



Do you want to learn how to monetize pickleball through travel?

I am writing this to offer [Daniel Beeman](#) as a presenter, podcast guest, panelist, or keynote speaker because he offers a unique, academic perspective on the explosive global growth of pickleball over the past 5 years – especially as it relates to travel.

He has recently been a panelist regarding pickleball travel and monetizing pickleball at several conferences and podcasts including: <https://www.nationalpickleballexpo.com/> and <https://www.picklecon.com/>

His podcast and other media appearances can be found here: <https://superlativepickleball.net/>

He is a dynamic, articulate, fact-filled speaker who engages audiences.

About Beeman:

- He founded the #1 pickleball travel and resort services agency
- He wrote the definitive research paper on pickleball travel
- He has written an award-winning screenplay called Superlative Pickleballs!
- He is the publisher of Pickleball Travel Magazine
- He built and owns the largest pickleball travel club in the world
- He is known as The Pickleball Evangelist
- He is a published author of several books

Here is what he said about why he adds value and content.

“After I retired from working for 20+ years developing successful sports partnerships, I got hooked on playing pickleball during graduate school.

There, I wrote the definitive research paper on the *implications of pickleball for the hospitality industry* while earning my master's degree at UNLV in 2019. You can download it [here](#).

The research found that most resorts did not understand that the demographics of pickleball players represent an appealing target audience: Active, upscale, adult Americans with free time and money.

Further, they did not know how to build proper courts or deliver quality pickleball programming.

Therefore, they were not able to cater to these desirable guests or deliver added value as an amenity at their resorts.

These conclusions were why we developed Superlative Pickleball Travel and Resort Services.

We wanted to fix the problems and monetize the inefficiency.

Here's how:

For resorts, we offer consulting services and a Certificate of Excellence if they meet our minimum standards. Resorts must earn our certification if they want us to promote them.

On the consumer-side, we built and own the largest pickleball travel club in the world and Pickleball Travel Magazine to serve our members and promote resorts and trips.

The club is free. It offers exclusive travel discounts and a complimentary pickleball travel magazine for our members.

In each issue, we profile resorts, trips, players, coaches, and trip leaders.

We welcome all content submissions and do not discriminate against anyone.

Here's a link to our June/July issue:

<https://superlativepickleball.net/pickleball-travel-mag>

In addition to writing my research paper and articles in pickleball travel magazine, I have recently written three books and a movie script.

The screenplay is an award-winning buddy comedy script called Superlative Pickleballs! I'm hoping to get it financed soon.

In it, the sport of pickleball offers redemption for two, broke, ex-tennis champs.

Read more here about the script:

<https://danbman.com/pickleballs-movies>

Bottom line: We are creative and love sharing information about the value pickleball brings to life. We are experts at doing partnerships with other leading brands and are always open to exploring collaborative opportunities.

We own eight different, pickleball-related assets. We are focused on partnering, scaling and monetizing them.

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