

Media Kit

KUPS 2020, LLC

See it Smell it Sip it Taste it



THE
LOGOMAN™

602-454-1373

YOUR ONE-STOP SHOP FOR:

**BRANDED PROMOTIONAL PRODUCTS - LOGO DESIGN/EDIT
LOGO APPAREL - BANNERS - SIGNS - LARGE FORMAT PRINTING
VEHICLE GRAPHICS/WRAPPS - STOREFRONT GRAPHICS
SCHOOLS - TEAMS - CORPORATE EVENTS - FAMILY REUNIONS**

www.thelogoman.com

4029 N. 32nd Street, Phx AZ 85018



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MISSION STATEMENT: To connect businesses with readers that has the income to purchase their products or services.

DISTRIBUTION: Kups 2020 will be placed in businesses in their respected communities in and around the Phoenix Metropolitan area. Kups 2020 will also send an email blast to respected zip codes in each of the cities represented, plus do postings on the internet (Face Book, Twitter, and Instagram). The post will include targeted key words to bring readers to the business that is advertising to their ad, page, and video.

CONTENT: Kups 2020 will consist of sixty percent content and forty percent advertising. Content will consist of the businesses advertising in Kups 2020. Other content will feature products or services, and stories related too but not excluding the products, services, or stories of the businesses who are advertising. Kups 2020 will publish a full page story in each publication that will feature something special that the home owner did or achieved by themselves or for others that added value to their home or help someone achieve something extraordinary to improve their neighborhood or the quality of life.

WHAT KUPS 2020 IS ALL ABOUT: OK Business Owners, here it is. You got the location, you got the demographic, you got the people, and you got the people who have the income. Now, how do we get them into your business? Great question, here is how. Advertising alone won't do it. You got to have an angle and that angle is **LEVERAGE**. Kups 2020 has created a Leverage Bundle Package (LBP). I call it RIP Advertising, and it works like this. Kups 2020 will advertise your business in its hard copy magazine which will appeal to the Conscious process of thought. Then Kups 2020 will send an email blast out to selected zip codes that has your ad in it. That will appeal to the Subconscious. Finally Kups 2020 will post your ad daily on Face Book, Twitter, and Instagram. That will appeal to the Creative Subconscious. Keep in mind, it's not about being the best in business, it's about being consistent in business. Consistency is the New Normal in business. Consistency is the New Best. Now that we have all this advertising, how do we bring the customers in your store? **You tell the story.** You do a half page ad and a half page story and that story will to be in the Email Ads and the Multi Media Ads as well. With this in place, all three of the reader's process of thought will be stimulated and your business will see the customers walk thru your doors.

AD AND CONTENT SIZES AND DEADLINES

1/2 Page AD or Content

4 ¾" Tall (No Bleed)
7 ½" Wide (No Bleed)
5 ¼" Tall (Full Bleed)
8 ¼" Wide (Full Bleed)

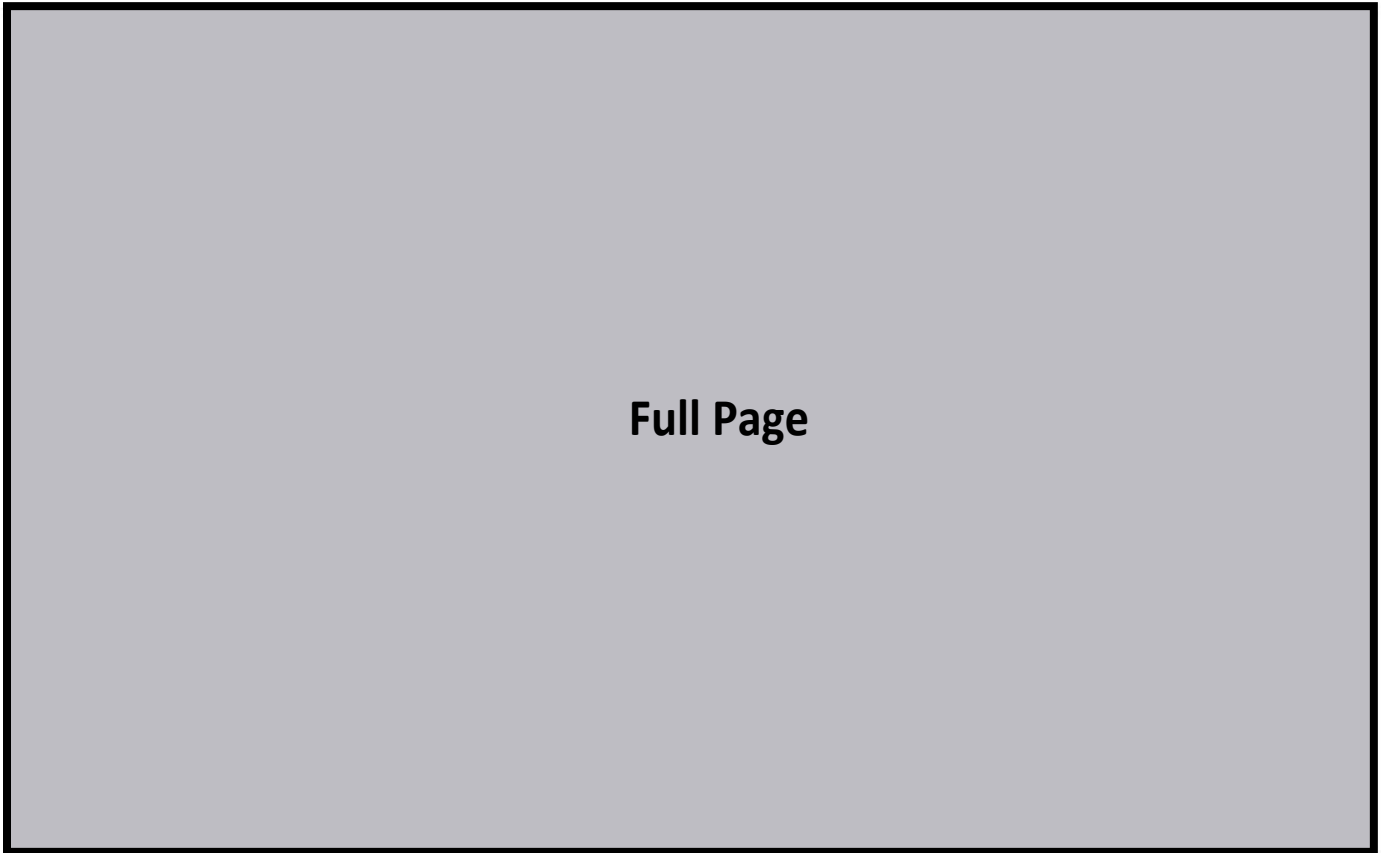
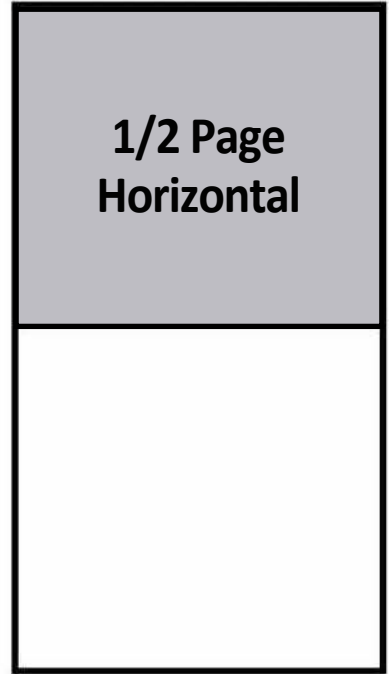
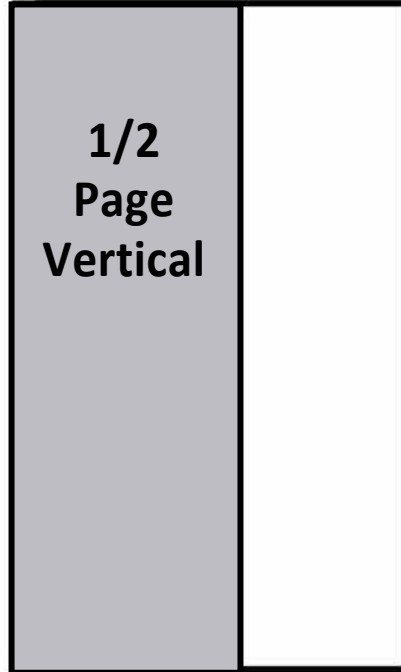
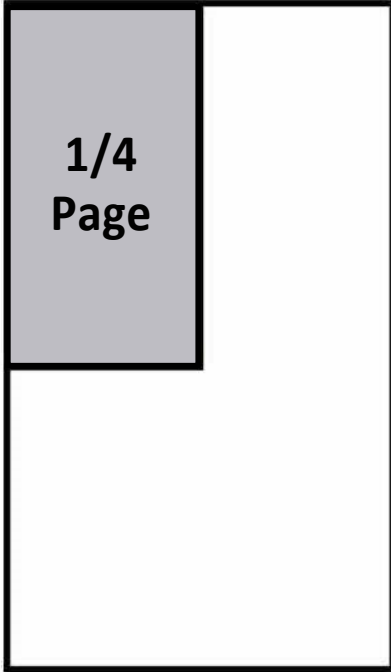
FULL PAGE AD OR CONTENT

10 ¼" Tall (No Bleed)
8" Wide (No Bleed)
10 ½" Tall (Full Bleed)
8 ¼" Wide (Full Bleed)

PUBLISHING DATES – ADS AND CONTENT/DEADLINES

January 12	December 15
March 12	February 15
May 12	April 15
July 12	June 15
September 12	August 15
November 12	October 15

Media Kit



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Quality



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**ALLIANCE
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GROUP**

Daniel Anguiano

Vice President AAG

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The Alliance Agency Group mission: To empower Americans from all walks of life, through financial literacy and preparation, to create prosperity and peace of mind.

Equipped with the latest financial software, licensed Alliance Agency Group agents are dedicated to nonjudgmental, open-minded financial services and believe every household hopes to protect loved ones and achieve financial prosperity.

Licensed Alliance Agency Group agents fulfill this mission by offering a complimentary, state of the art, financial needs analysis. They then shop a variety of products through solid partnerships with some of the oldest and most well-known financial services brands in the industry to fulfill the families' individual needs.

Plan for your future! As your finances become more complex, it may be worthwhile to have the support of a financial professional.

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#PlanNow

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