



Show Sponsorship Opportunities



	Presenting Sponsor \$20000	Platinum \$10000	Gold \$5000	Silver \$2500	Bronze \$1000
Logo paired with event logo	✓	—	—	—	—
Logo included in online/print advertising	✓	✓	✓	✓	✓
Company logo banner displayed in event arena	Up to 3	Up to 2	1	1	1
Logo and link on event website	✓	✓	✓	✓	✓
Booth or display space in vendor area	✓	✓	✓	✓	Discounted
3-day show tickets	10	8	6	4	—
Single day show tickets	30	20	10	6	8
Show banquet dinner tickets (Wednesday evening)	10	6	4	2	1
Barn dinner tickets (Friday evening)	10	6	4	2	1
Ride On A Hitch Tickets	2	2	2	—	—
Advertisement in show program	Full Page - Color	½ page - Color	¼ page - Color	Business Card Size	—
Shoutouts on social media & in arena announcements	✓	✓	✓	✓	✓



Class Sponsorship Opportunities



	Classic Six \$5000	Open 4 or 4-abreast \$2000	Unicorn \$1500	Classic Cart \$1000	Open Cart or Junior Team \$750	Pleasure Cart \$500	Junior Cart PeeWee Cart \$500
Logo included in online/print advertising	✓	✓	✓	✓	✓	✓	✓
Company logo banner displayed in event arena	1	1	1	1	1	1	1
Logo and link on event website	✓	✓	✓	✓	✓	✓	✓
Booth or display space in vendor area	✓	✓	Discounted	Discounted	Discounted	Discounted	Discounted
3-day show tickets	6	2	—	—	—	—	—
Single day show tickets	10	6	10	8	6	4	4
Show banquet dinner tickets (Wednesday evening)	4	2	1	1	—	—	—
Barn dinner tickets (Friday evening)	4	2	2	1	1	1	1
Ride On A Hitch Tickets	2	—	—	—	—	—	—
Advertisement in show program	¼ page - Color	Business Card Size	—	—	—	—	—
Shoutouts on social media & in arena announcements	✓	✓	✓	✓	✓	✓	✓



Farm Team Sponsorship Opportunities



	Farm Team Race (Daily) \$750	Obstacle \$500	Log Skid \$500	Mystery Race \$500	Barrel Race \$500
Logo included in online/print advertising	✓	✓	✓	✓	✓
Company logo banner displayed in event arena	1	1	1	1	1
Logo and link on event website	✓	✓	✓	✓	✓
Booth or display space in vendor area	Discounted	Discounted	Discounted	Discounted	Discounted
Single day show tickets	6	4	4	4	4
Barn dinner tickets (Friday evening)	1	1	1	1	1
Shoutouts on social media & in arena announcements	✓	✓	✓	✓	✓



WESTERN STATES CLASSIC – QUEEN CREEK
February 29 – March 2, 2024
SPONSORSHIP FORM



Contact Name: _____

Sponsor Name (as you would like it listed):

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

Make checks payable to: Western States Classic

Mailing Address: Western States Classic, c/o: Jolene Mast
14 Dora Street, Westcliffe, CO 81252

Authorized Signer Printed Name: _____

Authorized Signer Signature: _____

Show Sponsorship Opportunities:

- Presenting \$20000
- Platinum \$10000
- Gold \$5000
- Silver \$2500
- Bronze \$1000

Class Sponsorship Opportunities:

- Classic Six \$5000
- Open 4 \$2000
- 4-Abreast \$2000
- Unicorn \$1500
- Classic Cart \$1000
- Open Cart \$750
- Junior Team \$750
- Pleasure Cart \$500
- Junior Cart \$500
- PeeWee Cart \$500

Farm Team Sponsorship Opportunities:

- Feed Team Race \$750
- Obstacle \$500
- Log Skid \$500
- Mystery Race \$500
- Barrel Race \$500

Thank you for your support!

Event Location: Horseshoe Park & Equestrian Centre, 20464 E. Riggs Road, Queen Creek, Arizona 85142
www.westernstatesclassic.com | info@westernstatesclassic.com