

## Profusion Lash Lamination & Brow Lamination

This course is for licensed professionals only. This combo course is the Elleebana Elleeplex Profusion Lash Lamination & Brow Lamination course taught by Julia Hofmeister, with an extra focus on taking proper photos, styling the lashes/brows, and editing with Julia's professional background. Light refreshments provided.

Lash & Brow Lamination is one of the hottest trends in the beauty industry and Elleeplex Profusion is a highly sought after product line due to the quality and benefits of the product. This course arms you with the detailed concept of lamination as well as the hidden tips to mastering your technique to achieve perfect results each and every time and comes to you after two years of clinical trials and development.

Our theory session commences with product knowledge and understanding of the delicate area that you are working with, contraindications and how to consult for this treatment. You are guided through the cost and income potential of a lash lamination service to build your marketability. Your trainer will then demonstrate a lash & brow lamination to you in detail – we take our time walking through the treatment step-by-step, showcasing the common mistakes made and how to correct these errors to ensure your results are flawless and to build your confidence.

### *Important Notes:*

- You must hold a professional license in order to be trained.
- Full payment is required to secure a student's position in a course.
- Refunds will not be granted for courses cancelled within seven days of the scheduled class.
- We reserve the right to withhold issuing of a certificate until competency has been achieved.

### What's Included:



- 15 Profusion Lift Lotion sachets
- 15 Profusion Setting Lotion sachets
- Elleeplex Next Gen ReGen
- Flex Rods (combination pack)
- Elleebana Makeup Remover 30ml
- Precision Lifter Tool
- Elleebana Original Squeeze Tube Adhesive
- Application Brush
- Course Pack:
- Elleeplex Aftercare Mascara
- Doefoot Applicators
- Elleebana Wonder Wands
- Disposable Mascara Wands
- Elleebana Brow Wrap
- Elleepfix Brow Wax
- Elleebana Eye Pads
- Micro Brush Swabs



### Plus these special Nikd Beauty Bonuses:

- In depth demonstration how to complete a full service with tint, shaping, styling, & highlighting brows
- Exclusive Certified Stylist Discounts
- Get listed on Elleebana USA Certified Salon/ Service Provider Directory
- Access to the Exclusive Elleebana Certified Stylists FB groups for lifetime support
- Bonus: Complete Lash & Brow Tint application Demo & Training
- Bonus: Social Media Marketing & Photo Tips + Tricks
- Bonus: Nikd Beauty VIP Student Swag Bag
  - \*Includes: Brow razors, Trimming scissors, tweezers, highlight brushes and powder, brow mapping thread\*
- exclusive discount for 10% off Elleebana supplies



## Topics We Cover:

- Adhesives and myth busting tips on adhesives as well as exposure to the variety of adhesives on the market
- Storage guidance and tips
- Eye and eyelash anatomy and structure
- Business, room set up and cleanliness
- Lamination and hair removal
- Lamination and coloring hair
- Health, safety and sanitation – for your clients and for yourself
- Cleaning your tools and equipment
- Pre-procedure preparations and contra-indications
- Product information and usage for the products
- Consultation, reactions and the importance of indemnity and legal requirements such as insurance
- Patch testing for lamination and tinting with Elleeplex Profusion lash and brow tinting range
- Eye shapes and face considerations and key tips to craft the perfect lift for your client
- Cost of treatment and income potential
- Lash Lamination process and step-by-step procedure
- ReGEN hydration phase incorporation into your Lash Lamination services
- Lash tinting procedure with the Elleeplex Profusion System
- Aftercare advice and Home care products
- Frequently asked Questions & Important notes
- How to take good before/after images
- Case Study submissions explained

