## **FREE Marketing Tools**



# **Promote Your Spiritwear Sale**

Once is never enough when promoting your spiritwear sale. It is important to use multiple marketing tools to help ensure your supporters know about your sale. EPI provides free customized digital marketing tools and files for you to print on your own.

### SOCIAL MEDIA IMAGES

Images will feature your apparel items and information.



## **Smithfield Elementary PTA** Spiritwear Sale ORDER BY **On Sale Now** https://stores.inksoft.com/epi812





**Smithfield Elementary PTA** 

**Spiritwear Sale** 

SFPT. 30

## **DIGITAL FLYER**

Customized for your sale. Space at the bottom for you to include special messages or information about distribution.

> PRINTED MATERIALS POSTERS, YARD SIGNS & LARGE BANNERS We'll create custom digital files for you to print locally.

#### es.inksoft.com/epi812 CUSTOM APPAREI **ORDER BY SEPT 30 Smithfield Elementary PTA** ORDER BY SEPT 30 **Spiritwear Sale Spiritwear Sale** Short Sleeve T-Shirt \$13 \$13) \$18 Long Sleeve T-Shirt \$18 tps://stores.inksoft.com/epi812 🛛 🕮 https://stores.inksoft.com/epi812 BIPA CUSTO

Smithfield Elementary PTA

Spiritwear Sale

## Where to Promote Your Sale

- **Email to Parents** •
- Social Media Group Page, • School Page, Neighborhood Groups
- School or Group Website
- Send Flyer Home with Students
- Call Announcement from School

www.EducationalProducts.com