

One of the most overlooked issues in meetings is the problem of nonprofit boards not giving enough attention to strategic matters. Instead, they often focus excessively on operational details and routine reporting during board meetings. In order to fix this problem, board members should prioritize strategizing and provide a framework for allocating more time to discuss tactics during meetings. For instance we can dedicate at least half of each meeting to cover plans about the use of agendas and reinforce a focus on methods to reach goals throughout the year. (Fundraising goals, # of audience members) Additionally, emphasizing the importance of active committees, effective board leadership, and thorough preparation should be sought after in order to make this approach work effectively.



Source: <https://hbr.org/2022/10/how-nonprofits-can-keep-strategy-front-and-center>