

# Invictus Security INC Privacy Policy

Effective Date: January 1<sup>st</sup>, 2025

Invictus Security Inc ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website isiwireless.com, use our mobile application, or engage with our services (collectively, the "Services"). By using our Services, you consent to the practices described in this Privacy Policy.

If you do not agree with the terms of this Privacy Policy, please do not access or use our Services.

#### 1. Information We Collect

We collect information to provide, improve, and personalize our Services. The types of information we collect include:

#### Personal Information

- Account Information: When you create an account, we collect your name, email address, phone number, billing address, and shipping address.
- Payment Information: We collect payment details such as credit card numbers, expiration dates, and CVV (processed securely via third-party payment processors; we do not store full card details).
- Order Information: Details about your purchases, including product selections, quantities, and delivery preferences.
- Contact Information: Information you provide when contacting us, such as through customer support forms.

#### Non-Personal Information

- Usage Data: Automatically collected data like IP address, browser type, device information, pages visited, time spent on pages, and referring/exit pages.
- Cookies and Tracking Technologies: We use cookies, web beacons, and similar technologies to track user behavior, preferences, and session data.

### Information from Third Parties

- We may receive information about you from social media platforms, advertising partners, or analytics providers.

## 2. How We Collect Information

- Directly from You: Through forms, account registrations, purchases, and communications.
- Automatically: Via cookies, server logs, and analytics tools (e.g., Google Analytics).
- From Third Parties: From payment processors, shipping carriers, or marketing partners.

#### 3. How We Use Your Information

We use your information for the following purposes:

- To process and fulfill orders, including payment processing and shipping.
- To communicate with you about your account, orders, promotions, or service updates.
- To personalize your experience, such as recommending products based on browsing history.
- To improve our Services, analyze trends, and develop new features.
- For marketing and advertising, including email newsletters (you can opt out at any time).
- To comply with legal obligations, prevent fraud, and enforce our terms of service.
- For internal operations, such as customer support and dispute resolution.

# 4. Sharing Your Information

We do not sell your personal information. We may share it in the following limited circumstances:

- Service Providers: With trusted third parties who assist us, such as payment processors (e.g., Stripe, PayPal), shipping carriers (e.g., UPS, FedEx), email service providers (e.g., Mailchimp), and analytics tools. These parties are contractually obligated to protect your data.
- Business Transfers: In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of the transaction.
- Legal Requirements: If required by law, subpoena, or government request, or to protect our rights, safety, or property.
- With Your Consent: For any other purpose disclosed at the time of collection or with your explicit permission.

# 5. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, loss, or misuse. This includes encryption for sensitive data (e.g., SSL for transmissions) and secure storage practices. However, no method of transmission over the internet or electronic storage is 100% secure, so we cannot guarantee absolute security.

### 6. Your Rights and Choices

Depending on your location, you may have rights under laws like the General Data Protection Regulation (GDPR) for EU residents or the California Consumer Privacy Act (CCPA) for California residents. These include:

- Access: Request a copy of your personal information.
- Correction: Update inaccurate or incomplete data.
- Deletion: Request removal of your data (subject to legal retention requirements).
- Opt-Out: Unsubscribe from marketing emails or object to certain processing.
- Portability: Receive your data in a structured format.

To exercise these rights, contact us at sales@isiwireless.com. We will respond within 30 days (or as required by law). For CCPA, you can also designate an authorized agent.

You can manage cookie preferences through your browser settings. Note that disabling cookies may limit functionality.

# 7. Children's Privacy

Our Services are not intended for children under 13 years of age (or 16 in some jurisdictions). We do not knowingly collect personal information from children. If we learn we have collected such data, we will delete it promptly.

### 8. International Data Transfers

We operate globally and may transfer your data to countries outside your jurisdiction (e.g., the United States). We ensure appropriate safeguards, such as Standard Contractual Clauses, for these transfers.

## 9. Cookies and Tracking Technologies

We use essential cookies for core functionality (e.g., shopping cart) and optional cookies for analytics and advertising. Third-party cookies may come from partners like Google or Facebook.

### 10. Retention of Information

We retain your personal information only as long as necessary for the purposes outlined in this Policy, or as required by law (e.g., tax records for 7 years). After that, we securely delete or anonymize it.

# 11. Changes to This Privacy Policy

We may update this Policy periodically to reflect changes in our practices or legal requirements. We will notify you via email or a prominent notice on our website before material changes take effect. Continued use of our Services after changes constitutes acceptance.

#### 12. Contact Us

If you have questions about this Privacy Policy, please contact us at: Invictus Security Inc

1631 Del Prado BLVD S Suite 300, 1001, Cape Coral, FL 33990

Email: sales@isiwireless.com

Phone: 239-205-3209