2027 IDP/IMQP Indiana Dairy Forum – Sponsorship Form

Thank you for your interest in sponsoring the IDP Forum/Indiana Milk Quality Conference! We're excited to partner with you in uniting the dairy industry in our great state.

Below we have several options listed for your organization to choose from in advance of this event. Please check the box for your sponsorship selection and complete your organization's details.

The completed form can be returned to **steveobert@indianadairy.org**.

If you have any questions,s please contact Robin Fuhrman at imqpinc@gmail.com or 260-413-1421.

☐ **Indiana Dairy "Premier" Forum Sponsor.....$7,500**

- Booth Included
- 2 Registrations Included
- Logo on welcome bag/handouts in bag
- Recognized as Lunch and Hospitality Sponsor
- Other Customizable options
- Name on Program (guaranteed if submitted by 11/20/2026)

☐ **General Session Sponsor.....$5,500**

- Booth Included
- 2 Registrations Included
- Other Customizable options
- Handouts in welcome bag
- Name on Program (guaranteed if submitted by 11/20/2026)

☐ **Breakout Sponsor.....$2,750**

☐ *Check here for IDP Diamond, Platinum, or Gold annual sponsor pricing*.....**$1,925**

- Booth Included
- 2 Registrations Included
- Introduce a breakout speaker
- Name on Program (guaranteed if submitted by 11/20/2026)

☐ **Tradeshow Sponsor.....$2,000**

☐ *Check here for IDP Diamond, Platinum, or Gold annual sponsor pricing*.....**$1,100**

- Booth Included
- 2 Registrations Included
- Name on Program (guaranteed if submitted by 11/20/2026)

☐ **"Fuel Up" Break Sponsor..... $750**

- Signage at breaks
- 1 Registration Included

We will hold the silent auction again to raise funds for the IDP scholarship program.

For more information on Diamond, Platinum, or Gold IDP sponsorship, visit the IDP at indianadairy.org.

Forum/Conference Sponsor:

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Attendee Name: _____

Attendee Name: _____

(2nd registration included for General, Breakout, & Tradeshow sponsors)

*Please use the registration portal for any additional registrations.

Tradeshow Booth Information:

Some companies support the forum/conference as a tradeshow sponsor but chose to not use the booth space. Please confirm below whether you will be using the tradeshow space provided or if you would like to donate that space for use by a supporting government agency.

☐ **Yes, we will be using the tradeshow booth.**

☐ **No, we will not be using the tradeshow booth.**

Silent Auction:

☐ **Yes, we will be donating an auction item.**

☐ **No, we will not be donating an auction item.**

2027 Dairy Forum/Milk Quality – January 26-27, 2027 – Agenda

Keynotes:

1. Finding Purpose and Being Resilient: Cultivating a Positive Mindset – Kerry Estes, Indiana Dairy Farmer
2. Being Dairy's Voice and Advocate: Shaping a Better Future Roundtable – Brian Rexing (Chairman NMPF) and Trey Forsyth (VP Govt and Reg Affairs NMPF)

Breakout Sessions:

1. Maternity Bootcamp: Managing Dystocia for Healthier Newborn Calves & More Productive Cows – Dr. Howard Tyler, Iowa State University
2. High Oleic Soybeans and Milk Off Flavors – Dr. Nicole Martin, Cornell University
3. Stress is Real: Identifying Animal Stress, Its Impact, and Mitigation Strategies – Dr. Tom Smith, Fera Diagnostics
4. The Top Tier Playbook: Strategies, Benchmarks, and Goals for Next Level Reproduction – Emily Middleton-Gyomory
5. No Time to Sleep: Explaining Litigation, Legislative and Regulatory Environment Being Deployed Against Agriculture – Michael Formica, NPPC
6. You're Already Doing R&D; Here's How to Get Paid for It: Dairy Tax Credits After the Big Beautiful Bill – Louis Pitman, RK Strategies
7. Are You Controlling Mastitis in Your Herd? Are you Sure? – Dr. Ron Erskine, Michigan State University
8. Beyond the Baseline: The Management and Operational Execution Behind Top-Tier Reproduction (Farmer Roundtable)
9. The Roller Coaster of Dairy Margins – John Toll

Pre-Conference Innovation Session:

1. Controlling Invasive Bird Populations with Laser Light Technology – Marc Hagberg, Wild Goose Chase
2. Smart Sight Video Monitoring and Herd Evaluation – Tera Baker, Nedap
3. InTell Data Integration – Kari Spaan, IYOTAH
4. Inline Milk Sensors – Tera Bohnert, CowManager