The Pinnacle Athens

A Boutique 5★ Hotel in the Heart of Athens

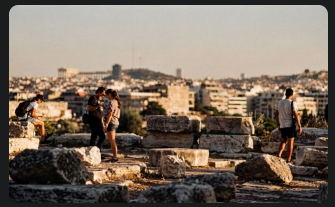
An extraordinary stay awaits – an internationally acclaimed luxury boutique hotel nestled in Athens' historic center, offering 16 uniquely designed rooms and suites with breathtaking views of the Acropolis.

BOUTIQUE LUXURY | 16 ROOMS | 5★ | ATHENS HISTORIC CENTER



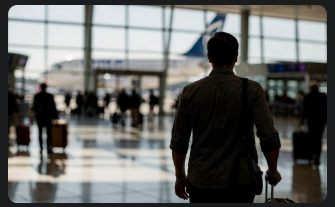
Athens: A World-Class Destination

Greece welcomed a record **35+ million international tourists** in 2024, with Athens firmly established as one of Europe's premier city-break destinations. The Greek capital consistently outperforms European peers in tourism growth, driven by its unparalleled cultural heritage, Mediterranean climate, and surging international appeal.



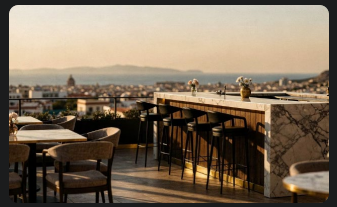
🏛️ Cultural Magnet

Home to the Acropolis, National Archaeological Museum, and UNESCO World Heritage sites drawing millions of visitors annually



✈️ Record Arrivals

Athens International Airport handled over 28 million passengers in 2024, with year-over-year growth consistently above EU averages

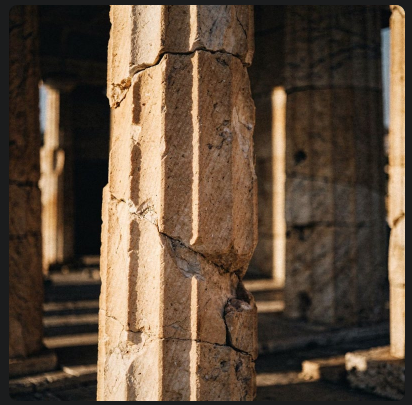


📈 Rising Demand

Athens luxury hotel average daily rates have increased 15–20% over the past three years, reflecting surging premium demand from high-value travelers worldwide

A Location Without Equal

Situated at **Aiolou 75 & Evripidou, Athens 105 51** – in the very heart of the historic center – The Pinnacle Athens occupies one of the most coveted addresses in all of Athens. Every major landmark, cultural institution, and lifestyle district is within walking distance.



The Acropolis – 10 Min Walk

The world's most iconic ancient monument is virtually on the doorstep, making The Pinnacle Athens the natural choice for culturally minded travelers seeking an authentic Athens experience.



Psyrri & Monastiraki – Adjacent

Athens' most vibrant dining, gallery, and nightlife districts border the property, creating exceptional guest experiences well beyond the room itself.



Universities & Local Hotspots

Close proximity to Athens' major universities and emerging creative districts adds to a rich, immersive urban experience for every type of guest.

The Property: Architecture as an Experience

The Pinnacle Athens is housed in a landmark 1970s building designed by celebrated architect **Varángis**, officially designated as a **National Monument of Historic Beauty**. One of the tallest buildings in Athens' historic center, the structure spans **9 floors and approximately 1,100 square meters** – offering a rare vertical urban hospitality experience that simply cannot be replicated in a heritage-protected zone.

A Truly Unique Setting

Heritage zoning laws preserve the character of Athens' historic core. The Pinnacle Athens stands as a **protected national monument** — a rare and distinguished address where history and contemporary luxury converge seamlessly for every guest.

Property Key Facts

- 9 floors, ~1,100 sqm total area
- National Monument of Historic Beauty designation
- Architect: Varángis (nationally recognized)
- Fully compliant with all EOT (Greek Tourism Organization) 5★ standards
- No pending permits or regulatory issues

Hotel Structure & Guest Experience

With **16 individually designed rooms and suites**, The Pinnacle Athens is built on a pure boutique philosophy — each suite is unique, deliberately departing from standardized chain-hotel logic. The emphasis is on character, privacy, and the feeling of a private residence rather than an anonymous hotel room.



16 Unique Suites

No two rooms are identical. Bespoke interiors crafted for discerning international guests seeking authentic, non-standardized luxury in the heart of Athens.



Rooftop Terrace & 8th Floor Bar

Panoramic views of both the Acropolis and Lycabettus Hill. The rooftop is a signature feature offering guests an unforgettable setting for cocktails and dining under the Athens sky.



Multi-Level F&B Venues

Bar and restaurant on the 8th floor plus ground-floor service areas offer a full hospitality experience, from morning coffee to late-night cocktails with Acropolis views.



20-Person Expert Team

A fully trained, culturally aligned team with dedicated Operations, Customer Relations, and Reservations staff — ensuring every guest receives attentive, personalized service throughout their stay.

International Recognition & Awards

From 2020 through 2024, The Pinnacle Athens has accumulated an exceptional portfolio of national and international awards – a consistent record that proves the quality of both product and guest experience over time.

2020

Greek Hotel of the Year: **Best Suite, Hotel Concept & Urban Stay** – Corporate LiveWire: **Urban Luxury Accommodation of the Year œGreece**

2021

Tourism Awards: **Boutique Hotel, Best City Hotel & Unique Design Hotel** — International Travel Awards: **Best Luxury Boutique Suites in Greece**

2022

CEO Destinations: **Best Luxury Suites Greece** – Additional national distinctions for **Luxury City Hotel & Best Interior Design**

2023

Greek Hotel of the Year: **Unique Stay – Silver Award**, confirming enduring differentiation from standard urban hotels

2024

Boutique, Design, Concept & Luxury Hotel of the Year – Sustainable Luxury Awards: **3 international distinctions** in sustainability

The Pinnacle Athens is also a proud member of **Hip Hotels of the World** – a curated global collection of the most distinctive independent hotels.

MICHELIN Guide Recognition

The Pinnacle Athens holds an **official listing in the MICHELIN Guide** — placing it among a select few Greek hotels chosen under the Guide's rigorous international standards. This prestigious recognition is a mark of exceptional quality, service, and character.

MICHELIN Key: The Next Milestone

The hotel is actively progressing through the MICHELIN Key evaluation process, with multiple official assessment visits already completed. Achieving a MICHELIN Key would place The Pinnacle Athens at the very pinnacle of Athens' luxury hospitality landscape.

What MICHELIN Means for Guests

- A globally trusted seal of excellence and authenticity
- Recognition in key traveler markets: USA, Canada, Israel, Australia
- Positioned as Athens' top luxury boutique destination
- Parallel discussions underway for **Small Luxury Hotels of the World** membership

Online Reputation: Best-in-Class

Guest satisfaction scores position The Pinnacle Athens at the very top of Athens' five-star hotel landscape – a reflection of the team's commitment to personalized, memorable hospitality.

A 9.5+ score on Booking.com places The Pinnacle Athens in the top percentile of 5★ urban hotels in Southern Europe.

Booking.com

Exceptional score placing it among the top-ranked 5★ hotels in Athens, based on hundreds of verified guest reviews

Expedia

Among the highest-rated properties in Greece on the platform, reflecting consistent excellence across all guest touchpoints

These scores reflect the genuine experience of guests from around the world — consistent excellence in comfort, service, location, and design that has made The Pinnacle Athens the go-to luxury boutique choice in central Athens.

Our Guests Come From Around the World

The Pinnacle Athens attracts a premium, internationally diverse clientele – travelers with high expectations and a passion for authentic, non-chain boutique experiences in one of the world's greatest historic cities.

United States

American travelers seek the very best in authentic boutique luxury — and find it here, just steps from the ancient heart of Athens

Israel

A consistently culturally engaged traveler segment with strong affinity for Athens and Hellenic heritage destinations

Australia

Long-haul luxury travelers with high expectations and a love of European culture, history, and distinctive boutique experiences

Canada

Growing source market with strong cultural tourism motivation and a particular affinity for European heritage destinations

These guests share a defining profile: **a strong preference for authentic, non-chain boutique hotels** and a deep affinity for Mediterranean heritage. The Pinnacle Athens delivers precisely what they seek.

Why Choose The Pinnacle Athens

Where History, Design, and Genuine Hospitality Meet

→

Award-Winning Boutique Experience

Internationally acclaimed since opening, with awards spanning best boutique hotel, best design, best city hotel, and sustainability – year after year.

→

An Irreplaceable Historic Address

A nationally designated monument in Athens' protected historic core – the only boutique hotel of its kind, offering an experience that simply cannot be found anywhere else.

→

16 Uniquely Designed Suites

No two rooms are the same. Every suite has been individually conceived to offer guests an intimate, character-rich stay that stands apart from standard hotel experiences.

→

Rooftop Views of the Acropolis

Wake up to one of the world's great views. The rooftop terrace and 8th-floor bar offer unobstructed panoramas of the Acropolis and Lycabettus Hill – a truly once-in-a-lifetime backdrop.

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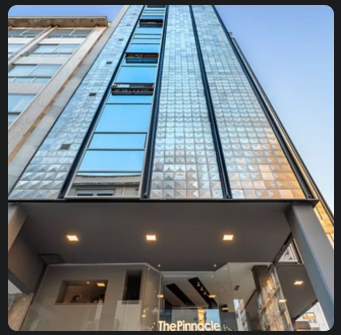
MICHELIN Guide Listed

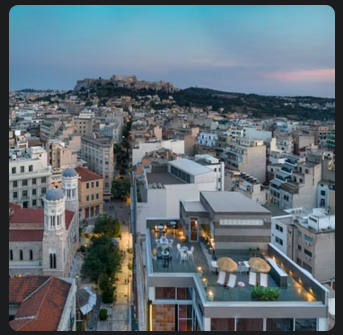
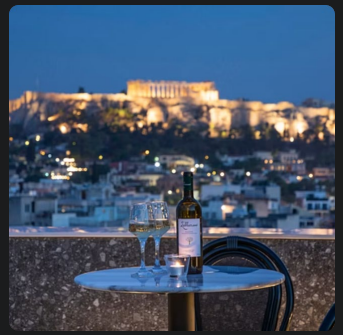
One of Athens' select few MICHELIN Guide hotels – a guarantee of exceptional quality, authenticity, and a stay you will remember long after you leave.

For more information and bookings, visit thepinnacleathens.com

Experience The Pinnacle Athens

Step inside The Pinnacle Athens and discover the unique blend of historic charm, contemporary luxury, and breathtaking views that captivate every guest.




Inside the Suites

Step inside The Pinnacle Athens and discover the unique blend of historic charm, contemporary luxury, and breathtaking views that captivate every guest.







Get in Touch

The Pinnacle Athens

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Athens 105 51, Greece

Website: thepinnacleathens.com
View guest reviews on TripAdvisor and explore the property location on Google Maps.

Our team is ready to assist with bookings, suite enquiries, and any special arrangements to make your stay in Athens truly unforgettable.

OPTIMUS ALLIANCE