

Matthew Ewers

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PROFESSIONAL PROFILE

Comprehensive law, business strategy, and finance advisor with JD/MBA degrees, a Texas law license, and previous Big 4 strategy, M&A and private equity consulting experience at PwC & Deloitte, and Fortune 250 finance, commercial, and operations experience at a global company. Superior leadership, communication, presentation, analysis, and negotiation skills. Consistently produces executive-level deliverables based on stakeholder input. Self-motivated and reliable; able to set priorities and implement decisions to meet operational deadlines. Learns quickly and adapts easily to new concepts and responsibilities.

AREAS OF EXPERTISE

- **Founder-level strategy and execution**
- **P&L, EBITDA, and M&A financial analyses**
- **Systems reengineering to drive profit growth**
- **Interdisciplinary thinking in business problems**
- **Lateral, cross-functional business strategy**
- **Complex statistical analysis with coding**
- **Creating KPIs in unstructured environments**
- **Pitching and presenting to C-levels**

PROFESSIONAL EXPERIENCE

Felix Consulting LLC

Oklahoma City, OK

Founder & Owner

2022-Present

- Founded consulting firm to deliver affordable, guaranteed ROI services for small businesses.

PricewaterhouseCoopers (PwC) Advisory Services LLC

Client Sites & Oklahoma City, OK

Senior Associate – Deals, Corporate Development as a Service (CDaaS)

2021-2022

- Led portfolio strategy and managed the pipeline for a high-growth technology-focused VC and PE Client, across multiple investment vehicles, including a SPAC, a private company roll up fund, and an early-stage venture fund.
- Evaluated client strategy, led deal personae development, and evaluated thousands of private / public technology companies to recommend a short list of target candidates based on fit with client deal criteria for a tech-focused PE client
- Managed deal processes, including critical path development/alignment, deal modeling, and transaction structuring on four deals.
- Worked closely with a PE CFO to develop target and investor marketing materials, including showcase decks and CIMs.

Deloitte Consulting LLP

Client Sites & Oklahoma City, OK

Senior Consultant - Mergers, Acquisitions & Divestitures

2019-2020

- Created a roadmap for integration of strategic planning and procurement functions in a landmark \$67B healthcare transaction.
- Merged the predictive risk management systems of two major healthcare players, enabling synergy capture of >\$50 million.
- Advised the CTO, led Day 1 readiness across all functions, and recommended an end-state service model for legal, accounting, financial reporting, and tax activities for a JV that resulted in the world's largest gold mine, with expected synergies of >\$5 billion.
- Led workstreams that accelerated long-range supply chain sustainability and digitization goals at a leading global beverage company.
- Managed top-line growth and efficiency initiatives generating >\$150M in annual value for a major department store.
- Led diversity & inclusion recruiting scorecard process for the M&A practice group, regularly presenting results to senior leaders.

Eastman Chemical Company (NYSE: EMN)

Kingsport, TN

Senior Finance Associate

2016-2018

- Performed financial, operational, and strategic analysis for the Executive Team; outperformed in role at each review.
- Compiled, reported, and presented corporate financial results to the Chief Accounting Officer monthly.
- Led workstreams to design, test, and deploy a breakthrough financial system providing accurate variable margin forecasts by customer, reducing response times by 20%, increasing customer satisfaction, and increasing value capture per transaction by 10%.
- Led analysis for cross-functional teams that reduced operating costs by \$85M and generated \$15M additional annual revenue.
- Managed the long-range strategy quantification and scenario modeling process for \$2.7B business organization.
- Led analysis for a successful \$30M add-on acquisition related to a materials-handling system; modeled the transaction using Power BI, SQL and Monte Carlo simulations, in addition to traditional NPV analysis to negotiate purchase price.
- Presented to the CFO a \$1B debt refinancing deal that helped optimize balance sheet, leverage, and coverage levels.
- White-boarded and modeled 30 tactical supply chain options for a revenue-volatile by-product, increasing FY18 EBITDA by \$35M.
- Designed innovative method to benchmark firm's performance against historical and projected growth within key end-markets.

MBA Summer Associate

2015

- Analyzed and delivered recommendations on the commercial viability of projects at \$15M+ in requested capital.
- Econometrically forecasted market growth rates, producing \$4M in value via actionable business and market intelligence.

EDUCATION

Vanderbilt University, Law Class of 2014 and MBA Class of 2016

Nashville, TN

Doctor of Jurisprudence - Law & Business Specialization | Master of Business Administration - Finance & Strategy Concentrations

JD/MBA Highlights: Law School Honor Council Secretary, Mock Trial, Moot Court, James R. Gordon Scholar (50% tuition)

Rhodes College, Class of 2010

Memphis, TN

Bachelor of Arts, cum laude; Dual Major: Economics and Business Administration; Minor: Chinese

Cumulative GPA: 3.8/4.0; Class Rank: top 10% of class

Awards: Phi Beta Kappa, Omicron Delta Epsilon Economics Honor Society, Thakker-Freeman Award in Chinese Studies

Leadership: Pi Kappa Alpha Fraternity, Memphis School District Volunteer Mentor, City of Memphis Commendation

PERSONAL

Skills: Strategy; risk analysis; advanced economics; financial statement modeling/analysis; legal & regulatory analysis; negotiations; contract drafting & design; financial & operational due diligence; project management; start-ups; venture capital; private equity