



SPONSORSHIP PACKAGE FOR GLOBAL EXCHANGE ROOM: INTERNATIONAL ECONOMIC SUMMIT - GHANA, SEPTEMBER 9-14, 2026, ACCRA

Partnering for Economic Growth and Innovation Opportunities





EVENT SPONSORSHIP AGENDA

- Event Overview and Objectives
- Benefits and Value Proposition for Sponsors
- Sponsorship Tiers and Deliverables
- Marketing, Media, and Visibility Opportunities
- Engagement and Activation Strategies
- Next Steps and Contact Information

EVENT OVERVIEW

The Exchange Room – International Economic Summit – Ghana 2026 unites business leaders, policymakers, investors, and entrepreneurs from the United States and Ghana for a week of business, technology, and capital access exchange.

The summit serves as a bridge to increase bilateral investment, promote cultural understanding, and expand global market access for minority- and women-owned enterprises.

Key Highlights:

Business Matchmaking Sessions with U.S. and Ghanaian corporations

Global Leadership Awards Blue Gala & Dinner

Conference & Exhibition at the Mövenpick Ambassador Hotel

Investment Tours of Ghana's opportunity zones and innovation hubs

Cultural and Heritage Excursions hosted by *African Connections*

Faith & Fellowship Sunday Service with special guests



EVENT OBJECTIVES

- ✓ Strengthen business and investment partnerships between the U.S. Small Businesses and Ghana
- ✓ Facilitate export/import opportunities and joint ventures
- ✓ Support women and minority entrepreneurs in global markets
- ✓ Showcase Ghana's role as a gateway to Africa's emerging economy
- ✓ Celebrate excellence through the **Blue Gala & Global Leadership Awards**





PURPOSE AND VISION OF THE SUMMIT

Foster International Cooperative Economics

The summit encourages collaboration among businesses to address global challenges and enhance mutual understanding.

Promote Sustainable Development

A key goal is advancing sustainable economic growth that benefits current and future generations.

Platform for Dialogue

The summit provides a forum for policymakers, business leaders, and innovators to exchange ideas and collaborate.

AUDIENCE PROFILE

- U.S. and Ghanaian government officials and diplomats
- Corporate executives & buyers
- Investors, venture capitalists & financial institutions
- Global chambers of commerce & trade associations
- Tech, manufacturing, energy, fashion, and entertainment leaders
- Entrepreneurs & small-business owners
- Media, influencers & cultural ambassadors

Expected Attendance: **300 – 400 delegates** (on-site + virtual)

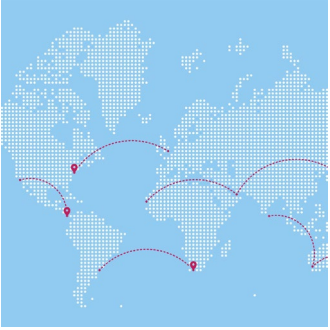
Media Reach: **Over 2 million impressions** through global media, press, and social platforms.



BENEFITS AND VALUE PROPOSITION FOR SPONSORS



BRAND EXPOSURE AND INTERNATIONAL REACH



Global Market Visibility

Sponsors achieve visibility in international markets by leveraging global event branding and media platforms.



Media Coverage Impact

Media coverage amplifies sponsor brands, expanding reach to broader and influential audiences worldwide.



Digital Promotion Strategies

Digital campaigns enhance brand exposure through targeted online platforms and social media engagement.





NETWORKING OPPORTUNITIES WITH DECISION- MAKERS

Access to High-Level Delegates

Sponsors gain exclusive access to influential decision-makers, fostering valuable connections for business growth.

Interactive Networking Sessions

Interactive sessions enable dynamic engagement, promoting meaningful conversations and collaboration opportunities.

Tailored Networking Events

Customized events create focused environments for sponsors to build targeted relationships with key stakeholders.



ASSOCIATION WITH INNOVATION AND ECONOMIC GROWTH

Brand Alignment with Innovation

Sponsoring connects your brand with leading economic discussions and fosters innovation perception.

Support for Sustainable Development

Your sponsorship highlights commitment to sustainability and responsible economic growth initiatives.

Enhanced Corporate Reputation

Aligning with these initiatives boosts public perception and strengthens brand reputation.

SPONSORSHIP TIERS AND DELIVERABLES





VIP SPONSORSHIP LEVELS

Presenting Sponsor (Exclusive) – Investment \$100,000

Official “Presented by” naming rights • Logo on all event materials • Speaking opportunity at Opening Ceremony • Full-page ad in program • 10 VIP Delegate Passes • Brand video shown at Blue Gala • Media interviews • Exhibit booth • Logo on step-and-repeat • Complimentary African Connections tour for 2.

Diamond Sponsor – Investment \$50,000

Logo on marketing • Panel speaking slot • 8 VIP Delegate Passes • Half-page program ad • Premium exhibit booth • Logo on website & media banners • Brand recognition at Awards Gala

Platinum Sponsor – Investment \$25,000

Logo on signage • Recognition at conference • 4 VIP Passes • Exhibit table • Quarter-page program ad • Logo & link on website



SPONSORSHIP LEVELS

Gold Sponsor – Investment \$10,000

Logo placement on website and digital program • 2 VIP Passes •
Social media features • Recognition in press release

Silver Sponsor – Investment \$5,000

Logo on event website • 1 VIP Delegate Pass • Recognition on stage •
Social media shout-outs

Bronze Sponsor – Investment \$2,500

Logo on website • Mention in digital thank-you • 1 Exhibitor space
discount

ADDITIONAL OPPORTUNITIES

Blue Gala Table Sponsorships – \$3,000 per table (10 seats)

Exhibitor Booths – \$1,500 per booth

Conference Bag Sponsor – \$7,500 (includes logo on bags)

Lanyard & Badge Sponsor – \$5,000

Media & Photography Sponsor – \$7,500

Cultural Tour Sponsor – \$10,000





CUSTOMIZABLE PARTNERSHIP OPTIONS

Workshops

Sponsors can engage participants through interactive workshops tailored to their brand and goals.

Branded Sessions

Branded sessions provide sponsors with opportunities to showcase their expertise and products effectively.

Sponsored Networking Events

Networking events sponsored by partners enable direct interaction and relationship building with attendees.



MARKETING,
MEDIA, AND
VISIBILITY
OPPORTUNITIES

PRE-EVENT, ON-SITE, AND POST-EVENT BRANDING



Pre-Event Branding

- ✓ Press Releases & Media Coverage (U.S. & Ghana)
- ✓ Global Exchange Room Website + Eventbrite Registration Portal
- ✓ Social Media Campaigns on LinkedIn, Instagram, Facebook, and YouTube



On-Site Branding

- ✓ On-site Banners, Step-and-Repeats, and Digital Displays



Post-Event Branding

- ✓ Post-event Documentary and Press Reel





MEDIA COVERAGE AND PRESS RELEASES

Press Releases

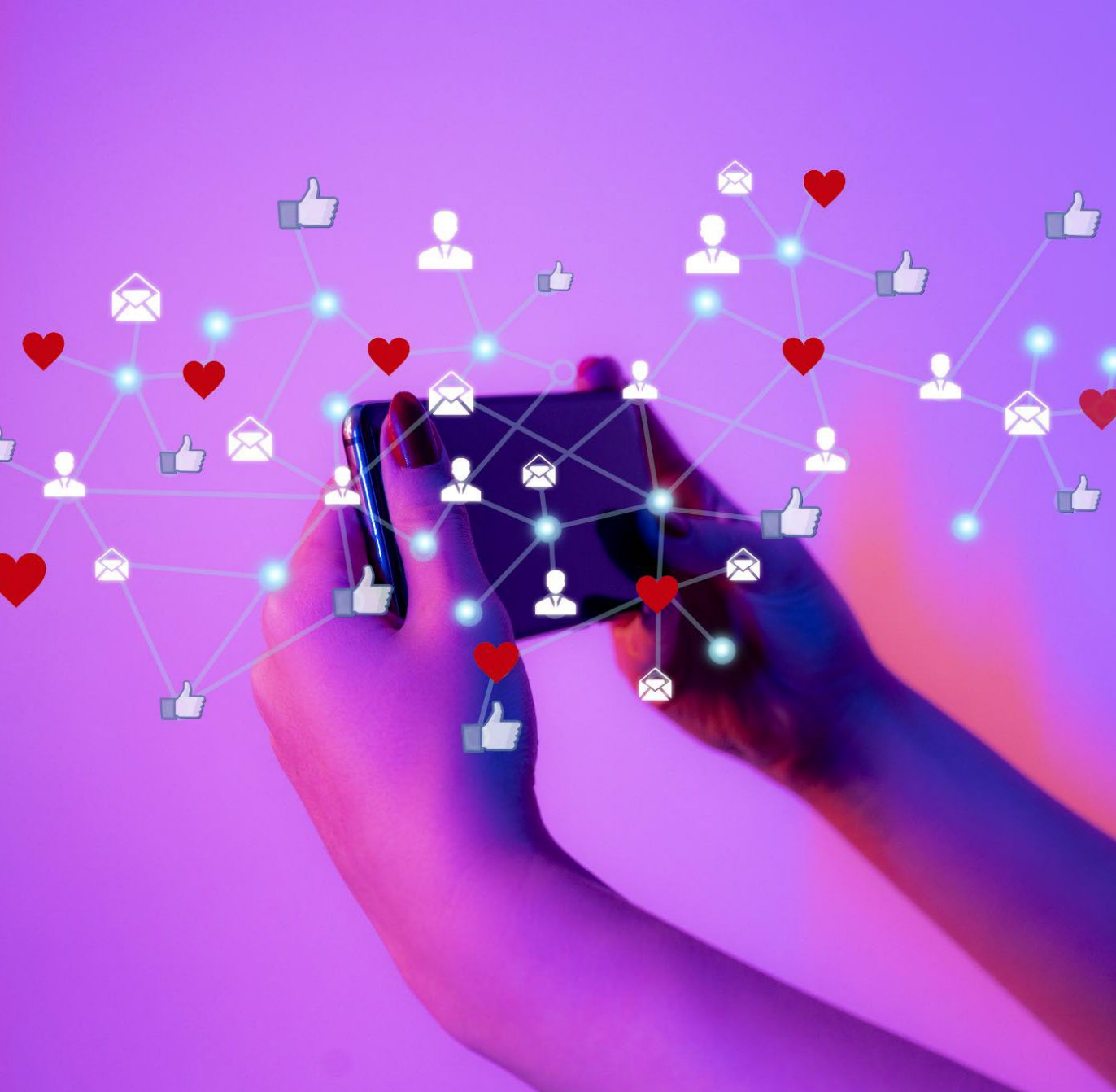
Press releases help sponsors share important news and announcements with a broad audience effectively.

Media Interviews

Media interviews provide sponsors an opportunity to directly communicate their brand message to the public.

Event Publicity

Event publicity increases brand visibility through coverage in international news outlets and public attention.



ENGAGEMENT THROUGH DIGITAL AND SOCIAL PLATFORMS

Social Media Engagement

The event's Social media activities will enable real-time interaction and broadens your sponsorship visibility to a global audience.

Event Apps Usage

Our Event apps will enhance attendee experience by providing easy access to event information and networking opportunities.

Live Streaming Benefits

The event's Live streaming will extend the event reach, allowing global participation and sponsor engagement beyond the physical venues.

ENGAGEMENT AND ACTIVATION STRATEGIES





SPONSOR- HOSTED WORKSHOPS AND PANELS

Workshops Leadership

Sponsors leading workshops demonstrate expertise and create interactive learning experiences for attendees.

Panel Participation

Participating in panels allows sponsors to share insights and connect with key industry audiences.





INTERACTIVE EXHIBITOR SPACES

Product Demonstrations

Exhibitor zones enable sponsors to showcase and demonstrate their products effectively to delegates.

Meetings with Delegates

These spaces facilitate meetings between sponsors and delegates for networking and business discussions.

Dynamic Interaction

Interactive exhibitor zones create a lively environment for engaging conversations and collaboration.

ONSITE BRANDING AND DELEGATE ENGAGEMENT



Strategic Signage

Effective signage guides attendees and reinforces sponsor visibility during the event.



Branded Materials

Branded materials such as brochures and lanyards keep sponsors prominently featured.



Delegate Gifts

Delegate gifts enhance engagement and provide lasting sponsor impressions.





La Palm Royal Beach Hotel – Blue Gala Celebration Venue

BLUE GALA & GLOBAL LEADERSHIP AWARDS

A glamorous evening honoring excellence in **entertainment, technology, manufacturing, finance, and social impact.**

This black-tie event includes red-carpet interviews, global media coverage, and cultural performances.

Sponsors receive **premium seating, stage recognition, and media exposure.**

A large, modern hotel building with a curved facade and many windows, surrounded by palm trees and a swimming pool. The hotel is the Mövenpick Ambassador Hotel. The scene is set in a tropical environment with lush greenery and a clear sky.

TRAVEL & DELEGATE EXPERIENCE

All Sponsor packages include coordination support for flights, lodging, and airport transfers.

Preferred partners include **Mövenpick Hotel, La Palm Royal Beach Hotel, and African Connections Tours.**

VIP sponsors receive personal concierge and ground-transportation privileges.

Mövenpick Ambassador Hotel – Official Conference Hotel



NEXT STEPS AND CONTACT INFORMATION

**The Exchange Room – International
Economic Summit – Ghana 2026**
Event Dates: September 9–14, 2026
Location: Accra, Ghana
Website: www.globalexchangeroom.com

SPONSORSHIP PAYMENT & DELIVERABLES SCHEDULE

SPONSORSHIP CONFIRMATION & PAYMENT TIMELINE

Milestone	Deliverable	Payment Due	Notes
Upon Commitment (Nov 2025 – Jan 2026)	Signed Sponsorship Agreement & Logo Submission	25% Deposit Due	Secures sponsorship placement and inclusion in early promotional campaigns
March 31, 2026	Sponsorship Activation Begins (Press Mentions, Website, Media)	25% Payment Due	Sponsor added to media features, digital promotions, and pre-summit marketing.
June 15, 2026	Final Program Ad & Marketing Materials Due	25% Payment Due	All print and digital branding finalized for production.
August 1, 2026	Final Payment Due	25% Payment Due	Full balance required prior to event logistics and on-site setup.
September 9–14, 2026	Event Execution in Ghana	-	Sponsor receives full on-site benefits, interviews, and media coverage.
October 2026	Post-Event Deliverables	-	Sponsors receive impact report, media photos, and post-event recognition.

COMMITMENT INCENTIVES



Early Commitment Incentive

- ✓ Sponsors who **confirm and submit deposit by January 15, 2026** will receive:
- ✓ **Two (2) complimentary VIP Delegate Passes**
- ✓ **Bonus media spotlight** in early press releases and website features
- ✓ **Priority logo placement** on pre-event marketing materials
(Applies to Presenting, Diamond, and Platinum sponsors only.)



Payment Options

- ✓ PayPal Business Link: <https://www.paypal.com/ncp/payment/6RMN3NQLCLND2>
- ✓ Corporate Checks and Wire Transfer (invoice provided upon request)
- ✓ Secure Credit Card Payment via Paypal



Notes

- ✓ Signed agreement or Letter of Intent required to confirm sponsorship level.
- ✓ Logos and artwork must be submitted in **high-resolution PNG, JPG or vector format (EPS/PDF)**.
- ✓ Payments are **non-refundable** once promotional exposure begins.
- ✓ Flexible payment plans available for Presenting, Diamond, and Platinum sponsors upon request.



CONTACT AND PARTNERSHIP INQUIRY DETAILS

HOW TO PARTNER

Visit www.globalexchangeroom.com

or contact:

Siri Hibbler

Founder & Summit Host

info@globalexchangeroom.com

312.970.9036 or 464.231.4059

Payments accepted via PayPal, Wire Transfer, or Corporate Invoice.

CONCLUSION

Global Visibility

Partnering provides exposure to an international audience, enhancing brand recognition globally.

Relationship Building

Collaboration fosters meaningful relationships among diverse economic stakeholders worldwide.

Economic Progress

Association with the summit underlines commitment to economic growth and innovation.

