



Cookie Policy

HelpMe Solutions Group Limited

Effective Date: 11 June 2025

1. Introduction

This Cookie Policy explains how HelpMe Solutions Group Limited (“we”, “us”, “our”) uses cookies and similar technologies on our website(s), including but not limited to www.helpme-solutionsgroup-ltd.co.uk and affiliated domains for brands such as HelpMe-BuildIt, HelpMe-LearnIt, HelpMe-FundIt, and others.

By continuing to browse or use our websites, you agree to the use of cookies as described in this policy unless you adjust your browser settings or preferences.

2. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help websites remember your preferences, improve performance, and provide insights for optimisation and advertising.

3. Types of Cookies We Use

We use the following types of cookies on our websites:

a. Strictly Necessary Cookies

These cookies are essential for you to browse the website and use its features. They do not require your consent.

Examples:

- Session management
- Security functions
- Load balancing



b. Performance / Analytical Cookies

These cookies collect anonymous information about how visitors use our site, such as page visits and error messages. This helps us improve the performance of our website.

Example Providers: Google Analytics, Microsoft Clarity

c. Functionality Cookies

These cookies allow the website to remember choices you make (such as username, region, or language) and provide enhanced features.

Examples:

- Remembering your login or form entries
- Tailoring content based on user preferences

d. Targeting / Advertising Cookies

These cookies are used to deliver adverts more relevant to you and your interests. They may also limit the number of times you see an ad and help measure the effectiveness of a campaign.

Example Providers: Google Ads, Facebook Pixel, Affiliate networks

e. Third-party Cookies

Some content or functionality on our website is provided by third parties (e.g. embedded videos, social sharing buttons), which may set cookies on your device independently.

4. Managing Cookies

You can control and/or delete cookies as you wish using your browser settings. You can also opt out of certain third-party cookies using their specific opt-out links or industry tools such as:

- www.aboutcookies.org
- www.youronlinechoices.eu

Please note: disabling cookies may affect your ability to use some features of our site.

5. Cookie Consent

When you first visit our site, a cookie banner will appear asking for your consent to use non-essential cookies. You can:

HelpMe Solutions Group Limited
contact@helpme-solutionsgroup-ltd.co.uk
Terms of Service | Version 1.0 | Effective: 11 June 2025



- Accept all cookies
- Customise your preferences
- Decline non-essential cookies

You can change or withdraw your consent at any time by revisiting your cookie preferences link at the bottom of the website.

6. Cookies We May Set

Here are examples of cookies that may be set during your visit:

Cookie Name	Purpose	Type	Duration
_ga (Google)	Tracks user behaviour	Analytical	2 years
PHPSESSID	Maintains session state	Necessary	Session
cookie_consent	Stores consent preferences	Functional	6 months
_fbp (Facebook)	Advertising pixel tracking	Targeting	3 months

Note: This list may vary depending on your use of plugins, analytics, or ad tools.

7. Updates to This Policy

We may update this Cookie Policy from time to time to reflect changes in the law or technology. The latest version will always be available on our website with the effective date noted at the top.

8. Contact Us

If you have any questions about our use of cookies or this policy, please contact us:

HelpMe Solutions Group Limited

16 Stradbroke Way, Leeds, LS12 4NB

Email: contact@helpme-solutionsgroup-ltd.co.uk