

I am writing this OBJECTION on behalf of Savekingsroad, a non-profit grassroots community organisation dedicated to the Chelsea Community. -

-The building is oversized and is a blight on the private homes, some listed in the adjacent streets surrounding it.

-At the rear, this planned structure towers and overlooks lovely listed homes leading to a lack of privacy and nuisance.

-These homes will suffer a loss of light and privacy. The extensive terraces are totally contrary to RBKC policy, which endeavours to protect current structures and discouraging new massive builds, particularly when considering a building that is just over 30 years old.

It is a built for purpose building that has just been redecorated at great expense by M&S. In addition there will be a loss of 150 jobs for M&S employees or certainly relocation when these are local workers who depend on living locally near their families.

-The oversized structure ruins the iconic vista up Markham Street

-This application seeks to remove vital parking for the less-abled and more elderly residents who depend on these spaces. They cannot use the space depended upon by old and vulnerable people.

-The building was built for service and is serving its purpose well. It is both essential and valued and essential to the community and surrounding boroughs such as Fulham, Battersea and Belgravia and beyond.

If remodelling is deemed absolutely necessary, the facade could be enhanced to compliment the area and blend in with the landscape, such as Norman Foster's Apple Brompton Road which has relatively recently been unveiled.

The remodelling of this structure must be designed to blend in with the landscape. This building must not be demolished for the health and safety of our children and most vulnerable in the community.

-The planning documents are confusing. The landscape views are deceptive showing buildings from an inaccurate perspective making far away buildings look close so as to obscure the height and mass.

-We fully support the objections made by the Smith Street Residents' Association and Charles II Place RA and would like to make those a part of this objection.

During this entire consultation period I would like to note for the record that we have faced unacceptable obstructions at every turn in the processing, publishing and communicating with your constituents who are in the dark and come to us to ask for information and guidance that you are unwilling to give.

May I ask why has it been necessary for us locals to do the work you are hired and elected to do paid by your constituents? We have been constantly let down and I am certain you will feel that in the next election.

Yours sincerely,

Jennifer Grossman

Founder and Campaign Manager

Savekingsroad