



FOR IMMEDIATE RELEASE

Superlative Travel and Resort Services Announces the Ultimate Pickleball Getaway: The Academy of Fun

Palm Desert, CA – September 5, 2024 – Calling all pickleball enthusiasts! Superlative Pickleball Travel and Resort Services is thrilled to introduce the Superlative Pickleball Academy – your ticket to a week-long pickleball paradise designed especially for fun-loving adults aged 50 and over, available only at select, certified resorts.

Imagine sun-soaked days filled with friendly competition, expert instruction, and plenty of opportunities to relax and socialize at luxurious certified resorts. Whether you're a seasoned pro or just picking up a paddle, the Academy of Fun caters to all skill levels, promising a memorable experience that's as challenging as it is enjoyable.

What to Expect:

- **Pickleball, Your Way:** Play as much or as little as you like with a flexible schedule packed with clinics, games, open play, and even some friendly tournaments.
- **All-Inclusive Fun:** Forget about planning and budgeting. Many resorts offer all-inclusive packages, covering everything from delicious meals and refreshing drinks to exciting activities and entertainment.
- **New Friends & Memories:** Connect with fellow pickleball enthusiasts from around the world, sharing laughs, stories, and maybe even a few dinks over group meals and happy hours.
- **Relax & Recharge:** When you're not on the court, unwind by the pool, pamper yourself at the spa, or explore the resort's beautiful surroundings.
- **Certified Resorts:** Experience the best of the best with the Academy hosted only at Superlative Pickleball certified resorts, guaranteeing exceptional courts, amenities, and service.

A Typical Day at the Academy (It's all optional!):

- Start your day with an energizing group warm-up and an introductory clinic perfect for beginners.
- Sharpen your skills with morning clinics, games, and match play, or simply enjoy some casual open play with new friends.
- Refuel with a delicious group lunch and then spend the afternoon relaxing or exploring the

resort's offerings.

- Get back on the court for afternoon games and friendly competitions, followed by a lively happy hour.
- Enjoy a delicious group dinner and finish your day with evening entertainment, dancing, or simply stargazing with new friends.

"The Superlative Pickleball Academy is all about creating an unforgettable experience where you can play, relax, and connect with other passionate pickleball players," said Dan Beeman, Founder of Superlative Pickleball Travel and Resort Services. "We can't wait to welcome you to the Academy of Fun!"

Superlative Pickleball Travel and Resort Services is the world's leading provider of pickleball travel and resort solutions. The company offers a range of services, including resort certifications, travel club memberships, group trips, and consulting. Superlative Pickleball is committed to promoting the growth of pickleball and providing exceptional travel experiences for players of all levels.

Superlative Resort Services offers end-to-end solutions for resorts looking to capitalize on the pickleball boom. Our services range from court conversion and academy development to program launch, ongoing management, and certification to ensure certified resorts meet the standards that pickleball players deserve.

Superlative Pickleball's Certificate of Excellence is patterned after the [PADI Five-Star Resort Certification](#) program for scuba at resorts, recognizes resorts that meet stringent standards for pickleball facilities, programming, guest experience, and overall quality, ensuring an exceptional experience for pickleball enthusiasts.

Superlative Pickleball Travel Services is the premier provider of curated pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide. From customized group trips to all-inclusive getaways, we offer a variety of fun and social options to suit every pickleball enthusiast's needs and desires.

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts on pickleball-focused travel packages.

Pickleball Travel Magazine is the premier publication for pickleball enthusiasts who love to explore the world. As the official magazine of the Superlative Pickleball Travel Club, we provide comprehensive coverage of the best pickleball destinations, resorts, events, and gear.

For more information, please visit <https://superlativepickleball.net/> or contact Dan Beeman at dan@superlativepickleball.net

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