

## **FOR IMMEDIATE RELEASE**

**Contact:** Daniel Beeman, Founder, Superlative Pickleball Travel and Resort Services,  
[dan@superlativepickleball.net](mailto:dan@superlativepickleball.net) 818.983.5700

### **Daniel Beeman: The Pickleball Evangelist Available for Speaking Engagements**

Palm Desert, CA - September 1, 2024 – Daniel Beeman, known as "The Pickleball Evangelist," is available for presentations, podcasts, panels, and keynote speeches related to the explosive growth of pickleball and its impact on travel.

Beeman brings a unique and academic perspective to this fast-growing sport, having written the definitive research paper on pickleball travel and its implications for the hospitality industry. His insights are especially relevant in today's travel landscape, where pickleball is increasingly sought after by active, upscale travelers.

#### **Beeman on his passion for sharing knowledge:**

"My research has provided me with valuable insights into the future of pickleball and travel, which I enjoy sharing with as many people as possible to help them learn about our amazing sport."

#### **Recent Speaking Engagements:**

Beeman has recently shared his expertise at several conferences and podcasts, including:

- [The National Pickleball Expo](#)
- [PickleCon](#)

You can find his research paper, podcast, and other media appearances on his website:  
<https://superlativepickleball.net/>

#### **About Daniel Beeman:**

- Published author of several books
- Author of the definitive research paper on pickleball travel
- Award-winning screenwriter of "Superlative Pickleballs!"
- Publisher of Pickleball Travel Magazine
- Founder of the world's largest pickleball travel club
- Known as "The Pickleball Evangelist"

#### **Beeman's Perspective:**

"My research identified a disconnect between resorts and the pickleball-playing demographic. Many resorts weren't equipped to cater to these travelers, missing out on a valuable opportunity. That's why we created Superlative Pickleball Travel and Resort Services - to bridge that gap and help both resorts and players thrive."

#### **Superlative Pickleball's Initiatives:**

- Consulting services and a Certificate of Excellence program for resorts

- The world's largest pickleball travel club with exclusive benefits for members
- Pickleball Travel Magazine, profiling resorts, trips, and personalities within the sport

Beeman and his team are passionate about sharing the value of pickleball and are open to collaborative opportunities with brands and organizations.

**For booking inquiries or further information, please contact;**

Daniel Beeman, Founder, Superlative Pickleball Travel and Resort Services,  
[dan@superlativepickleball.net](mailto:dan@superlativepickleball.net) 818.983.5700