

Harry Rice Racing 2024

Sponsorship packages available around the infamous **Green Hell**



ABOUT Harry Rice Racing -

Harry has competed in motorsport since the age of just 12 years old in karting at Forest Edge Kart Club, before deciding to take the leap into car racing by entering the Junior saloon car scholarship in 2019. He took winning honours against 28 other talented young drivers, as the youngest ever winner at the age of 14! This was the beginning of Harry's journey through the motorsport ladder!

In his second season he obtained a podium finish at Knockhill and finished P6 in the overall championship. Harry returned to the JSCC in 2021 before deciding to withdraw to save budget for 2022, which became his first season in a Senior category!

2022 saw Harry and the team join the Britcar Trophy grid. Despite only competing in 4/6 meetings that year across 2 cars/classes, they still managed to claim 2 class podiums and finish P3 overall in the class 2 championship.

The goal for 2023 was to learn rear wheel drive to further Harry's skill set in motorsport, this was done through the Porsche club championship. He was competing in class 2 whilst racing in a class 3 specification car due to regulatory issues. Despite this deficit, a podium finish was obtained in just the first meeting of the season! We then knew that RWD was the way forward, so knowing that, we pulled out of the championship due to being unable to fight for overall winning honours because the car had not been built for the correct class!

As we move into 2024 Harry and the team are looking to venture out of the UK and compete in the German NLS championship. Racing on the Nordschleife is no easy feat to accomplish, so we are giving more opportunities to partner with us for this new adventure!

The NLS/Nürburgring -

The championship has been around since the late 1970's and has continued to grow ever since! Hosting 9 race weekends in 2023 boasting grids of up to 140 cars, the NLS plays a major role in German motorsport.

Tens of thousands of fans attend each of these race weekends, they are given opportunities to get signed pieces from the competing drivers and are even able to get hot laps on the Fridays during race meetings. This allows for fantastic sponsor/fan engagement with the sport, which is perfect for sponsoring companies to build their brands through a fun and adrenaline filled experience.

Racing in the NLS is a one of a kind experience which you cannot get anywhere else, it holds the largest grid of cars in motorsport. The largest fanbase in German motorsport and arguably the best racing on the globe.

Germany has one of the largest motorsport cultures in the world, this includes the fans. This means that motoring companies involved in German motorsport will have endless opportunities to market their product(s) whilst competing in the most exciting sport there is!

The Nürburgring is the place where every person involved in motorsport dreams of coming to. Its nickname is the **Green Hell**. This is due to the Nordschleife being the most difficult race circuit on the planet. With almost 13 miles of asphalt and 73 corners, it's challenging for even the most experienced of drivers!

2024 plans highlighted – Pro Sport racing (2x ADAC GT4 Germany champions!)



The plan for 2024 is as follows-

- Complete the Permit "B" exam in the Aston GT4 (detuned - lowered BOP)
- Race in the Aston GT4 to earn a permit "A" (detuned - lowered BOP)
- 3x races in the fully unleashed GT4 Aston with the correct BOP and tuned back up to the max!

The reason for "de-tuning" the car is because, in the NLS you must complete 2 races in a car which meets a specific Power to Weight ratio requirement. Once an A permit is obtained, the driver is then eligible to compete in competition with the car fully turned up for the GT4 class (BOP stands for - Balance Of Performance, this makes different cars that compete in the same class competitive with each other)

Racing on the Nürburgring has always been a lifelong goal for Harry Rice Racing and the team, from racing on the most prestigious tracks in the UK, such as Silverstone where the British F1 is held and Thruxton which is the fastest track in the UK (he is also a qualified race coach at both racetracks)!

As a team we are ready for the ultimate challenge!

What can we do for YOU?

- The NLS has numerous different championship sponsors, these include - Good year|ADAC|Rowe|Hankook|Sport-Auto|Gran-Turismo|H&R|Bastuck, etc.

As a championship the NLS has a wealth of sponsors supporting them throughout 2024! This gives your business multiple opportunities to network with others involved in motorsport, as well as viewing numbers being the second highest in German motorsport. Only coming second to DTM, in 2023 NLS6 held a whopping 60,000 spectators in the stands with thousands watching on social media!

What's on offer? -

- Free tickets to race weekends
- Hospitality at racing events
- Corporate track days for your customers/employees
- Social media and website coverage
- Logos/brand name on the race car

These are just the basic perks you get from partnering with Harry Rice Racing in 2024!



2024 Campaign explained! -

- Harry's future goal is to compete in DTM! This is the first step into getting on the German motorsport ladder and be on the radar of some of the top racing teams in the world!
- This will be his first season competing in a GT4 specification car, which is a large step up from his previous championship contenders. He has spent all winter training at IZONE Driver Performance at Silverstone circuit, to make sure he is well prepared for the challenge ahead!
- However - due to budget restrictions we are limited, to competing in just 5 out of 8 rounds in 2024 . In 2025 we are looking at winning the GT4 class, however without the budget required we will be unable to join the grid in the first place!
- Motorsport is the most exciting venture any company can take part in, with millions of pounds worth of race cars being pushed to the limit by the best drivers in the world, and the most successful race teams all competing for one trophy. The adrenaline being involved in motorsport provides is rivalled by none!
- We hope you will join us on a pathway up the ladder, which has scope to enter the world stage. Allowing partners to reap the rewards of the biggest stage in motorsport, and all opportunities that comes with it! But first - **The Green Hell**