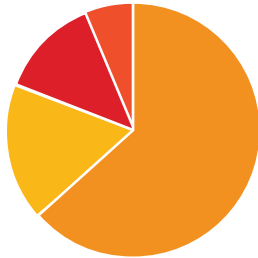


CLOUD BACKUP



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- User Error (64%)
- Malicious Deletion (7%)
- Hackers (13%)
- Software Issues (16%)

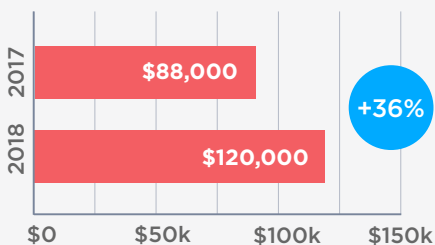
Data loss happens, even in the cloud!

Office 365 and the Cloud do not prevent data loss due to human action. One study¹ found that 32% of the companies surveyed had experienced data loss in the cloud. **75% of data loss is due to people deleting content accidentally or intentionally**, and that's not the only threat.

Deleted items in Office 365 will be permanently removed after 14 days². Expanded Office 365 licenses and features offer unlimited retention, but don't provide a fast, easy way to restore content exactly as it was and where it was so your employees can get back on track quickly.

1. IT Compliance Policy Group
2. The default 14-day retention can be extended to 30 days

Average Cost to Small Business Per Data Breach Incident



Data loss can be costly

According to a recent survey by Cybersecurity firm Kaspersky Labs on the cost of data breaches to businesses worldwide, the average cost to a small business was \$120,000, a 36% increase in last year alone.¹

Data loss can be stressful

Just the thought of data loss is stressful. But it doesn't have to be. With a backup solution, instead of reacting in panic to a data loss event, you can instead quickly and simply restore that data and get back on track quickly.

1. Kaspersky Labs - What is the cost of a data breach? - May 2018

Restore data quickly across Office 365



Exchange Online



SharePoint for Business



OneDrive for Business



Office 365 Groups



Microsoft Teams

“ We would have been in real trouble had BOAB IT not configured cloud backup to protect our data. We would have likely had to pay a \$6,000 ransom, with no guarantee of getting our data unencrypted.”

Practice Manager at law firm that was victim of ransomware, but protected by Cloud Backup

Unleash the productivity of Office 365



Empowers productivity

Office 365 is the number-one cloud-based productivity suite, with powerful tools for communication, collaboration, and content creation. However, it is not designed to quickly and easily restore lost, deleted, or corrupted data.

CLOUD BACKUP

Restores data quickly, so you can stay productive



Unlimited Backup

Up to 6 daily backups
No data or retention limits
No overages



Rapid Search

Find lost data in seconds
Simple, intuitive interface
Robust browse & search options



One-Click Restore

Restore data right back where it was
Get back on track quickly
Peace of mind

Coverage across all productivity applications



Email, calendar, contacts, tasks, notes, Public Folders, and more.

Granular and bulk restore, including point-in-time restore



Site collections, Team Sites, subsites, lists, files, versions, and more

Granular and bulk restore, including entire site collection restore



Folders, files, versions
Granular and bulk restore, including full account and point-in-time restore



Conversations, calendar, files, Notebook, and Modern Team Sites

Granular and bulk restore, including full Modern Team Site restore

Product offerings

Cloud Backup Suite for Office 365

Most comprehensive data protection across the Office 365 tenant



Cloud Backup for Exchange Online

For businesses that only need to back up Exchange Online data



Cloud Backup for SharePoint & OneDrive for Business

For businesses that only need to back up SharePoint and OneDrive for Business data

