

Detailed Privacy Policy for Jothida-ai

Effective Date

May 26, 2026

Introduction

Welcome to Jothida-ai, an AI-powered horoscope matching and astrology application operated by Urbee. We respect your privacy and are committed to protecting your information.

Information We Collect

We may collect personal details including name, birth date, birth time, birth location, gender (optional), horoscope preferences, device information, IP address, app usage analytics, and crash reports.

Purpose of Collection

We use this information to generate horoscope matching predictions, improve our AI models, personalize user experience, troubleshoot issues, and optimize app functionality.

Advertising and AdMob

Jothida-ai uses Google AdMob to display advertisements. AdMob may collect advertising identifiers, device information, cookies, and usage behavior to serve personalized or non-personalized ads according to Google's advertising policies.

Third-Party Services

Our app may integrate third-party services including Google AdMob, Firebase Analytics, and app performance monitoring services. These providers maintain their own privacy practices.

Data Storage and Security

We use commercially reasonable security measures to protect your information against unauthorized access, alteration, or disclosure. However, no internet transmission is 100% secure.

Data Retention

We retain information only as long as necessary to provide app functionality or comply with legal obligations.

User Rights

You may request correction, deletion, or access to your stored information by contacting us.

Children's Privacy

Jothida-ai is not intended for children under 13 years of age, and we do not knowingly collect personal information from children.

Policy Updates

We may revise this Privacy Policy periodically. Changes become effective immediately upon posting.

Contact Information

Email: urbeehelpcentre@gmail.com | Website: urbee.in