

THUNDER SERIES 2025 SPONSORSHIP OPPORTUNITIES



The Western States Classic Series aims to promote draft horse breeds through exciting competitions. The six and eight-horse hitch qualifying events are a highlight, drawing spectators back each year to cheer on their favorites. The top fifteen hitches with the best five from each breed-Clydesdales/Shires, Belgians, and Percherons-will compete in the World Finals.

Come witness the elegance, chrome and strength of these magnificent draft horses, learn about their vital role in America's history, and enjoy interactive experiences. Our shows also focus on involving youth, fostering appreciation and a strong work ethic to continue the legacy of these gentle giants.



Advertisement in show program

Ride on a hitch tickets

THUNDER SERIES 2025

CLASS AND EVENT SPONSORSHIPS

| | Classic 8-Hitch or 6-Hitch | Open 4 or Ladies 4-Hitch | Unicorn | Ladies or Classic Cart | Pee Wee, Youth or Amateur Cart | Feed Team or Farm Team events | Stick Race or Mutton Bustin' | Company Banner on a hitch |
|--|-------------------------------------|-----------------------------------|----------|---------------------------------|--|--|---------------------------------------|---------------------------------|
| | \$5,000 | \$2,000 | \$1,500 | \$1,000 | \$750 | \$750 | \$500 | \$500 |
| Logo on print advertising | √ | → | k , • | ✓ | ✓ | ✓ | √ | √ |
| Logo and link on event websites | 4 | ✓ | ✓ | | ✓ | * | ✓ | √ |
| Shoutouts on social media & in arena announcements | ✓ | ✓ | ✓ | ✓ | V | ✓ | \ | ✓ |
| Booth or display space in vendor area | √ | Z | ✓ | Discounted | Discounted | Discounted | Discounted | Discounted |
| Company logo banner displayed in event arena (if provided) | 1 | 1 | 1 | 1 | 1 | 1 | £ | - / |
| Company Banner on 6-hitch (if provided; should be a 2'H X 4'W) | 1 | 1 | 1 | DE . | | Line. | | 1 |
| Show banquet dinner tickets (Thursday evening) | 4 | 2 | 2 | 2 | | 1 - 6 |) - <u>[</u> | 1. |
| Barn dinner tickets (Saturday evening) | 4 | 2 | 2 | 2 | 2 | 2 | 1 | 1 |
| 1-day show tickets | 10 | 6 | 8 | 8 | 6 | 6 | 4 | 4 |
| 3-day show tickets | 6 | 4 | 2 | | | A | E F | |

Business

card size

1

1/4 page-

color

2

Business

card size

1



THUNDER SERIES 2025 SHOW SPONSORSHIPS

| ~ Est. 2022 ~ | Presenting \$20,000 | Platinum \$10,000 | Gold \$5,000 | Silver \$2,500 | Bronze \$1,000 |
|---|------------------------|----------------------|------------------|--------------------|-------------------|
| Logo on print advertising | 1 | 1724 N | 1 | 1 | √ (2) |
| Logo and link on event websites | 1 | √ | 1911 - | | ✓ |
| Shoutouts on social media & in arena announcements | | V | | - | ✓ |
| Booth or display space in vendor area | ✓ | | | ~ | Discounted |
| Company logo banner displayed in event arena (if provided) | 3 | 2 | 1 | 1 | 1 |
| Company banner hung on a 6-hitch (if provided; should be a 2'H X 4'W) | 2 | 1 | 1 | 1 | 1 |
| Advertisement in show program | Full page- color | ½ page- color | ¼ page- color | Business card size | Business name |
| Show banquet dinner tickets (Thursday evening) | 10 | 8 | 6 | 4 | 2 |
| Barn dinner tickets (Saturday evening) | 10 | 8 | 6 | 4 | 2 |
| 1-day show tickets | 30 | 20 | 10 | 8 | 6 |
| 3-day show tickets | 10 | 8 | 6 | 4 | 2 |
| Ride on a hitch tickets | 4 | 2 | 2 | 2 | |
| VIP seating tickets | 4 | 2 | | | |
| Logo paired with event logo | ✓ | | | | |



| Contact Name: | | | | |
|---|---------------|-----------|--|--|
| Sponsor Name (as you would like it listed): | | | | |
| | | | | |
| Address: | | | | |
| City: | State: | Zip: | | |
| Phone: | | | | |
| Email: | | | | |
| Website: | | | | |
| Authorized Signer Printed Name: | | | | |
| Signer Signature: | | | | |
| Payment by credit card and | digital form: | ED MANUEL | | |

www.westernstatesclassic.com/sponsorship

Or print form and mail checks to:

Western States Classic, c/o: Jolene Mast 14 Dora Street, Westcliffe, CO 81252



| Which | Show | are v | vou s | ponso | rina? |
|-------|-------------|----------|-------|-------|-------|
| | | — | , | P | |

[] Loveland, CO January 17-19, 2025 [] Queens Creek, AZ March 6-8, 2025 [] Buckeye, AZ March 13-15, 2025 [] Scottsdale, AZ March 27-29, 2025 [] Grand Junction, CO October 3-5, 2025

Show Sponsorship Opportunities:

| [] Presenting \$20000 | [] General donation \$ |
|------------------------|-------------------------|
| [] Platinum \$10000 | [] Product donation |
| [] Gold \$5000 | [] Barn Dinner |
| [] Silver \$2500 | |
| [] Bronze \$1000 | |
| | |

Class or Event Sponsorship Opportunities:

| [] Classic Six \$5000 | [] Amateur \$750 |
|--------------------------|--------------------------|
| [] Classic Eight \$5000 | [] Youth Team \$750 |
| [] Open 4 \$2000 | [] Stick Race \$500 |
| [] Ladies 4 \$2000 | [] Mutton Bustin' \$500 |
| [] Unicorn \$1500 | [] Company Logo Banner |
| [] Classic Cart \$1000 | on a Hitch \$500 |
| []Ladies Cart \$1000 | |

Farm Team Sponsorship Opportunities:

| [|] Feed Team Race \$750 |
|---|------------------------------------|
| [|] Farm Team Obstacle \$750 |
| ſ |] Farm Team Gambler's choice \$750 |

Thank you for your support!

Event Location: The Ranch Complex 5280 Arena Circle, Loveland, Colorado, 80538 www.westernstatesclassic.com | info@westernstatesclassic.com