

Investment Opportunity: Optimus Alliance Ltd. Hotel Development Bonds in Greece

Discover a unique opportunity to participate in Greece's thriving tourism sector through Optimus Alliance Ltd.'s hotel development bonds. This investment vehicle provides access to prime hotel properties across iconic Greek destinations, backed by strong tourism growth and strategic hospitality partnerships.

 by Constantinos Zavos

Bond Investment Details and Structure

Optimus Alliance Ltd. offers a carefully structured bond investment opportunity designed to provide stable returns while fueling hotel development across prime Greek locations. These bonds are issued with a minimum investment threshold of €500,000, making them accessible to qualified investors seeking exposure to the thriving Greek hospitality sector without direct property management responsibilities.

The bonds feature a competitive fixed annual interest rate of 7%, significantly outperforming traditional fixed-income investments in the current market. Interest payments are distributed quarterly, providing regular income to investors, with principal repayment scheduled at maturity. Investors can select from multiple term options ranging from 5 to 10 years, allowing for customization based on individual investment horizons and financial goals.

Investment Terms

- Minimum investment: €500,000
- Annual interest rate: 7%
- Interest payments: Yearly
- Term options: 10 years
- Early redemption options available after 24 months

Use of Funds

- Acquisition of existing hotels with value-add potential
- Development of new properties in high-demand locations
- Renovation of underperforming assets
- Working capital for operational improvements
- Technology upgrades across portfolio properties

Risk Mitigation

- Portfolio diversification across multiple locations
- Priority Security acquired properties
- Conservative loan-to-value ratios (65-70%)
- Quarterly financial reporting and transparency
- Experienced management team with proven track record

Capital raised through this bond offering will be strategically deployed to acquire, develop, and renovate hotel properties across Greece's most sought-after destinations. Optimus Alliance maintains a disciplined investment approach, focusing on properties with significant value-add potential through operational improvements, rebranding, or physical enhancements. This strategy allows for multiple paths to profitability beyond simple market appreciation.

Risk assessment for this investment indicates a moderate profile, with potential volatility mitigated by Greece's proven tourism resilience and Optimus Alliance's diversified portfolio approach. The bonds are secured by higher than ordinary shares positions on acquired properties, providing additional protection for investors. With projected internal rates of return ranging from 11-15% annually (including interest payments), this offering presents an attractive opportunity for investors seeking exposure to Greece's thriving hospitality sector.

Bond Structure and Investment Terms

Below are comprehensive answers to key investor questions regarding our hotel development bonds in Greece. This information addresses critical aspects including bond structure, due diligence procedures, business strategy, exit options, and our commitment to investor communication.



Bond Structure and Terms

- Issuing Entity:** Greek-registered companies will issue bonds specifically designated for hotel investment projects.
- Tax Considerations:** Consult tax professional for personalized advice.
- Payment Priority:** Bondholders legally maintain payment priority over equity holders in all circumstances.
- Security Structure:** Bonds are secured by the issuing company, though not directly asset-backed.
- Default Settlement Order:** 1. Bank, 2. Bondholders, 3. Shareholders.
- Use of Proceeds:** Bond proceeds will be allocated exclusively toward capital expenditures and strategic investments.
- Coupon Rate:** 7% per annum, paid annually.
- Minimum Investment:** €500,000
- Project Status:** All projects are proceeding according to schedule regardless of bond financing status.



Due Diligence and Business Strategy

- Regulatory Compliance:** Comprehensive due diligence on all properties before acquisition.
- Legal Status:**No legal issues with targeted acquisitions.
- Environmental Considerations:** All properties fully comply with current environmental legislation and sustainability standards.
- Decision-Making Process:** Board and advisors oversee strategic decisions.
- Management Team:** Evaluating established hotel brands with professional management.
- Ownership Structure:** The company has 3 principal shareholders: Constantinos Zavos, Nikoletta Stavrinou, and Chris Markides.
- Competitive Position:** Our market analyses show strong positioning vs. competitors.
- Competitive Landscape:** Sector experiences rapid growth with minimal competitive impact.
- Political Risk:** Strong tourism support across parties minimizes political risk.



Exit Strategy and Investor Communication

- Exit Options:** Three strategic exit pathways: fund dilution through new investment, sale to institutional buyers seeking stabilized projects, or refinancing at improved terms.
- Investment Timeline:** Flexible structure offering 5-6 year standard exit, or extended 7-10 year investment period with additional performance bonus payments.
- Reporting:** Comprehensive annual reports provided as standard, with supplementary quarterly updates, face-to-face meetings, and project site visits available upon investor request.
- Accessibility:** Our management team remains readily accessible for updates and consultations via personal meetings and video conferences scheduled at investors' convenience.

Frequently Asked Questions

1. What are the tax implications for coupon payments?

- For tax implications related to coupon payments, investors are advised to consult with their tax advisors to understand the specific implications based on their individual circumstances.
- It's important to note that tax regulations can vary based on the jurisdiction, investor type, and other factors that might impact the tax treatment of coupon payments.
- Seeking professional tax advice can help investors navigate the complexities of tax implications related to coupon payments and ensure compliance with relevant laws and regulations.
- What are the tax implications for coupon payments to a Cyprus entity by the Greek CAZ Hotels Ltd?
 1. Based on our current understanding, as a Cypriot entity, taxation would primarily apply at the Cyprus company level. Foreign individuals would likely not be subject to additional dividend taxation thereafter. However, we must emphasize that this represents preliminary guidance only. While our financial advisors have provided initial assessment, we strongly recommend consulting with an independent tax professional for comprehensive advice tailored specifically to your individual circumstances and jurisdiction.

2. How will bond proceeds be utilized if the project proceeds regardless of the bond issuance?

Bond proceeds would be strategically allocated across three primary areas: repayment of existing bank loans to optimize our capital structure, funding capital expenditures for property enhancements and renovations to increase asset value, and selective strategic capital allocation to maximize overall project returns as market conditions evolve.

3. What are the current terms for the bank loan, particularly regarding interest rates?

The current loan agreement features an interest rate of Euribor 3-month + 2.5% margin. This floating rate structure is typical for commercial real estate financing in the Greek market and reflects current banking sector pricing for hospitality assets.

4. How will interest payments be structured for bondholders?

Interest will be distributed through annual coupon payments, providing investors with regular, predictable income streams throughout the bond term. Payment dates will be clearly specified in the final bond documentation.

5. Could you elaborate on the exit strategy timeframes and bonus structure?

Our exit strategy incorporates a flexible timeline with incentives for longer-term investment commitments:

- Year 8: 100% principal repayment (standard exit with no additional bonus)
- Year 10: 105% repayment (5% loyalty bonus above principal)
- Years 10-12: 110% repayment (10% enhanced return)

This graduated structure is designed to reward patient capital while maintaining flexibility for those requiring earlier liquidity options. The bonus structure effectively increases the overall yield to maturity for investors able to maintain longer investment horizons.

Strategic Hotel Investments in Greece



Optimus Alliance Ltd. has meticulously identified strategic locations across Greece that demonstrate exceptional growth potential within the hospitality sector. The company's investment focus spans both established tourism hotspots and emerging destinations poised for significant appreciation as Greece continues to expand its tourism footprint beyond seasonal boundaries.

Prime Urban Centers

Athens and Thessaloniki serve as centerpieces of Optimus Alliance's urban hotel strategy. In Athens, the company targets properties in revitalized neighborhoods like Psiri and Koukaki, which have emerged as cultural hubs attracting high-value travelers seeking authentic experiences. These urban investments benefit from year-round demand, business travel, and the growing trend of city breaks, providing stable occupancy beyond traditional vacation seasons.



Iconic Island Destinations

The portfolio includes carefully selected properties across Greece's most sought-after islands, including Mykonos, Santorini, Crete, and Rhodes. Rather than competing in oversaturated luxury markets, Optimus Alliance identifies undervalued properties with distinctive features—clifftop locations, private beaches, or historical significance—that can be transformed into high-margin hospitality assets through strategic renovation and repositioning.



Optimus Alliance has cultivated partnerships with world-class hospitality brands including Marriott Autograph Collection, Small Luxury Hotels of the World, and regional premium operators like Grecotel and Sani/Ikos Group. These partnerships provide immediate brand recognition, access to global distribution systems, and operational expertise that significantly enhances property performance. The company employs a flexible approach to management, sometimes utilizing established operators while maintaining ownership control, and in other cases implementing their proprietary management system for boutique properties.



Market Outlook and Investment Considerations

The Greek tourism sector has demonstrated remarkable resilience and growth, recording consecutive record-breaking years prior to the global pandemic and showing a strong recovery trajectory since. According to the Greek Tourism Confederation (SETE), tourism arrivals are projected to increase by 7-9% annually over the next five years, with corresponding growth in overnight stays and average spending. This growth is fueled by several sustainable trends including infrastructure improvements, expanded air connectivity, and effective destination marketing campaigns.

