

## PLANNING APPLICATION PUBLIC COMMENT

Application number: PP/21/01425  
Site Address: 81-103 (odd) King's Road, LONDON, SW3 4NX  
Proposal: Demolition of existing building and redevelopment for new building up to five storeys (Use Class E); basement excavation works; creation of a courtyard area at ground and lower ground levels; roof terraces; landscaping works; installation of plant; and associated works.  
(MAJOR APPLICATION)

**Comment received:** Please see the attached pdf document showing every reason to deny this application as totally inappropriate for Kings Road Chelsea SW3 - God knows how this was even considered appropriate by the developers defies description, or by RBK&C Planners when initially presented - we agree with all comments already published as OBJECTIONS and note only ONE in support....! Says it all seeing as there are over 250 comments...

Does Kings Road really need a five-storey mixed-use block, including more than 100,000 sq ft of offices, and 26,000 sq ft of retail space as unattractive and ugly as evidenced in the attached pdf

Simply NO, it does NOT as local residents do not wish to live in a high rise modernist neighbourhood like Victoria or we would relocate there!

Mind you, modernist is a compliment in this respect as this proposed build is more Kafkaesque bordering on 1984 and Winston Smith's rats...

Why does RBK&C and Cadogan show such disregard for Chelsea's heritage (Hampstead is a perfect example of good regard) - McDonald's was the beginning of the rot, Crossrail was bad enough as a concern until aborted, Cafe Carbuncle in Duke of York's Square voted worst architecture in London let alone SW3, Kings Walk Mall is simply unbelievable in its stupidity with yet more office space to be built despite Covid seemingly making working anywhere but an office quite attractive for many commuters?

RBK&C & Cadogan & our local Councillors have a lot to answer for in Chelsea over and above some of their other borough oversights and faux-pas, but here's hoping this proposal is firmly denied and both they and landowner Cadogan retain some respect in the neighbourhood - they'll be pulling Peter Jones down next unless we locals stop this vandalism of our low rise attractive environment!!!

Date of Comment: 04/05/2021 19:46:40  
Comment type: Objection

