

FAQs:

What is the Xavier Scholarship Fashion Show?

- The Fashion Show is an annual event, hosted by the Xavier Mothers' Guild, which raises money for Xavier student scholarships.
- Each year a different theme is picked: 2017 – The X Club, 2018 – Shine, 2019 – Legacy, 2020 – Vision, 2021 – Ready to Spring. The Show began in the early 1970s.
- The event starts with a social hour when guests enjoy drinks, conversation with friends, opportunities to buy raffle tickets and take photos with the XCP and BCP mascots.
- The ballroom opens for a delicious meal and the main event which includes the Xavier Parade of Activities, The Founders Award Presentation, the Senior Tribute Video and the Fashion Show Raffle drawing.
- Then, our Xavier and Brophy senior students are featured in choreographed dance performances, a Parent Tribute and a Closing number.
- The Fashion Show has become a senior tradition at XCP with the majority of the XCP senior students participating in the show. It is one of the last things they do together as a class, and creates lasting memories for them.

Is it a fundraiser event?

- Yes, the Fashion Show benefits the Xavier Scholarship Fund which funds a Xavier education for deserving students whose families cannot afford the cost of tuition. Approximately 47% of Xavier students receive some form of financial assistance.

How are the funds raised?

- A combination of ways. The first is through table and seat sales to the event. We also have different levels of sponsorships, each with unique benefits to help promote businesses. Underwriting helps us reduce the costs of the event. Sales of raffle tickets also contribute to the bottom line. In addition, we may also sell the event decorations such as centerpieces, and limited quantities of sweatshirts, shirts and other items associated with the Fashion Show.

How much does it raise?

- Each year is different. In 2017, we raised \$303,000, in 2018 we raised \$280,000, in 2019 we raised \$197,000, in 2020 we raised 203,000 and in 2021, we raised \$124,000.

When and where does it take place?

- Because of the large attendance, the Fashion Show takes place at a local resort with a ballroom large enough to accommodate our guests. We have been to the JW Marriott at Desert Ridge, The Phoenician, The Biltmore, just to name a few.
- The event takes place in the spring, usually in mid March.

What is the attendance?

· Between 1,100 and 1,300 guests attend the Fashion Show every year. It usually sells out so we suggest you buy your seats and tables as soon as possible. The Show has been named “Best Fashion Event” by AZ Foothills magazine multiple years in a row.

Who attends?

· All Xavier families and friends are welcome to attend, including spouses, siblings, grandparents, aunts, uncles, etc.
· We also invite future parents of Xavier Gators, alumna, Board members, and Xavier friends in the community.

What is the attire?

· It is a fashion show after all, but there is no need to come dress to the extreme! Wear what you would wear to a nice luncheon, a nice spring dress, or something you would wear to Church on Easter Sunday. For men, trousers, a nice collar shirt, with or without a jacket, and optional tie.

How is the show produced?

· Volunteer moms do most of the work. Choreographers teach the choreography to the students who practice it at several rehearsals before the show. Dads’ Club helps the day of the show with the BCP students. The Xavier Dean of Discipline and her staff are also on hand.
· We outsourced the technical parts of the Show, such as the lights, audio and visual equipment, flower arrangements, as well as printing and copying of our beautiful event program.

How can I help?

· There are many ways you can help us make the Fashion Show a reality and a success. Your attendance, whether you buy a table or a seat, is a big help. If you own a business, becoming a sponsor helps both your business and us. An underwriting donation or sponsoring a deserving senior is another way. Helping your daughter sell her raffle tickets, buying the show sweatshirt or centerpieces, also help. Finally, donating your time, and becoming a volunteer is a HUGE help, as the Show is a labor of love of many moms who do just that.