

## Elleebana Lash Lift

Welcome to the world of multi award winning Elleebana Lash Lift education. Elleebana is the world's most popular lash lift and lamination system, globally recognized and trusted by leading experts in over 60 countries. Otto Mitter, managing director of Elleebana is a regular speaker and competition judge on the global circuit for eyelash extensions and lift/lamination competitions, conferences and exhibitions. At Elleebana we thrive on sharing our experience and expertise with our students and over the years Elleebana has helped to create the next generation of beauty influencers and leaders in the lash industry.

Our theory session commences with product knowledge and understanding of the delicate eye area that you are working with, contraindications and how to consult for this treatment. step by step and showcasing the common mistakes made and how to correct these errors to ensure your results are flawless and to build your confidence.

Elleebana training for Licensed Professionals. Proof of licensure is required to take any of the Elleebana training courses. Current cosmetology or esthetician students can also take training courses. All classes are taught by myself, an Elleebana Certified Trainer, and are typically held at my salon from 9:00am to 4:15pm. I love being able to sit with each student and give them 1 on 1 attention. Therefore, classes max out at 6 students to insure everyone receives this direct attention.

What you will receive:

Elleebana One Shot Lash Lift Starter Kit:

- 15 One Shot Lift Lotion sachets
- 15 One Shot Setting Lotion sachets
- All \*New\* Flex Rods (combination pack)
- Elleebana Makeup Remover 30ml
- Precision Lifter Tool
- Elleebana Original Squeeze Tube Adhesive
- Elleebush – Flat
- Course Pack:
- Elleeplex Aftercare Mascara
- Micro Brush Swabs (100 pack)
- Elleebana Eye Pads (5 pack)



### Plus these special Nikd Beauty Bonuses:

- Exclusive Certified Stylist Discounts
- Get listed on Elleebana USA Certified Salon/Service Provider Directory
- Access to the Exclusive Elleebana Certified Stylists FB groups for lifetime support
- Bonus: Complete Lash Tint application Demo & Training
- Bonus: Social Media Marketing & Photo Tips + Tricks
- Bonus: Nikd Beauty VIP Student Swag Bag
- Get your exclusive discount for 10% off Elleebana Supplies

## **Topics We Cover:**

- Adhesives and myth busting tips on adhesives as well as exposure to the variety of adhesives on the market
- Storage guidance and tips
- Eye and eyelash anatomy and structure
- Business, room set up and cleanliness
- Lash lifting paired with tints and how it can affect lifts
- Health, safety and sanitation – for your clients and for yourself
- Cleaning your tools and equipment
- Pre-procedure preparations and contra-indications
- Product information and usage for the products
- Consultation, reactions and the importance of indemnity and legal requirements such as insurance
- Patch testing
- Eye shapes and face considerations and key tips to craft the perfect lift for your client

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- Cost of treatment and income potential
- Lash Lift process and step-by-step procedure
- ReGEN hydration phase incorporation into your Lash Lamination services
- Aftercare advice and Homecare products
- Frequently asked Questions & Important notes
- How to take good before/after images
- Case Study submissions explained
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\*\*We also provide Group Rates for training. Special Discounts are available for Groups/ Salons of 4 - 6 students booked in the same training

\*\*\*Elleebana Lash Lift Certification is ONLY issued to a licensed Esthetician/ Cosmetologist directly by Elleebana corporate headquarters after submission of a total of 5 satisfactory model samples (including the 2 models from class) with in 45 days of course completion

The logo for Nikd Beauty features the word "NIKD" in a large, stylized, outlined font. The letters are interconnected, with the 'N' and 'I' sharing a vertical stroke, and the 'K' and 'D' sharing a vertical stroke. Below "NIKD" is the word "BEAUTY" in a smaller, bold, serif font.

**NIKD**  
**BEAUTY**