

PRESENTING with IMPACT



If You Gotta Present, You Gotta Stand Out

the CHALLENGE:

The rules have changed! We're working both virtually and in person, and how we communicate needs to change as well. Each platform is distinct. We must present ourselves and our ideas clearly and succinctly if we want to capture people's attention.

The rules of persuasion are consistent but are considerably different with face-to-face vs. virtual. What may work in-person in a conference room, at a trade show, on a panel discussion, or even in the hallway, does not work the same way online.

the RESPONSE:

It's not hard to make adjustments and learn how to be a standout presenter to influence your organization. Whether it's an all-hands communication, leading team meetings, selling ideas, or providing regular updates, you gotta stand out.

This program will assist your people when communicating via any platform to:

- Sound and look powerful and engaged
- Insure clarity of the message
- Tell a better story that brings data to life
- Master physical dynamics; eye contact, animation, and gestures
- Use voice and pace to stand out
- Eliminate confidence killers (excessive "ums")
- Be succinct
- Ask the right questions to make sure you're on track with your audience
- Manage nervous energy
- Maximize the power of repetition
- Practice for critical meetings

ONE-on-ONE TRAINING

One-on-one coaching delivers individual learning and personalizes the specific tools a leader or teammate would require to go from good to great in their presentations.

Engage your clients so they feel connected to your message.

Ask me about leadership training, team building, and customized workshops!