



☎ 479-295-5520
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📍 Springdale, AR

EDUCATION

NWACC

2014 | AAS in Graphic Design

Career Academy of Hair Design

2006

Bentonville High School

2004

CERTIFICATIONS

NWACC

2014

Technical Certificate in Graphic Design
Certificate of Proficiency in Graphic Design

NN/g Nielsen Norman Group

2021 | UX Certification

LinkedIn Learning Certificates

2022-2023

UX DesignOps: Working with Developers
Impromptu Speaking
Leadership Foundations
UX Research for Agile Teams
UX Foundations: Storytelling
Developing Self-Awareness
UX Research: Journey Mapping
UX Foundations; Research
UX Deep Dive: Analyzing Data
Presenting to Senior Executives

NWA Real Estate School

2025

Classroom Completion

JEN HART

CREATOR | ARTIST | PHOTOGRAPHER | DESIGNER

WORK EXPERIENCE

Mar 2024 - Present

Journey of this Hart

Self Employed

- My background spans photography, videography, mixed media art, graphic design, and user experience design. I approach my work with curiosity, empathy, and a drive to make a positive impact.

Oct 2019 - Mar 2024

JB Hunt

UX Designer II

- Created interactive and visual artifacts such as wireframes, user flows, mockups, and prototypes by reviewing business requirements and implementing designs to help achieve business goals using UX best practices and design systems.
- Engaged in research activities with end-users, gathering user feedback, and conducting user interviews.
- Worked closely with Business Analysts, Product Owners, UX Designers, and Developers to understand business goals, advocate for the user, explain design processes and artifacts, implement feedback, and assess the technical feasibility of designs.

2014 - 2019

Venture Tech Startup - Mascot Media - Sideline Access

Senior Designer - Creative Director

- Collaborated with lead developers and stakeholders to create and optimize various mobile and web applications. Worked with strategic partners to develop industry-leading products for clients.
- Collaborated with the sales team and clients for advertising requirements. Shared responsibilities for day-to-day company operations at a startup, working with a developer and project funder. Managed UI/UX for mobile apps, created the NIAAA National High School Sports App, and designed custom apps for local high schools. Designed marketing materials, managed the office, and prepared the company for a merger with Mascot Media.