth potential.
4. **Fundraising:** Lead fundraising efforts, including preparing business plans, financial models, and pitch presentations to secure investment funding.
5. **Due Diligence:** Oversee due diligence processes, collaborating with legal and financial teams to ensure compliance and transparency throughout investment negotiations.
6. **Strategic Partnerships:** Identify opportunities for strategic partnerships that could lead to investment, mergers, acquisitions, or collaborations beneficial to the company's growth.
7. **Financial Planning:** Work closely with the finance team to optimize financial strategies, budgets, and forecasts in alignment with investment goals.
8. **Industry Representation:** Act as a representative of the company in investment forums, conferences, and networking events, showcasing the business's potential to prospective investors.
9. **Board Engagement:** Collaborate with the board of directors, providing insights, updates, and strategic guidance on investment strategies to support the company's growth objectives.

10. Leadership & Culture: Foster a culture of innovation, collaboration, and excellence, leading and inspiring a high-performing team across multiple functions.

Qualifications:

- Proven track record (10+ years) in executive leadership roles within the travel, sports, or media industries, demonstrating success in securing investments and driving strategic growth.
- Deep understanding of pickleball, travel services, media operations, and industry trends.
- Exceptional leadership, communication, and negotiation skills to drive organizational success and secure investment funding.
- Strategic thinker with a results-driven approach and a track record of securing investment capital for business expansion.
- Bachelor's degree in Business Administration, Marketing, Finance, or related field. Advanced degrees or certifications are advantageous.

Join us in leading the strategic direction, growth, and securing investments for our pickleball travel services and Pickleball Travel News segments, shaping the industry and experiences for pickleball enthusiasts worldwide!