



# Chelsea Green

## Proposed Improvements



THE ROYAL BOROUGH OF  
KENSINGTON  
AND CHELSEA





## Dear resident/local business,

You may remember at last year's *Chelsea Forum* we asked for your views on the quality of the public realm in Chelsea. We asked for your opinions on spaces that could be improved with alternative road layouts and a number of other features. Residents and businesses asked us to consider increasing the amount of green space and the layout of Chelsea Green.

In the second half of 2020, I asked local representatives to join me in setting up the Chelsea Green Working Group to examine the project again. Since then, the Chelsea Society, the Astell Street Residents' Association, St Luke's Parish, and individual Sutton Estate and Cranmer Court residents, shop owners and ward members have been working with us to look at all the issues and to develop proposals that would have the support of local people.

I would like to thank the Chelsea Society, the Astell Street Residents' Association,

"Chelsea Green is a hidden gem and promotes the best of small and local businesses. It's a destination for fine dining, great produce, personal care or something for the home. As your Councillors, we are always striving to improve our local area. We are delighted to work with residents and businesses on the Green, together with Chelsea Society, Astell Street RA, St Luke's and Highways officers to come up with a plan to make it even more of a destination. With improved accessibility, pedestrianisation, and planting, together with our proposal for Ward Warden and CCTV we would love to hear your views on this proposal. We hope that our efforts to improve and refurbish the Green will welcome more visitors in the years to come."

**Local Stanley Ward Conservative Councillors, Will Pascall, Josh Rendall, Kim Taylor-Smith.**

"We welcome this upgrade to a really important community asset and fantastic green space"

**Local Resident and Colville Ward Labour Councillor, Ian Henderson.**

local residents and businesses - their contribution has contributed to a better design that truly has the input from local residents and enhances the layout of Chelsea Green.

I feel that we now have a design that - especially with the associated introduction of CCTV cameras and security measures - would successfully tackle the existing problems and make the area more attractive to residents, traders and visitors without compromising its unique character.

I hope you agree and I look forward to hearing your views on the proposals.

Cllr Johnny Thalassites,  
Conservative Cllr and Lead Member  
for Planning, Place and Environment.

During the last few weeks we have been working with the Chelsea Green Working group to develop a proposal to improve Chelsea Green, to provide a focal point for the local community to enjoy. We have listened carefully to the suggestions and concerns raised by the working group and now feel that we have a scheme that fulfils all the requirements and addresses all the areas

of concern. We would now like to hear if the local community would like us to implement the scheme.

This scheme will be funded from the Council's car Parking Reserve. This is a funding stream which can only be used for maintenance of our highways or for environmental improvement schemes such as this.

### The main features of the proposed scheme, illustrated in this booklet, are:

- Permanent removal of traffic from the southern section of Elystan Street to provide more space for pedestrians and connect directly with the green
- Raised carriageways on Cale Street and Whitehead's Grove adjacent to the green to help reduce traffic speeds
- New crossing points to improve pedestrian access into the central green area
- Removal of the railings around the green area and the creation of more green space
- More trees (subject to satisfactory site investigations)
- Repaving in natural stone to provide pedestrian routes across the green and an area for shops and restaurants to spill out
- New seating around the Green with armrests and backs in the central area
- CCTV to help deter anti-social behaviour, the police have indicated this will assist their policing of the area
- Space to accommodate a Christmas tree

The design lends itself to having a community focal point which could be placed where a water feature is indicated on the plan.

Members of the working group suggested this could be achieved by a fountain. A possible example is shown, incorporating spouts to represent the borough wards and detail picking out elements of the Royal Borough crest.



An example of the fountain



# PROPOSED IMPROVEMENTS PLAN

## ILLUSTRATIVE PLAN



THE ROYAL BOROUGH OF  
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## DESIGN PRECEDENTS



Raised table with granite ramps















New trees adding to character and biodiversity

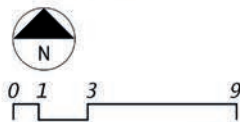


Rain gardens or diverse planting



## GRAPHIC KEY

- 01  Seating
- 02  Existing trees
- 03  Sheffield cycle stands
- 04  Ramp with setts infill
- 05  Road closed to thorough traffic and paved in natural Porphyry
- 06  Santander cycle docks
- 07  Water feature
- 08  Raised carriageway
- 09  Shrub planting
- 10  Planting bed or rain gardens
- 11  Wider footway at junctions in natural Yorkstone
- 12  Proposed trees



beds with



Water feature relating to the borough's heritage



Secure cycle parking



Seating with arm and back rests



To make your views known please complete the attached questionnaire, detach it from the booklet and return it to us by **24th June 2021**.

**This survey will run for a period of 6 weeks, and will close on 24th June 2021** – your participation in this consultation is voluntary. Should you choose to respond, information about how your data will be processed can be found at the bottom of the questionnaire at the end of this document.

## What Happens Next?

If the local community is in favour of the proposal we will continue to develop the design and programme the works to start in autumn 2021. The scheme is likely to take approximately 12 weeks to complete but we will work with residents and businesses to minimise disturbance.

If the proposals are rejected, the funds that the council has identified for this project would be used for other highway or environmental schemes elsewhere in the borough.

If you have any queries about the proposals or require further assistance, please contact [ChelseaGreen@rbkc.gov.uk](mailto:ChelseaGreen@rbkc.gov.uk)



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RSLC-CACS-HYXZ



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# Chelsea Green Consultation

## Are you?

A local Resident  A local Business

## Do you wish to see the proposed scheme introduced?

Yes  No  No opinion

## Would you like a fountain to be included?

Yes  No  No opinion

## If you have any further comments about the proposals, please outline these below:

Thank you for completing the questionnaire. Please return it to us by **24th June 2021**.

## Using your personal information

The information you have provided to the Consultation Team and the Streets and Regulatory Services will only be used to understand respondents' views on the proposed improvements to Chelsea Green. Your address and postcode may be used to map responses and to better understand the views of people from different streets. Your information will only be used for the intended purpose, we will not collect any additional information about yourself, we will not share your data with other Council Departments and or external bodies. If we intend to use your information for any other purpose, we will normally ask you first. In some cases, the Council may use your information for another purpose if it has a legal duty to do so, to provide a complete service to you, or if there is a risk of serious harm or threat to life.

If you have any questions regarding your Data Protection rights, such as accessing your personal information, etc. or if you have a concern over the handling of your information. You can email [consult@rbkc.gov.uk](mailto:consult@rbkc.gov.uk)