

Midland Palette Club Art Center

Arts of the Heart Sale Information

Requirements to Participate

To enter the **Arts of the Heart Sale**, please make sure the following requirements are met:

- You must be a **current Palette Club member**.
- The **\$25 entry fee** must be paid in full.
- **Membership dues and entry fees must be current at least one week before the show.**

Registration Options

- **Online:** Register and pay securely by credit card.
- **In Person:** Print and complete the registration form linked on this page, then bring it with your payment during artwork drop-off.
 - Accepted payments: cash or check (payable to **Midland Palette Club**), or credit card.

Artwork Submissions

Each artist may submit up to **10 pieces total** with the \$25 fee as follows:

- Up to **7 framed pieces**, MUST BE wired and ready to hang
- Up to **3 unframed pieces**, in protective plastic sleeves for display in bins

All artwork and completed forms must be submitted by **Friday at 4:00 PM, one week before the show**. No late entries will be accepted.

Types of Media Accepted

- Oil
- Acrylic
- Watercolor
- Pastel
- Mixed Media
- Photography
- Sculpture

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Artwork Drop-Off

- **Location:**

Palette Club

907 W. Wadley, Midland, TX 79705

(across from Young Life)

- **Dates & Times:**

- **Tuesday (week of the show):**

10:00 AM – 3:00 PM or 5:00 PM – 7:00 PM

- **Wednesday (week of the show):**

10:00 AM – 3:00 PM

Show Times

- **Friday:** 6:00 PM – 8:00 PM
Refreshments and wine will be served
- **Saturday:** 10:00 AM – 4:00 PM

Important Information

Artwork Requirements

- **Labeling:** All artwork must be labeled on the back with **title, artist name, and contact number**.
- **Original Work Only:** No reproductions will be accepted.
- **Framed Art Size Limit:** Maximum size is **36" x 36" (including frame)**.
- **Large Art Consideration:** Due to limited wall space, larger pieces require pre-approval. Email a photo and dimensions to **midlandpaletteclub@gmail.com** with subject line: *LARGE ART REQUEST FOR ART SHOW & SALE*.
- **Framing Standards:** All framed art must be securely framed with a **wire hanger**. *(No alligator clips, sawtooth hangers, etc.)*
- **Unframed Art:** Must be placed in a **clear plastic sleeve/envelope** for display in bins.

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Commission & Sales

- The Palette Club will retain a **20% commission** on each piece sold. *(This portion is tax-deductible.)*
- Artists are responsible for including **sales tax in their listed prices**. The Palette Club will **not** collect sales tax.

Artwork Pickup

- **Unsold Art** must be picked up:
 - **Saturday:** 3:30 PM – 4:00 PM, or
 - **Tuesday (following the show):** 9:30 AM – 11:30 PM
- The Palette Club is **not responsible for damage** to artwork during the show/sale.

Club Rights

The Palette Club reserves the right to refuse:

- Inappropriate or misrepresented art
- Inadequately framed artwork
- Damaged artwork

Event Promotion

The Palette Club will promote the Arts of the Heart Sale through:

- Facebook
- Instagram
- Email
- Website
- Mailed postcards

Artists are strongly encouraged to promote the event through their own networks (social media, word of mouth, etc.). Extra postcards will be available at the Palette Club for personal distribution.