

### Daily Check List

Organic Business Building	Real Estate
Mindset Morning	
Social Letter Lead Generation 10-10-5	
Email AM	
Follow Ups	
Day in the Life	
20 Genuine Connections	
10 Attempts to Set a Meeting	
2 Appointments Set	
Content Creation	
Learn Something New	

<b>Breakfast</b>		<b>Water</b>	
<b>Lunch</b>		<b>Rest</b>	
<b>Dinner</b>		<b>Movement</b>	

<b>Certainty</b>	What went well today?	
<b>Variety</b>	What did you do outside of your routines?	
<b>Significance</b>	How did you feel seen or heard today?	
<b>Connection</b>	Who were you connected with?	
<b>Growth</b>	What did you learn today?	
<b>Contribution</b>	How were you helpful?	

## Social Letter Lead Generation

Q1	Week:	CALL:	TEXT:	Q2	Week:	CALL:	TEXT:
	1	A&W	N		1	A&W	R
	2	B&E	S		2	B&E	U
	3	D&O	P		3	D&O	L
	4	H&V	T		4	H&V	J
	5	C&K	I		5	C&K	Q
	6	F&G	Y		6	F&G	Z
	7	M&X	X		7	M&X	W
	8	N&R	A		8	N&R	E
	9	S&U	B		9	S&U	O
	10	P&L	D		10	P&L	V
	11	T&J	H		11	T&J	K
	12	I&Q	C		12	I&Q	G
	13	Y&Z	F		13	Y&Z	M

  

Q3	Week:	CALL:	TEXT:	Q4	Week:	CALL:	TEXT:
	1	A&W	N		1	A&W	R
	2	B&E	S		2	B&E	U
	3	D&O	P		3	D&O	L
	4	H&V	T		4	H&V	J
	5	C&K	I		5	C&K	Q
	6	F&G	Y		6	F&G	Z
	7	M&X	X		7	M&X	W
	8	N&R	A		8	N&R	E
	9	S&U	B		9	S&U	O
	10	P&L	D		10	P&L	V
	11	T&J	H		11	T&J	K
	12	I&Q	C		12	I&Q	G
	13	Y&Z	F		13	Y&Z	M

Use the chart above to connect with your database and or social media contacts.

## Follow Ups

Status		Contact
Hot	Pre-approved ready to buy.	1x per week
Nurture	Preparing to buy in less than 1 year.	1x per month
Watch	People you know.	

## Social Lead Generation

In order to remain as visible as possible on social media. Use the 10-10-5-5 Method. 10 likes or loves, 10 comments 5 words or more and 5 direct messages each day. It's essential you engage with your audience and show your humanity. 80 % of your posts should be social. 20 % business related. Also refrain from adding links to posts that would take the viewer out of the application. When possible use photos and videos for a greater impact.

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Date: \_\_\_\_\_

### Conversations

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### Appointments Set:

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3. \_\_\_\_\_

### Complete Today

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

### Complete by Friday

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

### Important Not Urgent

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

	New Leads	Contacts -20 a day-	Done
Mindset			
Email AM			
Lead Follow Up			
Letter Calls			
Workout			
Social Post 10-10-5			
Heart Centered Social Post			
Plan Tomorrow			

Notes:

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	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Lead Generation							
New Client Appointments/ Showings							
Clients Under Contract Deadlines/ Tasks							
Open House Activities							
Social Connections							
Work Out							
SelfCare							
Learning							
Reflection							

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## *Empowering Neurodivergent Real Estate Professionals with Personalized Coaching*

Dear Goal Getter,

I hope this message finds you well! As a dedicated real estate professional, I understand the unique challenges that come with the territory. To support your journey, I'm excited to provide you with a free copy of my comprehensive Real Estate Daily Checklists. These checklists are designed to streamline your daily activities, enhance productivity, and ensure you never miss a crucial task.

But that's not all. I want to offer you an opportunity to take your real estate career to the next level with my personalized 1:1 coaching services, specifically designed for neurodivergent individuals. Here's why my coaching can make a difference:

**Tailored Guidance:** Every real estate journey is unique, especially for those who are neurodivergent. My coaching sessions are customized to address your specific needs, challenges, and goals, ensuring you get the support that's right for you.

**Expert Insights:** With years of experience in the real estate industry and a deep understanding of neurodivergent strengths, I bring a wealth of knowledge and proven strategies that can help you excel.

**Trauma-Informed Approach:** My coaching incorporates a trauma-informed perspective in both business and personal development. This means I recognize the impact of past experiences and create a safe, supportive environment that fosters healing and growth.

**Supportive Environment:** Achieving your goals requires a supportive and understanding environment. I provide the encouragement and accountability you need to stay on track, always respecting your unique perspective.

**Confidence Building:** Beyond strategies and techniques, my coaching focuses on building your confidence and resilience, empowering you to thrive in any market condition.

**Exclusive Resources:** As a coaching client, you'll gain access to exclusive materials, tools, and resources specifically curated for neurodivergent professionals.

Whether you're looking to close more deals, manage your time more effectively, or develop a robust sales pipeline, my coaching program is designed to provide the skills and support you need to succeed as a neurodivergent individual in real estate.

To learn more about my 1:1 coaching services and how they can benefit you, please feel free to reply to this email or schedule a free consultation call at [www.ConnectwithBex.com](http://www.ConnectwithBex.com). I'm excited to help you achieve your goals and reach new heights in your real estate career.

Warm regards,

Rebecca Philips  
Licensed Realtor & Coach  
Raeco Realty

[www.ConnectwithBex.com](http://www.ConnectwithBex.com)