

February 7, 2025

Letter of Recommendation | Alidade Consulting

I am pleased to write this letter of recommendation for Jon Doney and the services Alidade Consulting provides. I have had the privilege of working closely with Jon this past year, and I can confidently say that his expertise and professionalism are unparalleled.

One of the primary strengths that Jon brings to the table is his deep industry knowledge. His understanding of the complexities within the sector has consistently allowed him to offer valuable insights and solutions that are both innovative and practical. His ability to stay on top of industry trends and apply this knowledge to real-world scenarios has impacted our ability to make good business decisions.

Additionally, Jon's extensive network within the industry is a significant asset. Through his connections, he has been able to open doors and create opportunities and help us acquire the needed talent for our business. His relationships are built on trust and integrity, which further enhance the value of his network for any business looking to grow or expand.

Another noteworthy quality of Jon's consulting services is his professional acumen in growing and scaling businesses. He has an exceptional ability to assess business operations and pinpoint areas for improvement. Jon has worked closely with our organization to streamline processes and identify growth opportunities. His approach is both strategic and results-oriented, which helped us deliver tangible success.

Finally, Jon's meticulous documentation sets him apart from others in his field. He takes great care in ensuring that all processes, strategies, and results are thoroughly documented, allowing businesses to refer back to the work done and continue building upon it long after the consulting engagement has ended. This level of attention to detail and clarity provides immense value to his clients.

In summary, Jon Doney is invaluable to any organization seeking to improve, grow, and scale its revenue or operations. I highly recommend Jon for any consulting services and believe that he will be an instrumental part of any company or project he supports.

Chief Growth Officer

The Art of Education University

