



WILLISTON MUSIC INTENSIVE

SPONSORSHIP PACKET

FROM THE FOUNDER



I believe in a radical, out-of-left-field idea: that **Williston could be a regional music destination.**

Our town's music scene has loads of heart & some truly dedicated players. By bringing world-class industry professionals to the community for our second Williston Music Intensive, we're challenging local talent to **expand their horizons of excellence.**

What we saw at the last WMI was special: 46 registrants from **all ages, genres, & walks of life** resolving to get better at their craft. Mastery takes time, but with guidance, our WMI cohort grew leaps & bounds in three days & built unlikely friendships as they went.

We can't wait for the next one! Thank you for investing in our community.

Alma Cook

COSTS

HIRED PERSONNEL: \$4,000 (2 musicians & 1 director)

PERSONNEL TRAVEL \$3,000

PERSONNEL LODGING \$2,400

PRINTING & MARKETING \$6,500

Workshop & showcase venue space has been generously donated by New Hope Church, helping us keep costs down.

SPONSOR TIERS

BRONZE: \$250

SILVER: \$500

GOLD: \$1,000

PLATINUM: \$3,000

If you are the operator of a local hotel, in-kind contributions or discounts for lodging are also valuable to our organization & would qualify for you for the sponsorship benefits on the following page.

SPONSOR BENEFITS



\$250

- ★ Logo on regional promo posters
- ★ Logo on willistonmusic.com website until next year
- ★ Logo on event signage & materials, including all emails sent to registrants,, sheet music, & printed showcase program
- ★ Dedicated thank-you post on WMI Facebook page (200+ followers)
- ★ Reserved seating at Friday showcase



\$500

- Bronze level opportunities, plus...
- ★ Logo at the top of participant registration form
 - ★ Dedicated thank-you post & story on Alma Cook's music Facebook page (1900+ followers)
 - ★ Inclusion in all press releases



\$1,000

- Bronze & silver level opportunities, plus...
- ★ Mentions in paid social advertising (500k+ impressions)
 - ★ Larger logo & prime placement on all materials where sponsors appear
 - ★ Mentions in press & radio
 - ★ Verbal thank-you on mic at Friday showcase



\$3,000

All above opportunities, plus...

- ★ Logo on regional digital billboards
- ★ Option to say a few words on mic at Friday showcase
- ★ Option to do a video interview after showcase to be featured on WMI social media

SPONSORSHIP FORM

Thank you for showing interest in sponsoring our music workshop! We can't wait steward the talents of Bakken instrumentalists & singers aged high school & up.

Email us at teamwillistonmusic.com with questions, or find an online version of this form at <http://sponsor.willistonmusic.com>.

CONTACT

Sponsor name:

(name of company, org, or individual)

Mailing address:

Your name & title:

Email & phone:

If you'd like to have your logo displayed on marketing materials, **send your logo** to teamwillistonmusic.com.

SPONSORSHIP DETAILS

Sponsorship level:

- Bronze (\$250)
- Silver (\$500)
- Gold (\$1,000)
- Platinum (\$3,000)

Payment method:

- Mail check to 801 4th St W, Williston, ND 58801
- Request check or cash pickup
- ACH or other direct deposit payment (Venmo, Zelle, etc.)

Checks should be made to Alma Cook, who operates a DBA for music projects under this artist name. For sponsors whose donations are contingent on recipients' nonprofit or 501(c)3 status, note that we're in the process of obtaining a fiscal agent who can facilitate this type of donation in the future.

Other:

- Check here if you'd like us to send you a W-9
- Check here if you'd like us to send you a receipt

IN-KIND DONATION FORM

Questions? Email us at team@willistonmusic.com.

CONTACT

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(name of company,
org, or individual)

Mailing address:

Your name & title:

Email & phone:

If you'd like to have your logo displayed on marketing materials, **send your logo** to team@willistonmusic.com.

SPONSORSHIP DETAILS

**Description of
items(s):**

**Estimated fair-
market value:**

I hereby state that I am the owner, or legal representative for the owner, of the item(s) listed above & that I intend to make an irrevocable gift to the Williston Music Intensive to use at WMI's discretion, in accordance with our policies & procedures.

Signature & date: