



FOR IMMEDIATE RELEASE

Superlative Pickleball Travel and Resort Services Seeks Investment or Buyer to Fuel Global Expansion of Premier Pickleball Travel Experiences and Destination Certification

Palm Desert, CA – October 3, 2024 - Superlative Pickleball Travel and Resort Services, the leading authority in pickleball travel and hospitality, is actively seeking investment or a buyer to accelerate the global expansion of its comprehensive offerings, with a particular focus on its unparalleled pickleball travel experiences and prestigious Certificate of Excellence program for resorts.

Curated Pickleball Travel Experiences for Every Enthusiast

Superlative Pickleball offers a wide array of pickleball travel services, catering to every player's needs and desires:

- **Customized Trips:** Tailored experiences for pickleball clubs, private groups, and specific interests like singles, women-only, luxury, LGBTQ+, and seniors.
- **Superlative Group Trips:** All-inclusive getaways at certified resorts with a focus on fun, relaxation, and top-notch service.
- **Individual Travel:** A white-label booking engine for customized trips.

Engaging the Pickleball Community

- **Thriving Travel Club:** The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, exclusive discounts, and a complimentary Pickleball Travel Magazine subscription.
- **Pickleball Travel Magazine:** The premier publication for pickleball enthusiasts who love to explore the world, providing comprehensive coverage of the best pickleball destinations, resorts, events, and people.

Transforming Resorts into Premier Pickleball Destinations

In addition to its travel services, Superlative Pickleball's Certificate of Excellence program and resort services empower resorts to create world-class pickleball experiences. The Certificate of Excellence, awarded to resorts meeting rigorous standards, encompasses:

- **Court Quality & Quantity:** Ample, well-maintained, safe courts for players.
- **Pickleball Programming:** A variety of clinics, lessons, group trips, and social events.
- **Amenities & Services:** Top-tier accommodations, dining, and recreational activities.
- **Guest Satisfaction:** Exceptional customer service and a welcoming environment.

Proven Success and Growth Potential

With 30+ resorts already pre-certified in its beta program and a thriving travel club community, Superlative Pickleball has demonstrated the strong demand for its services. The company is committed to expanding its reach and partnering with resorts and players around the world, creating a global network of premier pickleball destinations and experiences.

Investment or Acquisition Opportunity

Superlative Pickleball is seeking investment or a buyer to fuel its growth and capitalize on the rapidly expanding pickleball market, particularly in the travel sector. The company offers a unique opportunity to invest in a proven business model with significant potential for expansion.

About Superlative Pickleball Travel and Resort Services

Superlative Pickleball Travel and Resort Services is the world's leading provider of pickleball travel and resort solutions. The company is committed to promoting the growth of pickleball and providing exceptional travel experiences and resort services for players of all levels.

Superlative Resort Services offers end-to-end solutions for resorts looking to capitalize on the pickleball boom. Our services range from court conversion and academy development to program launch, ongoing management, and certification to ensure certified resorts meet the standards that pickleball players deserve.

Superlative Pickleball's Certificate of Excellence is patterned after the [PADI Five-Star Resort Certification](#) program for scuba at resorts, recognizes resorts that meet stringent standards for pickleball facilities, programming, guest experience, and overall quality, ensuring an exceptional experience for pickleball enthusiasts.

Superlative Pickleball Travel Services is the premier provider of curated pickleball travel experiences for recreational players, connecting them with exceptional, certified resorts and destinations worldwide. From customized group trips to all-inclusive getaways, we offer a variety of fun and social options to suit every pickleball enthusiast's needs and desires.

The Superlative Pickleball Travel Club is the world's largest pickleball travel community, offering free membership, a complimentary *Pickleball Travel Magazine* subscription, and exclusive discounts on pickleball-focused travel packages.

Pickleball Travel Magazine is the premier publication for pickleball enthusiasts who love to explore the world. As the official magazine of the Superlative Pickleball Travel Club, we provide comprehensive coverage of the best pickleball destinations, resorts, events, and gear.

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