

THIS PALM SUNDAY: **WHERE'S THE BEEF?**



*Being hungry, Jesus saw a fig tree by the road
and went up but found nothing on it except leaves...
Matthew 21:19*

My guess is that the name Clara Peller might draw a blank stare.

True fact: In the 1980s, Clara Peller became one of the most widely recognized women around the world. She

skyrocketed to global fame from asking a caustic three-word question in the iconic WENDY'S television advertisement: **WHERE'S THE BEEF?** If you are into commercials, click here:

<https://www.youtube.com/watch?v=u0aKKFybRNM>

To pivot quickly, let's go to Matthew 21:19-20. Were it not so serious in terms of what Jesus said/did, it would make a great first-century commercial, uh...I mean, parable. It's right on the tail of what we call Palm Sunday: **Jesus' cursing of the fig tree.** *He approached a fig tree...but found only leaves.*

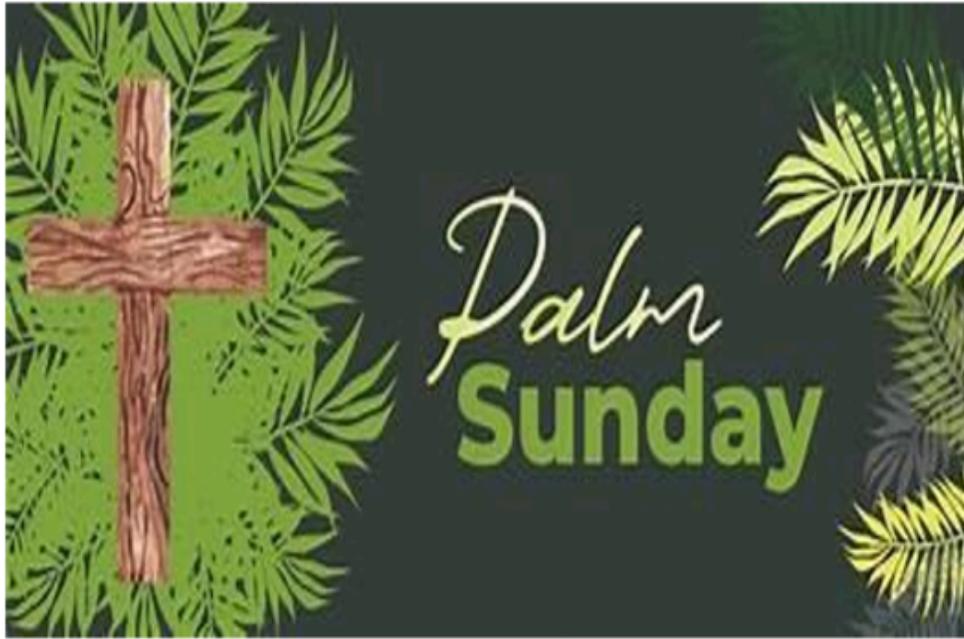
Kindly excuse the kitschy title for the message: **WHERE'S THE BEEF? (ACTUALLY, THE FRUIT).** But be sure and check out the Matthew passage along with its Old Testament counterpart: **Isaiah 5:1-7.** If you do—and trust me—it makes provocative sense.

As we embark on our Holy Week journey this Palm Sunday, my prayer for all it that this might be a time of deep reflection, repentance and spiritual growth.

See you then!

Pastor Chuck

THIS WEEK'S BULLETIN BELOW



*“Blessed is He Who Comes
in the Name of the Lord!”*



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