

APPLICATION FOR SPONSORSHIP

NAME:	AGE:
WHERE ARE YOU FROM?	
FACEBOOK AND INSTAGRAM INFORMATION:	
WHAT EVENTS DO YOU COMPETE IN?	
HOW OFTEN DO YOU COMPETE?	
ARE YOU PART OF ANY RODEO ORGANIZATION OR CLUB?	
HOW OFTEN DO YOU TRAVEL FOR/COMPETE IN RODEOS? PLEASE GIVE DETAILS:	
HAVE YOU WON ANY TITLES OR QUALIFIED FOR ANY BIG EVENTS? PLEASE LIST ACCOMPLISHMENTS:	
DO YOU OWN ANY BETTER JUST RIDE APPAREL?	
HOW DID YOU HEAR ABOUT BETTER JUST RIDE?	
WHAT ARE YOU EXPECTING OUT OF A SPONSORSHIP?	
HOW DO YOU PLAN TO ADD VALUE TO TEAM BETTER JUST RIDE?	
HOW DO YOU PLAN TO HELP BETTER JUST RIDE GROW AS A BRAND?	
HOW DO YOU PLAN TO HELP PROMOTE BETTER JUST RIDE?	
WHAT ARE YOUR SHORT AND LONG TERM GOALS?	

DO YOU CURRENTLY HAVE ANY OTHER SPONSORS (SPECIFICALLY APPAREL SPONSORS)? IF SO PLEASE LIST:

PLEASE EXPLAIN HOW YOU WOULD DESCRIBE YOUR LOYALTY TO THIS SPONSORSHIP IF SELECTED:

PLEASE TELL US ABOUT YOURSELF AND WHY YOU WOULD BE A VALUABLE MEMBER OF TEAM BETTER JUST RIDE:

CONTACT INFORMATION

EMAIL:

PHONE NUMBER:

ADDRESS:

SIGNATURE: _____ **DATE:** _____

SIGNATURE OF PARENT OR GUARDIAN IF UNDER 18: _____ **DATE:** _____

**PLEASE INCLUDE PICTURES AND/OR VIDEO IN YOUR RETURN EMAIL
PLEASE SEND APPLICATION BACK TO SPONSORSHIPS@BETTERJUSTRIDE.COM**

PLEASE NOTE:

Better Just Ride will only be adding 5-10 sponsorship spots throughout the year. The more information you give us the better chance you have at earning one of these spots. We are looking for athletes who are passionate about the brand. This sponsorship is not a free handout. We EXPECT our athletes to help promote and grow our brand. The more you do for us the more we will do for you. We expect you wear the brand. We expect that our brand be represented with respect and good character inside and outside the arena. We are looking for athletes who have good communication/social media skills and who keep us informed about upcoming events. We also expect pictures from events and, when possible appearances at our setup locations. Our Team Members will be given a starter packet. Contents of this packet will be decided on by BJR and will be according to skill level. BJR reserves the right to award you with more items for big wins and a job well done. As part of our sponsorship program we give 10% cash back to our athletes for all sales they personally bring in. If you feel this sponsorship is a good fit for you - we wish you the best of luck!