



WESTERN STATES CLASSIC PRESENTS **LOVELAND, CO THUNDER** JANUARY 16-18, 2026



The Western States Classic Series aims to promote draft horse breeds through exciting competitions. The six and eight-horse hitch qualifying events are a highlight, drawing spectators back each year to cheer on their favorites. The top fifteen hitches with the best five from each breed—Clydesdales/Shires, Belgians, and Percherons—will compete in the World Finals for a prize of over \$100,000.

Come witness the elegance, chrome and strength of these magnificent draft horses, learn about their vital role in America's history, and enjoy interactive experiences. Our shows also focus on involving youth, fostering appreciation and a strong work ethic to continue the legacy of these gentle giants.

WESTERN STATES CLASSIC LOVELAND, CO THUNDER SHOW SPONSORSHIPS

	Presenting \$20,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Logo on print advertising	✓	✓	✓	✓	✓
Logo and link on event websites	✓	✓	✓	✓	✓
Shoutouts on social media & in arena announcements	✓	✓	✓	✓	✓
Booth or display space in vendor area	✓	✓	✓	✓	Discounted
Company logo banner displayed in event arena	3	2	1	1	1
Company banner hung on a 6-hitch (Limited number- Contact for availability)	2	1	1	1	-
Advertisement in show program	Full page-color	½ page- color	¼ page- color	Business card size	Business name
Show banquet dinner tickets (Thursday evening)	10	8	6	4	2
Barn dinner tickets (Saturday evening)	10	8	6	4	2
1-day show tickets	30	20	10	8	8
3-day show tickets *includes access to concert	10	8	6	4	
Ride on a hitch tickets	4	2	2	1	
VIP seating tickets	4	2			
Logo paired with event logo	✓				



WESTERN STATES CLASSIC LOVELAND, CO THUNDER CLASS AND EVENT SPONSORSHIPS

	Classic 6 or 8 Horse Hitch	Open 4 or Ladies 4	Classic Cart FINALS	Ladies or Classic Cart	Youth or Amateur	Feed & Farm Team	Stick Race & Mutton Bustin'	Company Banner on a Hitch
	\$5,000- \$3,000	\$2,000	\$1,250	\$1,000	\$750	\$750	\$500	\$500
Logo on print advertising	✓	✓	✓	✓	✓	✓	✓	✓
Logo and link on event websites	✓	✓	✓	✓	✓	✓	✓	✓
Shoutouts on social media & in arena announcements	✓	✓	✓	✓	✓	✓	✓	✓
Booth or display space in vendor area	✓	✓	✓	Discounted	Discounted	Discounted	Discounted	Discounted
Advertisement in show program	¼ page- color	Business card size	Business card size	Business name	Business name	Business name	Business name	Business name
Company logo banner displayed in event arena	1	1	1	1	1	1	-	-
Company Banner on 6-hitch (Limited number- Contact for availability)	1	1	1	-	-	-	-	1
Show banquet dinner tickets (Thursday evening)	4	2	2	2	-	-	-	-
Barn dinner tickets (Saturday evening)	4	2	2	2	2	2	1	1
1-day show tickets	10	6	10	8	6	6	4	4
3-day show tickets *includes access to concert	6	4	2					
Ride on a hitch tickets	2	1	1					





WESTERN STATES CLASSIC
LOVELAND, CO THUNDER
Sponsorship Form



Contact Name: _____

Sponsor Name (as you would like it listed):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Authorized Signer Printed Name: _____

Authorized Signer Signature: _____

Payment:

Credit card: Upon request via quickbooks
or Please email info@Westernstatesclassic.com

Mail checks to : Western States Classic,
c/o: Jolene Mast 14 Dora
Street, Westcliffe, CO 81252

Questions?

Sponsorship Coordinator Victoria Wheelwright
info@westernstatesclassic.com

Show Sponsorship Opportunities:

- | | |
|---|--|
| <input type="checkbox"/> Presenting \$20000 | <input type="checkbox"/> General donation \$ _____ |
| <input type="checkbox"/> Platinum \$10000 | <input type="checkbox"/> Product donation |
| <input type="checkbox"/> Gold \$5000 | <input type="checkbox"/> Barn Dinner |
| <input type="checkbox"/> Silver \$2500 | |
| <input type="checkbox"/> Bronze \$1000 | |

Class or Event Sponsorship Opportunities:

- | | |
|---|---|
| <input type="checkbox"/> Classic Six \$5000 | <input type="checkbox"/> Amateur \$750 |
| <input type="checkbox"/> Classic Eight \$3000 | <input type="checkbox"/> Youth Team \$750 |
| <input type="checkbox"/> Open 4 \$2000 | <input type="checkbox"/> Stick Race \$500 |
| <input type="checkbox"/> Ladies 4 \$2000 | <input type="checkbox"/> Mutton Bustin' \$500 |
| <input type="checkbox"/> Classic Cart Finals \$1250 | <input type="checkbox"/> Company Logo Banner |
| <input type="checkbox"/> Classic Cart \$1000 | on a Hitch \$500 |
| <input type="checkbox"/> Ladies Cart \$1000 | |

Farm Team Sponsorship Opportunities:

- | |
|--|
| <input type="checkbox"/> Feed Team Race \$750 |
| <input type="checkbox"/> Farm Team Cultivating \$750 |
| <input type="checkbox"/> Farm Team Obstacle \$750 |

Thank you for your support!

Event Location: The Ranch Complex,
5280 Arena Circle, Loveland, Colorado, 80538
www.westernstatesclassic.com | info@westernstatesclassic.com