

FOR IMMEDIATE RELEASE

Superlative Travel and Resort Services Presents Unique Investment Opportunity, Featuring Award-Winning Screenplay "Superlative Pickleballs!"

Palm Desert, CA - September 2, 2024 – Superlative Pickleball Travel and Resort Services, a leader in the burgeoning pickleball travel and hospitality sector, is seeking investment or outright acquisition to accelerate its growth and capitalize on the sport's explosive popularity. As part of this exciting opportunity, the company is also offering the rights to its award-winning screenplay, "Superlative Pickleballs!", a hilarious buddy comedy poised to capture the hearts of pickleball enthusiasts and moviegoers alike.

About the Title: "Superlative Pickleballs!"

The title itself is a nod to a recurring gag in the film, where the protagonist, Chip Cox, is playfully penalized for his excessive bragging with the call "Superlative - Drink!" This running joke not only adds a layer of humor but also reflects the brand identity of Superlative Pickleball, further solidifying the franchise's potential for cult classic status.

Investment Highlights

- **Thriving Business:** Superlative Pickleball conservatively estimates a \$20 million valuation within five years, with a detailed financial forecast available upon request.
- **Diverse Assets:** The company boasts a strong portfolio of tangible and intangible assets, including a valuable database, robust social media presence, strategic partnerships, a comprehensive website, and established brand recognition.
- **Award-Winning Screenplay:** "Superlative Pickleballs!" offers a unique opportunity to tap into the growing popularity of pickleball-themed entertainment, with the potential for significant returns.
- **Multiple Revenue Streams:** In addition to the core travel and resort services business, Superlative Pickleball is exploring various growth opportunities, including an International Pickleball Festival, media ventures, branded merchandise, and partnerships with industry leaders.

"Superlative Pickleballs!" - A Story of Redemption and Laughter

- **Pickleball Mania:** Set against the backdrop of the fastest-growing sport in the country, "Superlative Pickleballs!" captures the excitement and humor of the pickleball phenomenon.
- **Compelling Narrative:** The film follows two washed-up tennis champions who find redemption and a second chance at life through the quirky world of pickleball.
- **Star-Studded Potential:** With cameo opportunities for celebrities and sports stars who have embraced pickleball, the film has the potential to attract a wide audience.
- **Universal Appeal:** "Superlative Pickleballs!" is more than just a sports comedy; it's a heartwarming story about second chances, unexpected friendships, and the enduring human spirit.

Investment or Acquisition Opportunity

Superlative Pickleball Travel and Resort Services is seeking:

- **Investment:** \$200,000 for a 20% share of the business, including rights to the "Superlative

Pickleballs!" screenplay.

- **Acquisition:** Outright purchase for \$1 million, including all assets and intellectual property.

The company is also open to exploring partnerships or mergers with complementary businesses in the pickleball industry.

Superlative Pickleball Movies - A Scalable Franchise

The "Superlative Pickleballs!" screenplay serves as the launchpad for a scalable movie franchise with potential for marketing extensions and brand-building opportunities. It aims to be the marketing platform for the entire Superlative Ideas master brand and launch all other sub-brands and businesses.

About Superlative Pickleball Travel and Resort Services

Superlative Pickleball Travel and Resort Services is the world's leading provider of pickleball travel and resort solutions. The company offers a range of services, including resort certifications, travel club memberships, group trips, and consulting. Superlative Pickleball is committed to promoting the growth of pickleball and providing exceptional travel experiences for players of all levels.

For more information about "Superlative Pickleballs!", investment opportunities, or the Superlative Pickleballs! franchise, please visit [website address] or contact Dan Beeman at

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