



MindForge

BRAIN TRAINING GAMES

PRIVACY POLICY — GOOGLE PLAY STORE EDITION

Version 1.0 | Effective Date: May 17, 2026

Package: com.mindforge.app

GDPR Ready

COPPA Safe

Offline First

Play Store

This Privacy Policy governs the collection, use, and protection of information when you use the **MindForge — Brain Training Games** mobile application, published on the Google Play Store. By installing or using MindForge, you agree to the practices described in this policy.

✓ *MindForge is designed offline-first. Your game data NEVER leaves your device through our systems.*

01

APP & PUBLISHER INFORMATION

App Name	MindForge — Brain Training Games
Package Name	com.mindforge.app
Version	1.0.0
Platform	Android (Google Play Store)
Min Android	Android 5.0 (API 21) and above
Category	Educational / Brain Training / Puzzle & Strategy
Developer / Publisher	MindForge (part of Urbee Platform)
Privacy Contact Email	urbeehelpcentre@gmail.com
Official Website	www.urbee.in/mindforge
Policy Version	1.0 — Initial Release
Effective Date	May 17, 2026
Last Updated	May 17, 2026
Governing Law	India — Information Technology Act 2000 & DPDPA 2023

02

INFORMATION WE COLLECT

2.1 What You Provide Voluntarily

When you create a player profile in MindForge, you optionally provide a **display nickname** (up to 16 characters) and choose one of 8 preset emoji avatars. No real name, email, phone number, or any personally identifying information is required or requested.

2.2 Data Generated Automatically (Stored On-Device Only)

The following data is created locally as you play and is stored exclusively in your device's app storage via the Android WebView localStorage mechanism. **None of this data is transmitted to any external server:**

Data Item	Purpose	Storage Location
Player Nickname & Avatar	Personalise the in-app experience	Device localStorage
Game Scores (per game)	Track personal best across 10 games	Device localStorage
XP Points & Streak Count	Encourage daily play habit	Device localStorage
Games Played & Win Count	Display personal stats on Home screen	Device localStorage
Music Volume Preference	Remember audio settings between sessions	Device localStorage
Music On/Off Toggle	Restore preferred audio state on launch	Device localStorage
Disclaimer Accepted Flag	Skip disclaimer on subsequent launches	Device localStorage

2.3 What We Do NOT Collect

x We do NOT collect: real name, email, phone, location, device ID/IMEI, IP address, contacts, camera, microphone, photos, or payment

03 HOW WE USE YOUR INFORMATION

All data collected by MindForge is used solely to operate the game on your device. We use your information for the following purposes only:

Purpose	Description
Game Save System	Saving and restoring your scores, XP, and streak between sessions.
In-App Personalisation	Displaying your chosen nickname and avatar in the interface.
Local Leaderboard	Showing your score alongside simulated AI entries — all computed on-device.
Audio Preferences	Remembering your volume setting and music on/off preference.
Stats Display	Showing your personal game statistics only to you on the Home screen.
Session Continuity	Skipping the disclaimer screen after you have accepted it once.

■ We do NOT use your data for advertising profiling, ML training, selling to third parties, or any commercial purpose beyond operating

04 DATA STORAGE & SECURITY

4.1 Where Your Data Is Stored

All user data is stored **exclusively on your device** using the Android WebView localStorage API within the app's private sandbox. This data cannot be accessed by other apps on your device (unless the device is rooted).

4.2 Security Measures

- ✓ No network transmission — data never leaves your device through MindForge systems.
- ✓ App sandbox isolation — Android OS prevents other apps accessing MindForge storage.
- ✓ No passwords or authentication tokens stored — zero risk of credential theft.
- ✓ No cloud sync by default — data is not sent to Google Drive or any cloud service.
- ✓ No user accounts — no server-side profile that could be breached.

4.3 Data Retention & Deletion

Your data remains on-device as long as the app is installed. You can permanently delete all data by:

- (a) Uninstalling the MindForge app from your device, OR
- (b) Going to Android Settings → Apps → MindForge → Storage → Clear Data

05 ADVERTISING & BANNER ADS

MindForge displays **house promotional banners** advertising MindForge Pro features. These are not served by any third-party ad network. Our ads:

- Are NOT served by Google AdMob, Meta Audience Network, or any third-party ad SDK.
- Do NOT use cookies, device IDs, or tracking pixels for targeting.
- Are clearly labelled with an "AD" badge at all times.
- Appear only during screen transitions (not during active gameplay).
- Can be immediately dismissed by tapping the X button.
- Auto-dismiss after 8 seconds if not interacted with.
- Do NOT collect any data when you view or tap them.

■ **No third-party advertising SDK is present in this version. If integrated in future updates, this policy will be revised and users notified**

06 AUDIO FEATURES

MindForge includes background music and sound effects synthesised in real-time using the **Web Audio API** (a standard browser/WebView feature). Key facts:

- All audio is generated on-device in real-time — no audio files are downloaded or streamed.
- MindForge does NOT request microphone permission and does NOT record audio.
- Volume and on/off preference are saved locally on your device only.
- Music can be toggled at any time from the Home screen controls.

07 CHILDREN'S PRIVACY & COPPA COMPLIANCE

■ **MindForge is rated for users aged 13 and above. We do not knowingly collect personal data from children under the age of 13.**

MindForge complies with the Children's Online Privacy Protection Act (COPPA, USA), the General Data Protection Regulation (GDPR, EU/UK), and India's Digital Personal Data Protection Act (DPDPA) 2023 with respect to minor users. Our measures include:

- No personal data collection — no name, email, phone, or identifying information is required.
- No social communication features — users cannot send messages to each other.
- No in-app purchases accessible without parental Play Store controls.
- Age affirmation gate — users must confirm they are 13+ to proceed past the disclaimer.
- Safe content — all 10 games are purely educational/cognitive with no violent or adult content.
- No location tracking, no camera/microphone access, no contacts access.

If you are a parent or guardian and believe your child under 13 has provided information through MindForge, please contact us immediately at urbeehelpcentre@gmail.com. We will take prompt action.

08 YOUR RIGHTS & CHOICES

Depending on your jurisdiction you may have the following rights. Because MindForge stores all data locally and collects no personal data on servers, most rights can be exercised directly within the app:

Access	View all your data on the Home screen (scores, XP, streaks, stats).
Deletion	Clear app data via Android Settings or uninstall the app to erase all data permanently.
Correction	Edit your display name or avatar at any time through the Profile screen.
Opt-Out of Ads	Upgrade to MindForge Pro (coming soon) to remove all ad banners.
Audio Opt-Out	Disable music and sound effects at any time from the Home screen.
Guest Play	Use the app without creating any profile by selecting "Play as Guest".
GDPR (EU/UK)	Contact urbeehelpcentre@gmail.com to exercise rights under GDPR Arts 15-22.
DPDPA (India)	Contact urbeehelpcentre@gmail.com to exercise rights under DPDPA 2023.
CCPA (California)	MindForge does not sell personal data. No opt-out of sale is required.

09 THIRD-PARTY SERVICES & PERMISSIONS

9.1 Android Permissions Requested

MindForge requests only the following Android permissions. All are optional or standard system permissions:

Permission	Reason	Required?
INTERNET	Load Google Fonts typeface (optional cosmetic enhancement)	Optional
ACCESS_NETWORK_STATE	Check connectivity before attempting font load	Optional

9.2 External Services

Service	Data Possibly Shared	Our Control
Google Fonts (fonts.googleapis.com)	Your device IP address in the HTTP request header — this is a standard system component, falls back to system fonts.	Standard system component, falls back to system fonts.
Google Play Store	Install/uninstall events, crash reports, and app ratings are handled by Google Play Developer Policy — outside our control.	Handled by Google Play Developer Policy — outside our control.
Android WebView (system)	No additional data beyond standard OS WebView telemetry marked as system component — no MindForge telemetry added.	Standard OS component — no MindForge telemetry added.

10 DATA SHARING & DISCLOSURE

x MindForge does not sell, rent, trade, or share your personal information with any third party for commercial or marketing purposes.

Since MindForge does not transmit any user data to our servers, there is no data for us to share. The only scenario where data disclosure could occur is:

- **Legal compliance:** If required by a valid court order under Indian law or applicable jurisdiction.
- **Device-level backup:** If you have enabled Google Backup on your Android device, app data may be included in your personal Google account backup — this is controlled entirely by your Android backup settings, not by MindForge.
- **Play Store ratings:** Any review or rating you post on the Play Store is governed by Google's own privacy policy.

11 GOOGLE PLAY STORE POLICY COMPLIANCE

MindForge is designed to comply with the **Google Play Developer Programme Policies**. The following table summarises our compliance status:

Google Play Requirement	MindForge Status
Privacy Policy required for apps that access personal/sensitive data	Compliant — this document serves as the required privacy policy.
Prominent disclosure of data collection	Compliant — in-app disclaimer screen clearly discloses all data practices.
User consent before collecting sensitive data	Compliant — disclaimer acceptance is required before first use.
No undisclosed data collection	Compliant — all data is local-only and fully disclosed in this policy.
Families Policy (apps targeting children)	Compliant — age gate enforced; no data collection from under-13 users.
No deceptive ads	Compliant — all banners are clearly marked "AD" and are dismissible.
Correct permissions declaration	Compliant — only INTERNET and ACCESS_NETWORK_STATE declared in manifest.
No unauthorised use of device sensors	Compliant — no camera, microphone, GPS, or biometric access.

12 CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes in the app, applicable laws, or our practices. When we do:

- The revised policy will be published on our website: www.urbee.in/mindforge
- The "Last Updated" date at the top of this document will be revised.
- For material changes (e.g., introduction of third-party ads or server-side data storage), we will notify users via a prominent in-app notice on the next launch.
- Continued use of MindForge after the effective date of a revised policy constitutes acceptance of the updated terms.
- You may always request the current version of this policy by emailing urbeehelpcentre@gmail.com.

13 CONTACT US

If you have any questions, concerns, complaints, or requests regarding this Privacy Policy or MindForge's data practices, please reach out through any of the following channels:

Email (Support & Privacy)	urbeehelpcentre@gmail.com
Website	www.urbee.in/mindforge
Response Time	2–5 business days
Languages Supported	English, Tamil, Hindi
Subject Line (for privacy)	[MindForge Privacy] — your query

For privacy-specific requests (data deletion, GDPR/DPDPA rights, parental enquiries), please use the subject line "[MindForge Privacy]" so we can prioritise your request.

Declaration

We, the developers of MindForge, declare that this Privacy Policy accurately and completely describes the data practices of the MindForge application as of the effective date stated above. We are committed to maintaining user privacy, operating transparently, and complying with applicable data protection laws.

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This document is intended for publication on the Google Play Store developer console as the required Privacy Policy URL, and within the MindForge application itself.