

PITCH DECK AGENTIC AI OPERATING SYSTEM

Platform for **Regulated** Industries

Deploy AI Workers instead of Chatbots. Autonomous AI Agents
that automate enterprise operations from document
understanding to decision making.

Banking

Insurance

Government

Organization Struggle Because...



Millions of documents



Disconnected enterprise systems



Manual approvals



High compliance burden



Lack of explainability

The BOTeye Solution

BOTeye replaces manual workflows with autonomous AI Agents.



The **Disconnected** Enterprise Stack

Why Existing AI Fails

- ChatGPT: Great for text, zero workflow action.
- Copilots: Assistance only, no autonomy.
- Legacy RPA: Brittle, cannot handle reasoning.
- OCR: Static data extraction with high errors.

The BOTeye Advantage

We combine AI reasoning, Agentic workflows, and Governance into a single **Operating System** for the AI workforce.

- ✓ **Unified Orchestration**
- ✓ **Human-in-the-loop**
- ✓ **Full Observability**

The BOTeye Platform Architecture

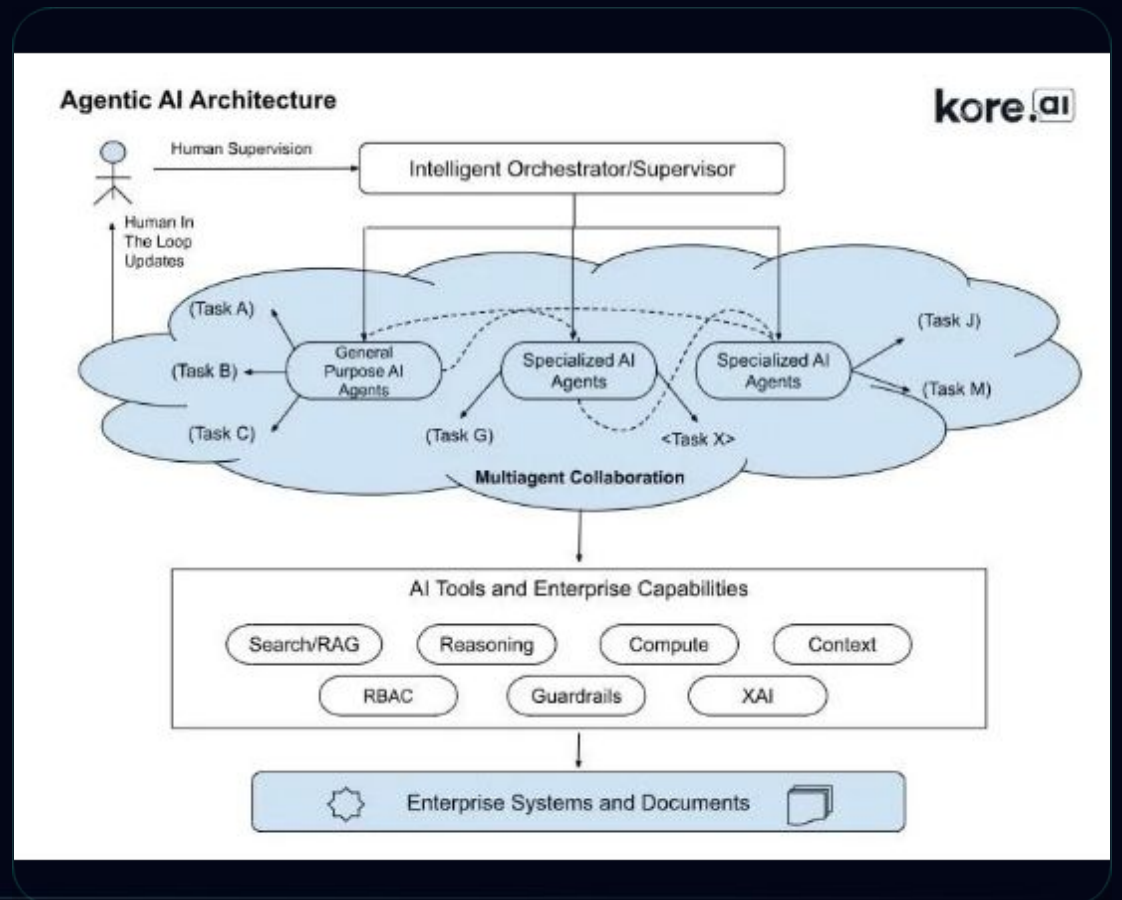
Our platform moves work beyond single-task automation into end-to-end autonomous process execution.

Intelligent Workflow Engine

Document AI → Knowledge AI → Reasoning AI → Agent Swarm → Core Integration.

System Integration

Native connectors for Core Banking, ERP (SAP/Oracle), and Secure Monitoring Dashboards.



The **Five Pillars** of Automation



Agentic Swarms

Coordinated multi-agent systems performing complex, multi-step business goals.



AI Governance

Strict policy guardrails, audit trails, and role-based access for regulated sectors.



Connectors

Pre-built enterprise connectors for ERP, Core Banking, and Legacy Systems.



Industry Agents



Multi-LLM

Strategic Traction & Markets

Market Segment	Region	Status	Strategic Milestone
Insurance (MVP)	UAE / GCC	Completed	Claims process cycle reduced by 70%
Banking POCs	Pakistan / KSA	In Progress	AML & KYC autonomous documentation
Enterprise IP	Canada	Established	Global IP holding and R&D hub

MVP Built
✓

Dubai Office
✓

IP Strategy
✓

Hub71 Pilot
✓

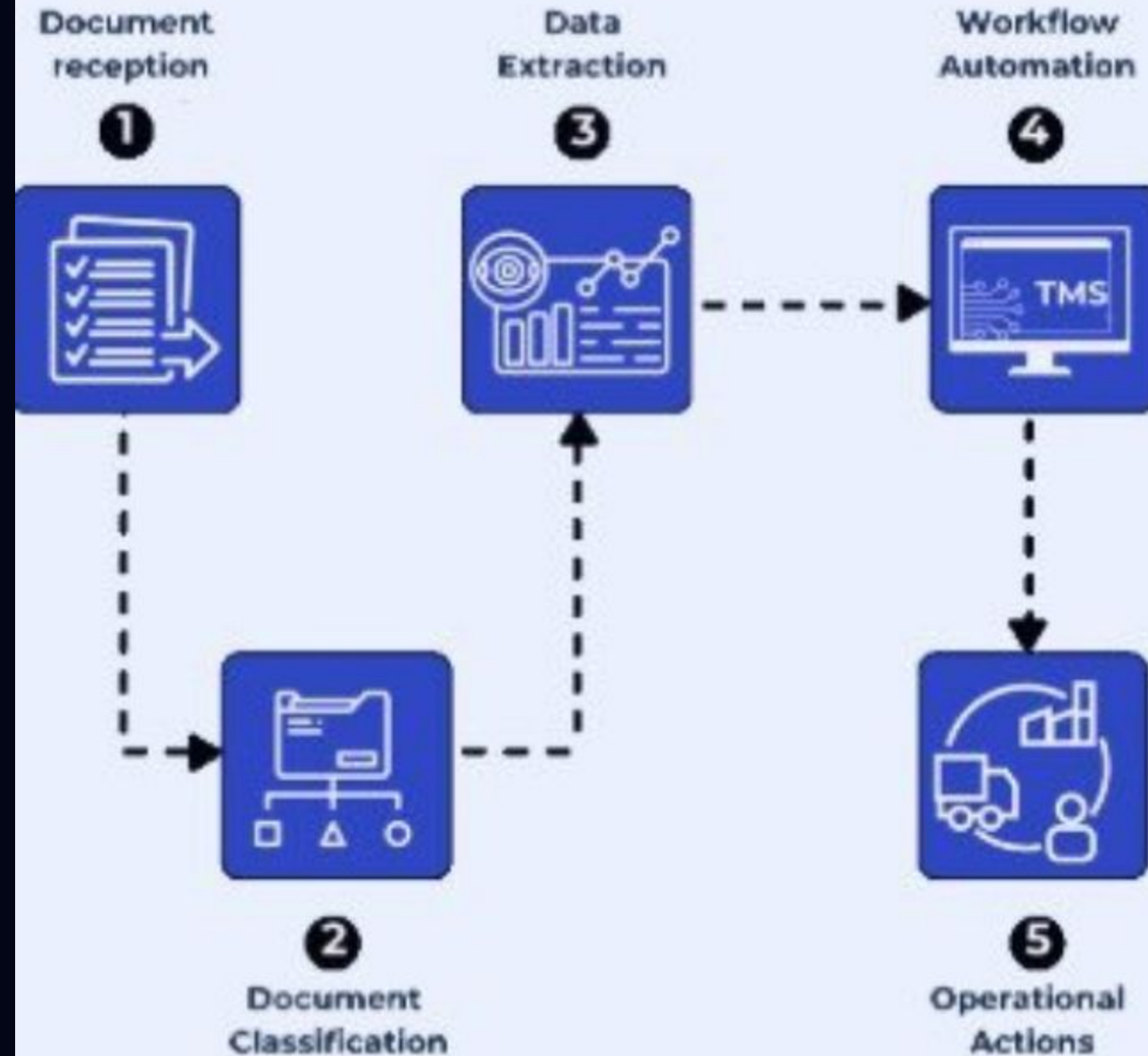
Case Study: Insurance Claims

70% Faster Processing

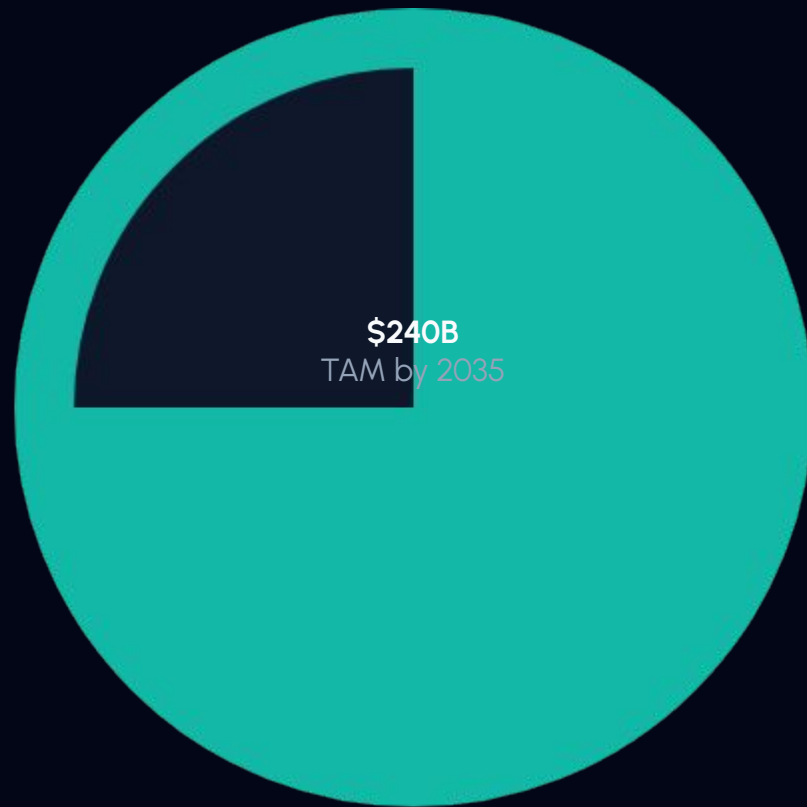
BOTeye autonomous agents managed the entire lifecycle of an auto insurance claim:

- FNOL & OCR Extraction
- Policy & Fraud Validation
- Surveyor Scheduling
- Settlement & Payment

Outcome: 90% Less manual effort and 5x ROI compared to legacy RPA systems.



A \$240 Billion Opportunity



- TAM: Global Process Automation (\$240B)
- SAM: BFSI Document Automation (\$45B)
- SOM: US & Middle East Focus (\$2.8B)

Targeting High-Value **GCC Banking & Insurance** sectors as initial growth engine.

Why BOTeye Wins

Feature	BOTeye	UiPath / RPA	Microsoft Copilot	Agentforce (SF)
Agentic AI (Autonomous)	✓ Full	— (Task Only)	— (Assist Only)	Partial
Open-Source Stack	✓ Yes	No	No	No
No Vendor Lock-in	✓ High	Low	Zero	Zero
BFSI Domain Expertise	✓ Expert	General	General	CRM Only
Pricing Structure	\$\$ (Scalable)	\$\$\$\$	\$\$\$	\$\$\$\$

Scalable Revenue Streams



Enterprise Fees

Implementation: \$50K–\$250K per installation based on complexity.

Platform License: Annual recurring subscription for governance core.



Usage & Scalability

Agent License: Licensing fees per deployed autonomous "AI Worker".

Consumption: Volume-based pricing tied to LLM token usage and processing.

Yasser Mufti: Founder & CEO



20+ Years Enterprise Technology Leader

Seasoned executive and AI innovator with deep expertise in intelligent automation and digital transformation.

- ✔ **Founder:** ICIL Technologies & NICHETECH Dubai
- ✔ **Expert:** Machine Learning, NLP, and RFID Pioneer
- ✔ **Track Record:** Trusted by Banking, Insurance, and Ports

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Investment Opportunity

Raising \$650K Seed

Allocation

47% Sales & GTM

21% Engineering

16% Operations

13% Finance, Compliance

Milestones

100 Enterprise Clients

\$500K ARR Target (1st Yr)

Launch AI Marketplace

Vision

Every employee will eventually work alongside AI Agents. BOTeye is the OS that governs them.

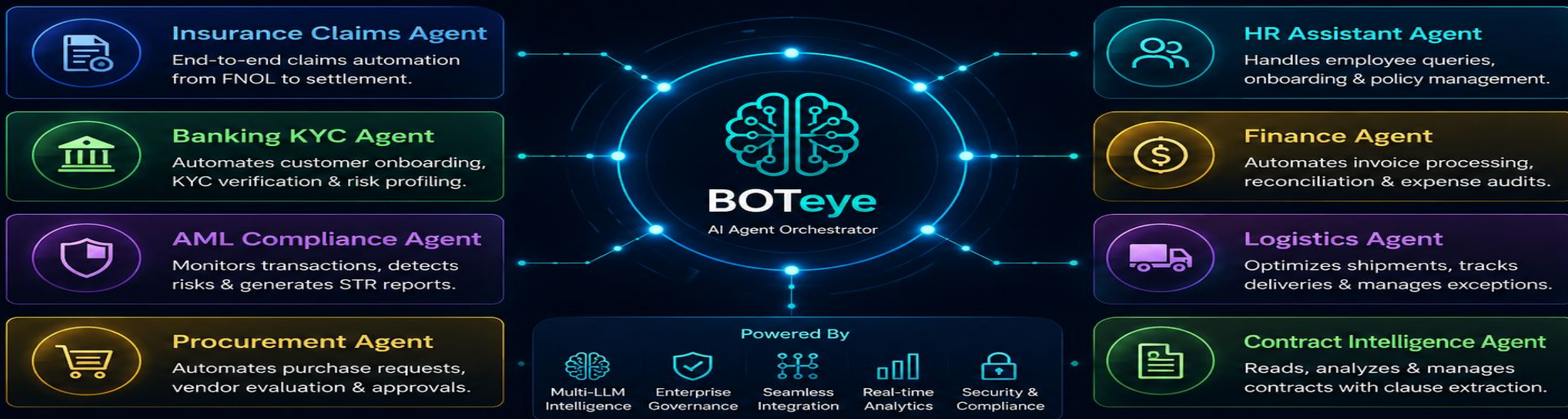
Let's Build the Future of Enterprise AI Together.

BOTeye PLATFORM PORTFOLIO

BOTeye AI Agents

Autonomous AI Workers for Every Enterprise Function

Specialized Agents. Unified Platform. Real Business Impact.



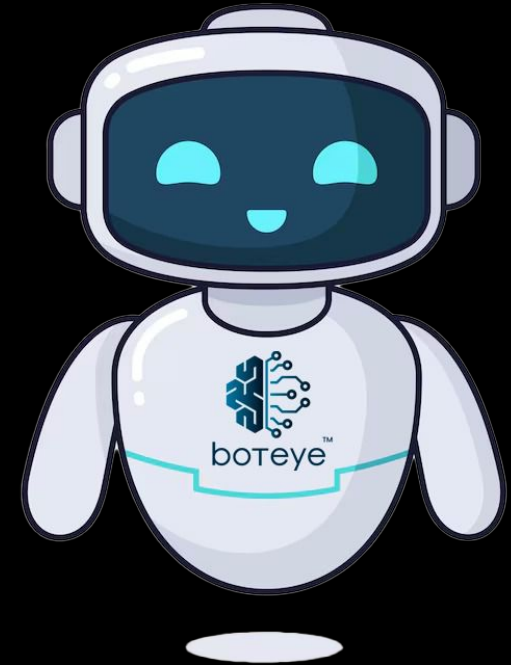
One Platform. Multiple AI Agents. Infinite Possibilities.

Higher Efficiency | Lower Costs | Stronger Compliance | Happier Customers | Faster Growth

VISION

Our vision is not to replace people.

It is to give every enterprise a trusted digital workforce governed by BOTeye.



AGENTIC WORKFLOWS

Intelligent AI Agents Orchestrating End-to-End Business Processes

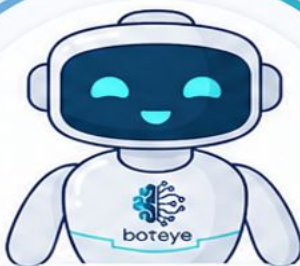
AUTONOMOUS • ADAPTIVE • ACCOUNTABLE • OUTCOME DRIVEN

FINANCE

- Account Reconciliation**
AI agent matches transactions and reconciles accounts automatically
- Invoice Processing**
Extracts, validates and posts invoices with exception handling
- Expense Management**
Validates claims, checks policy and approves reimbursements
- Budgeting & Forecasting**
Analyzes data and generates forecasts and variance insights
- Financial Reporting**
Generates reports and ensures compliance & accuracy
- Fraud & Anomaly Detection**
Monitors transactions and flags unusual patterns

HR

- Employee Onboarding**
Handles documentation, approvals and system provisioning
- Leave & Attendance Management**
Processes requests and updates attendance records
- Payroll Processing**
Validates data and processes payroll accurately
- Performance Management**
Collects feedback and generates performance insights
- Policy & Query Assistant**
Answers HR queries and provides policy guidance
- Exit Management**
Manages clearances and exit formalities



AGENTIC WORKFLOWS

- AI AGENTS
- TOOLS & SYSTEMS
- KNOWLEDGE BASE
- MEMORY & CONTEXT
- POLICIES & GUARDRAILS

OPERATIONS

- Procurement Automation**
Handles PR, vendor evaluation, PO creation and approvals
- Vendor Management**
Onboards vendors and monitors compliance & performance
- Inventory Management**
Tracks stock, forecasts demand and triggers replenishment
- Order Fulfillment**
Orchestrates end-to-end order processing and delivery
- Incident Management**
Logs, assigns and resolves operational incidents
- Compliance & Audit**
Monitors policies and prepares audit-ready reports

SALES

- Lead Qualification**
Scores leads and routes to the right sales representative
- Opportunity Management**
Tracks pipeline, updates stages and predicts win probability and predicts Generation
- Contract Management**
Reviews contracts and tracks approvals & renewals
- Sales Analytics**
Provides insights on performance, forecast and trends campaign insights
- Customer Follow-up**
Automates follow-ups and ensures next best actions

MARKETING

- Campaign Planning**
AI agent plans campaigns based on target audience & goals
- Content Creation**
Generates content, creatives and personalized messages
- Audience Segmentation**
Analyzes data and builds intelligent customer segments
- Campaign Execution**
Orchestrates multi-channel campaign execution
- Performance Analysis**
Tracks KPIs and provides campaign insights
- Lead Nurturing**
Nurtures leads with personalized communication & journeys



SMARTER AUTOMATION



HIGHER PRODUCTIVITY



LOWER COSTS



BETTER DECISIONS



CONTINUOUS IMPROVEMENT