



# SERVICES & PRICING

*Portfolio*

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CREATING SUCCESS

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# WELCOME



Welcome to Amy Nichols Studio, where I am committed to boosting your online presence and nurturing engaging relationships between your brand and your audience.

I am an experienced and highly creative professional prepared to provide a comprehensive suite of services designed to meet a variety of visual and technical needs. This includes, but is not limited to, strategy development, content creation, community management, and performance reporting.



At Amy Nichols Studio, my goal is to ensure [Client's Brand Name]'s success in the vibrant world of social media. I look forward to exploring these options further with you and finding the perfect fit for your business/individual needs.

*Amy Nichols*

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# WHAT YOU SHOULD EXPECT



## Services

We offer comprehensive services encompassing all aspects of social media management. From strategy to content creation, engagement, and reporting, we're equipped to boost your brand's online presence.

## Packages

We provide tiered service packages to cater to varied needs and budgets. Each package offers a strategic blend of services designed to meet different business objectives at each stage of your social media journey.

## CONTENT CREATION:

We craft engaging, visually compelling content tailored to your brand and audience.

## COMMUNITY MANAGEMENT:

We build and nurture an active, engaging online community for your brand.

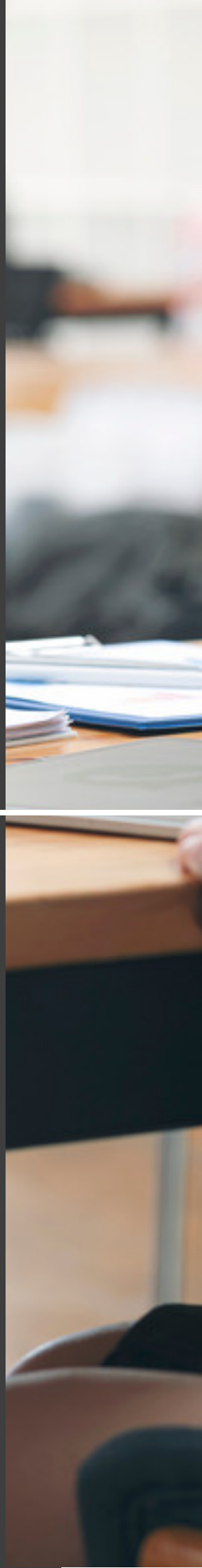
## STRATEGY DEVELOPMENT:

We design bespoke, data-driven social media strategies aligned with your business objectives.

## PERFORMANCE REPORTING:

We provide regular, in-depth reports detailing your social media performance and insights.

# MY SERVICES



# PACKAGE OPTIONS

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## BRONZE

Offers comprehensive Content Creation, crafting posts tailored to your brand and audience.

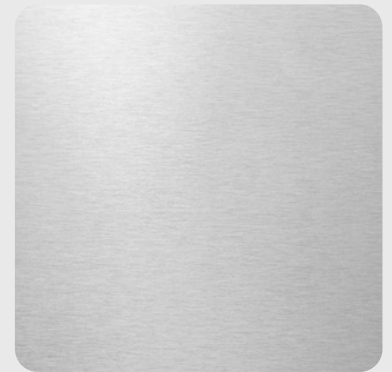
**\$200**



## GOLD

The most complete offering, includes all services from the Growth Package and further enhances it with detailed Strategy Development and Performance Reporting for a fully-managed social media presence.

**\$500**



## SILVER

Builds upon the Starter Package by adding Community Management, nurturing an engaging online community for your brand.

**\$300**

Our packages, ranging from content creation to comprehensive strategy and reporting, cater to diverse needs. Whether you're starting out or ready to maximize your social media potential, we offer tailored solutions to align with your objectives. Let's explore these options to find the perfect fit for your brand.

# BRONZE

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Offers comprehensive  
Content Creation, crafting  
posts tailored to your brand  
and audience.

Mon-Fri Monitoring

Social Media Strategy

Content creation for posts

15 x Social Media posts a month

5 x Social Media stories a month

Content Calendar

1 Hour engagement a week

**YOUR INVESTMENT**

**\$200**

# SILVER

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Builds upon the Basic Package by adding Community Management, nurturing an engaging online community for your brand.

Mon-Fri Monitoring

Social Media Strategy

Content creation for posts

20 x Social Media posts a month

10 x Social Media stories a month

Content Calendar

**YOUR INVESTMENT**

**\$300**

# GOLD

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The most complete offering, includes all services from the Bronze & Silver Package and further enhances it with detailed Strategy Development and Performance Reporting for a fully-managed social media presence.  
and partial monitoring all social networks

Mon-Fri Monitoring

Social Media Strategy

Content creation for posts

25 x Social Media posts a month

15 x Social Media stories a month

Content Calendar

2 Hour engagement a week

**YOUR INVESTMENT**

**\$500**



# HOW IT WORKS

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## Step 1: Initial Consultation:

Understand your brand's objectives and challenges.

## Step 2: Strategy Development:

Craft a customized, data-driven social media plan.

## Step 3: Content Creation:

Develop engaging, brand-aligned posts for your channels.

## Step 4: Community Management:

Foster a vibrant and engaging online community.

## Step 5: Performance Tracking:

Monitor and analyze your social media performance.

## Step 6: Reporting and Review:

Deliver comprehensive reports and insights for continuous improvement.

## WHAT YOU'LL RECEIVE FROM ME

Agreement Contract

Social Media Audit

Marketing Plan

Scheduled Performance Updates





# READY TO GET STARTED?

I'm thrilled at the prospect of partnering with you to amplify your brand's online presence.

Whether it's crafting engaging content, growing your community, or generating insightful reports, we're eager to set you on the path to social media success. Let's start this journey together. Contact us at [digitalamynichols@outlook.com](mailto:digitalamynichols@outlook.com) or +1 (817) 304-5360 to discuss how I can tailor our services to meet your unique needs. I'm looking forward to hearing from you!

[digitalamynichols@outlook.com](mailto:digitalamynichols@outlook.com)

817-304-5360

*Amy Nichols*